

In 70 issues of the Yakima Morning Herald, Sunday edition (Jan 1944 through April 1945) The Yakima Public Library had 2 book lists one February 25 1945 9 inches long and one October 15 1944 12 inches long. During the same period of time there was one 4½ inch article about the Friends of the Library and one 4 inch item in the November 5 1945 issue.

One 6 inch article appeared about the balloting on the establishment of the Yakima County library quoting Mrs. McIntosh.

During the same time there was a total of 31½ inches of publicity about libraries elsewhere.

In nine issues of the Yakima Morning Herald, Sunday edition (Sept 12-November 7, 1948) there was a 24 inch news story, four stories on the creative drama course, linking it up with the library, a 2½ inch story in Oct. 31 issue, a picture of the story hour in the library. AND A BOOKLIST; Only three issue failed to ~~publish~~ to carry some public library publicity. The Yakima county library had booklists in 7 of the nine issues. It had a total of

28 1/2 32 in