

Aug. 13, 1956

Snyder Stationery Store,
119 B Southwest,
Ephrata, Wash.

Dear Mr., and Mrs. Snyder:

I have written a few times concerning my visit ~~xxx~~ to Ephrata on Friday, Oct. 19, with some of the Wanapum Indians in connection with the book, Drummers and Dreamers.

This is the story of the Priest Rapids Indians.

Because I have to get the invitations to the printers within three days, I find that failure to receive word from you compels me to write again.

These invitations are being printed at no expense to the book dealer.

I am sending out from 100 to 200 of these at my own expense in each town I go into on the tour, and there are many.

I provide 100 or 200 printed with your name, date and hours on it, to you. These you could hand out or mail as you desire.

Advertising that the Indians will be at the store on the date and time mentioned would be published at no expense to you.

The additional benefit of widespread publicity, stories and advertisements in the metropolitan papers, radio and TV etc. such as the approaching ground breaking is to your benefit.

The publisher provides returnable books for these parties. You are asked only to sponsor them.

I do not wish to go into any town without giving the dealer the benefit of all the breaks. But when I can get no reply, you must agree that I should make other arrangements and feel perfectly clear in so doing.

I do wish to cooperate and the fact you have perhaps had nothing like this before is no reason why you could not capitalize some on it, implant the book for your Christmas trade in a community where you will undoubtedly have some small benefits.

I am enclosing another invitation which is self explanatory. You have only to return it by the return stamped envelope and I will attend to the rest, excepting that cooperation locally which you are alone in a position to give.

Should no reply be received by Thursday or Friday, I will proceed with other arrangements, much against my wishes.

I should be able to get the invitations printed, back to you, within 10 days, giving you plenty of time to figure on your own distribution. The ones I would mail would go out about four or five days prior to the appearance at Ephrata.

The Indians and I will be at Ephrata at a luncheon that day at which newspaper and radio will be represented. Other arrangements are being made, I understand, for our visit there and I am sure these would all work to your benefit as a dealer.

You will recall that Mr. Doell at Wenatchee told me his opinion was you could dispose of 100 books. That I do not know, since I know no tour will set the world on fire, but it implants the book.

My suggestion would be to order, for a book tour only if you are interested, another 20 copies, as I recall, making it 25 for you. If these do not move, they are returnable. If they move, and you are caught short, I plan on carrying with me 25 copies for such emergencies.

But if you plan to order, I would suggest you do so at once since review copies are being sent out by Sept. 15 and the book will go on sale Oct. 6. I strongly suspect you would be half out of your "party" books by the date we reach there. The publisher cannot handle his various orders on schedule, on extremely short notice.

Sincerely thanking you for your past interest, and trusting I may hear from you by return mail

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