

July 16, 1959

Mr. Allison J. McNay,
225 Bush St.,
San Francisco

Dear Al:

Well, we haven't gotten together yet due to various circumstances. But I'm still hoping. Addit onally, I haven't been within striking distance of S.F.

This summer on my accumulated time I retired to the Orcas Islands to finish editing and revising a manuscript for a newbook (novel); after receiving prods from literary agent and material from collaborator

But my purpose in writing at this time is to inquire to whom in Standard Oil Co. should I communicate to see if they are interested in what I think is a darn good sales-stimulant gimic, or a deal which could fit very definitely into the school angaa (safety).

I am lining up the details, including protective rights. I've done a little checking and have been astounded by the reaction as to the possibilities. It's so darn-simple I wonder that no one has not conceived the idea and carried it out before. It's school tie-in is what prompts me to write to you. It involves publication but not text writing.

This is just a preliminary inquiry to see to whom I should present the material for proper preliminary evaluation. I hope it comes somewhere in your line.

Incidentally as a secondary consideration I would be interested I believe in contacting Carter Oil (I believe it is) a possible Standard subsidiary, breaking into the Northwest and West or preparing to do so.

Aside from that, how does everything go with the McNays? I've been darn busy working on two manuscripts with a collaborator at remote location. Now I'm tired out for the time being of that type of writing---it grows stale in your mouth after a time and needs a rest for a fresh start. This otherproject gives me a change of pace. Meanwhile I have my regular job, full time of course. But being "single" I have another shift, sometimes longer, on my own, each day.

I'd appreciate a general "reaction" from you and the Carter address if you have it. And I'll be able to be more explicit next time. Hope to hear from you soon.

The best

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