The A. N. Marquis Company MARQUIS PUBLICATIONS BUILDING . CHICAGO-II U.S.A. PUBLISHERS OF "WHO'S WHO IN AMERICA" 1897 - Sixtieth Anniversary - 1957 Dear Biographee: We have to ask your cooperation, and rather urgently, to the extent of supplying the data provided for on the enclosed white card. The data requested are for permanent placement in the file of all in certain positions throughout the country which we now maintain under constant revision in order to make appropriate selections for publication from time to time in WHO'S WHO IN AMERICA and our standard biographical dictionaries. The reason for requesting your immediate cooperation arises, however, from the fact that copy for the Sixth Edition of WHO'S WHO IN THE WEST is already being compiled, and information regarding you and your principal interests indicates you come within the scope established for inclusion in that publication. Since we undertake carefully to segregate for the compilers of WHO'S WHO IN THE WEST those in each important field of endeavor - under schedules designed to provide, based on our extensive experience in compiling regional biographical reference dictionaries, representative coverage of those identified with the Western United States - who are of significant reference interest nationally and sectionally, we are extremely anxious that this selection be as complete as possible up to the moment of going to press. Never before, so far as we know, have such carefully defined coverage limitations been applied to a volume of like scope, and we anticipate it will markedly enhance the serviceability of this extensively utilized reference work. Therefore, we shall appreciate greatly having in hand the information requested as quickly as possible, for only a comparatively short time remains during which additions can be made to the content of the new Sixth Edition of WHO'S WHO IN THE WEST. It goes without saying that there is no obligation whatsoever attached to extending this cooperation in connection with WHO'S WHO IN THE WEST requested in this letter - or in connection with any other Marquis reference work. Thanks for your attention and cooperation. Yours very truly Wheeler Sammons, Jr. Associate Publisher WP/DA Three Enclosures

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AREA COVERAGE Volume VI of WHO'S WHO IN THE WEST WILL

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THE A.N. MARQUIS COMPANY

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WHO'S WHO IN AMERICA

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WHO'S WHO IN THE WEST

ARIZONA, CALIFORNIA, COLORADO, IDAHO, MONTANA, NEVADA, NEW MEXICO
OREGON, UTAH, WASHINGTON, WYOMING, ALASKA AND HAWAII

PREPARATION OF A SIXTH EDITION

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IMPORTANT DETAILS OVERLEAF

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"WHY YOU ARE LISTED BY MARQUIS"

fourth Murquis printing lot styn Volume W. sublished in 1956-

Are RESULT. The Editors expectations for the recompilation were

ON THE FOURTH PAGE

SIXTIETH ANNIVERSARY

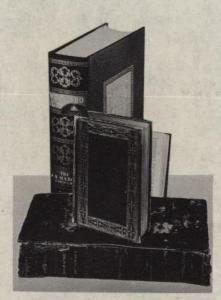
WHY AND HOW THOSE DATE SELECTED A BIOGRAPHER IS

OTHER MARQUIS PUBLICATIONS: That policy-and that half

and Industry" and "Who Was Who!"

Who's Who in the West

OVER 800 PAGES VOLUME VI FULL CLOTH



AREA COVERAGE: Volume VI of WHO'S WHO IN THE WEST will present significant coverage, based on the proved-by-experience Marquis editorial policies, of those considered by the Editors to be of inter-sectional and national reference interest because of noteworthy achievement in reputable fields of endeavor, and living or following vocations within the area comprising the designated Western states, and a representation of others they assume to be of reference interest intra-sectionally.

ALL DATA REVISED DOWN TO DATE: The new Edition of WHO'S WHO IN THE WEST will represent a thorough revision to bring down-to-date the files on all Volume V sketches published in it, and to integrate into the compilation several thousand new sketches, each checked for currency immediately prior to publication. The total number of biographical sketches will exceed 11,000 for the Sixth Edition.

TYPOGRAPHY AND PRESENTATION: This edition will be set from cover to cover in the standard Marquis type-face and format proved through checking by reference technicians to be best adapted for reference use. Furthermore, sketches will be compiled in the concise and to-the-point style long characteristic of all Marquis biographical reference compilations.

A HALF-CENTURY OF EXPERIENCE: Over fifty years of useful and successful publication of biographical reference works implies many things. Primarily, however, it implies continuing and strict adherence to compilative methods adjusted to this editorial policy: publication under standards reflecting reference usefulness.

THE NEED SERVED: A Marquis biographical compilation is published solely to serve a reference need and demand which has been thoroughly investigated.

WHY AND HOW THOSE LISTED ARE SELECTED: A biographee is listed in a Marquis publication not because he wants to be—or because his friends or associates wish him to be—but under the operations of a compilative routine based on over fifty years' experience in serving the needs of serious reference consultants.

OTHER MARQUIS PUBLICATIONS: That policy—and that half century of experience—have both been brought to WHO'S WHO IN THE WEST by its permanent addition to the Marquis group of biographical reference works, which includes the internationally-known "Who's Who In America," "Who's Who In Commerce and Industry" and "Who Was Who."

THE FOUNDATION: And it was with that policy in mind—and that experience to guide them—that the Editors undertook their recompilation of WHO'S WHO IN THE WEST when legal action resulted in its being at their disposal over 10 years ago.

ITS PLACE: Their study demonstrated definite interest among community libraries specialized reference centers, and other reference users, in a larger proportion of the men and women in the region involved than could be provided in a work of national coverage and usable size.

ITS PURPOSE: In fact, this investigation disclosed that for every 3 subject to reference interest nationally, there are approximately 12 available for listing in order to serve sectionalized reference requirements with a reasonable degree of effectiveness.

THE REVISION: With this clearly defined reference need for—and the useful reference field of—logically delimited regional biographical reference works thus established, the Editors addressed themselves specifically to applying to the compilation of WHO'S WHO IN THE WEST, Marquis standards for reference usefulness, standards which have brought to the phrase—Listed by Marquis—the world-wide repute it enjoys.

THE RECOMPILATION: Those among the 5,000-odd biographees originally listed whom the Editors considered appropriate under these Marquis standards were retained in the compilation for the fourth Marquis printing of it—Volume V, published in 1956—and into this revision were integrated new listings, after careful analyses of the area involved.

THE RESULT: The Editors expectations for the recompilation were so decisively confirmed by the immediate and favorable attention the first four Marquis-edited editions received, WHO'S WHO IN THE WEST is now scheduled for regular biennial publication and revision as a standard Marquis volume. Accordingly, they have put a new Sixth Edition—described above—into compilation.

A. N. MARQUIS COMPANY

Marquis Publication Building

Chicago-11 U S A

Publishers of Who's Who in the East; Who's Who in the Midwest; Who's Who in the South and Southwest; Who's Who in the West; Who's Who in Commerce and Industry:

Who's Who in America; (Continuously since 1899); Who Was Who; The Supplement to Who's Who; and The Directory of Medical Specialists.

In records that defy the tooth of time. -EDWARD YOUNG

About a responsibility that concerns but fifteen in ten thousand

NDENIABLY, along with accomplishment sufficiently noteworthy to warrant legitimate reference interest, goes a broad responsibility to make personal data available, and to revise them down-to-date periodically.

This responsibility runs to the fellow citizens of our Democracy, to the younger Americans healthily interested in the fifteen-in-ten-thousand meritoriously subject to notice, to those handling the day's news, to the writers and the researchers, to historians and the biographers.

With this impersonal responsibility goes a directly personal duty. It is the individual charge to maintain a life synopsis, regularly checked for current accuracy, under assurance that for all time it will be available to those it can over the years, and under innumerable normal circumstances, surely interest and benefit.

In contrast, the duty of Marquis Editors is an entirely impersonal one. It is to select, impartially and to the best of their abilities, those they consider fall under carefully established standards—tested during more than half a century—for reflecting comparative subjectivity to reference interest on meritorious scores.

Once so selected, the maintenance in print of an accurate, down-to-date, life record—to serve the indisputably important purposes just cited—must of *both* fairness and equity, depend principally on your responsitivity.



Marquis biographical dictionaries provide a national store of biographical data recording the life records of American men and women which is unprecedented not only in point of scope, but as well because its value to reference-users, researchers, historians and biographers is unique by reason of the fact that without exception those included in it have been selected under Marquis' thoroughly tested standards for reflecting comparative subjectivity to reference interest on meritorious scores.

Typical Comments that "Bear Witness"

-for Paragraph X Above

"... Renders a real service to those preparing material for the press and interested in the men and women who are contributing to the life of this region..."

"... used a great deal as a reference work by many of my associates."

"...just placed on our reference shelf and we are finding it very useful..."

"... contains many listings of men and women of importance I have not found properly sketched in any other reference tool of its kind."

"... is kept literally within easy reach here."

"A must as a reference tool."

"... use extensively . . . of inestimable value to us in doing our daily work."

"We in the publishing business find of constant use in our business."

-for Paragraph XX Above

"A beautiful volume and the Marquis organization deserves congratulations for the binding and general design. It is a real addition to anyone's library."

"A beautiful, well executed volume."

"Am very much pleased with it, more especially with the general idea and set up."

"Marquis is entitled to much credit for the style and arrangement of this publication."

"A good job well done."

"Well planned and printed."

"Another credit to the Marquis organization for doing a fine job."

"... helpful, handy—a good print job, too."

"A splendid compilation . . ."

Overleaf: "Why You Are Listed By Marquis"

WHY YOU ARE Listed by Marquis

Listed by Marquis—according to the latest standard Merriam Webster—means:

"A person [who] ... may be inquired about

. . . as, one of the whos in Who's Who."

The Marquis compilative methods which have over the last half century created this meaning are here summarized.

They make clear why

Listed by Marquis in the Marquis National Biographee Reference File is a distinction, a distinction that can not be obtained by request or by purchase, since it results solely from selection by Marquis editors as "a person | who | may be inquired about"—

WHY published Marquis listings therefore supply a fundamental service to the reference needs of the modern world, a service that is in sharp contrast to buy-it-and-surely-be-listed-in-it books serving hardly more than the vanity of those who have selected themselves for inclusion in these publications by mailing the publishers information about themselves.

The Distinction of Listed by Marquis

- Marquis biographical compilations have increased in number and scope for nearly a half century because they are expensively edited to provide listings selected to meet the user's reference requirements.
- They are—depending on the designated scope of each—general or specialized reference tools.
- They are not mere collections of individuals wanting to have information about themselves printed under the words "who's who" because Marquis has brought to these two words the distinctive meaning of having been carefully selected as actually noteworthy in some worth-while respect.
- Such collections of individuals desiring to see their biographies in print, regardless of the reference usefulness of the publication in which they appear, are popularly and accurately known as "vanity books."
- Strikingly in contrast, every biographee listed in the Marquis National Biographee Reference File—from which the compilers "draw" all the Marquis biographical dictionaries—has been selected under carefully established standards to assure that the Marquis compilers have available to them information—condensed to essentials—about those sufficiently subject, in the opinion of Marquis Editors, to reference interest—within the scope of any particular work on which they may be working—to justify being considered for listing.
- Whether these selected biographees wish to be listed, or do not wish to be, is in no way connected with the decision of the Marquis Editors to list them or not to list them in the File. And the Editors' decision is based solely on whether or not the biographee in their opinion falls under the standards reflecting probable reference interest painstakingly established for the File against Marquis' half century of experience in gauging that specific type of reference interest.
- A casual inspection will disclose the "vanity book" to even an inexperienced observer the listing, often with "portraits" (at a "slight" extra charge!), of individuals obviously of no significant non-local reference interest, while many outstanding in respect to reference interest are not listed, always unveils the "vanity book."
- Because Marquis on the binding and title page has for over fifty years alone been sufficient identification thereof, it is even easier to identify the biographical reference compilation which actually is a serious reference work as the result of preparation under standardized and tested policies.
- These are the qualities, the ingredients of lasting worth, which give Listed by Marquis its standing of distinction, which have brought into the pages of the dictionary itself the Marquis trade name as the lexicographer's definition of what that name has, over years in two centuries, come to identify.

DATE, SIGN AND RETURN (IN ACCOMPANYING ENVELOPE) TO: Enclosure, n.d. Sammons

MARQUIS PUBLICATIONS BUILDING

CHICAGO-11 USA

There is no intention to indicate that all the data provided for in this form will necessarily apply in any particular instance-in an effort to make it convenient to use under widely varying individual circumstances, provision has been made for all types of data which experience indicates might possibly be involved. It is expected that only such parts as happen to apply will be used, and it is also understood that some may prefer not to supply certain of the data for which provision is made.

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	OFFICE:						
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(PLEASE SPELL OUT ALL WORDS-DO NOT ABBREVIATE)

(See overleaf)

BRIEF CAREER SUMMARY:	and dates; outstanding architectural works; books authored and dates of publication
PROFESSIONAL OR COMMI	and dates; outstanding architectural works; books authored and dates of publication. (NOTE; Actors and composers—list plays or works chronologically with dates; Artists—list places of exhibits and where works permanently exhibited.) DFESSIONAL OR COMMERCIAL ACTIVITIES: List here all corporate directorships, or similar offices held; honors and awards, professional medals and honors etc. resultant from career. IC AND POLITICAL ACTIVITIES: ECTORSHIPS AND TRUSTEESHIPS: (Indicate which) (Non-business): (Other than those related to carear, such as foundations, trusts, etc.) (Other than those related to carear, such as foundations, trusts, etc.) (Other than those related to carear, such as foundations and religious affiliations, etc.) (Include fellowships and memberships in commercial, professional or scientific associations, civic associations, welfare societies, geneological societies; political and religious affiliations, etc.
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DATE	
	Your signature, or that of an authorized agent

A BIOGRAPHICAL DICTIONARY OF NOTEWORTHY MEN AND WOMEN OF THE WESTERN STATES Who's Who in the West MARQUIS - WHO'S WHO, INC. • PUBLISHERS OF "WHO'S WHO IN AMERICA" • Marquis Publications Building, 210 East Ohio St. • Chicago-11 USA 1897 - Our 60th Anniversary - 1957 Dear Biographee: The enclosed career sketch of you has been prepared from the data you so helpfully made available to our Editors at their request. It is sent so that you may have an opportunity to check it before it goes to the compilers now at work on the Sixth Edition of WHO'S WHO IN THE WEST. It would seem to be mutually desirable that the sketch be accurate in every particular, and we accordingly confidently ask your assistance to that end. Even professional proofreaders are not infallible, and of course cannot be expected to have a knowledge of individual names and dates. That printing, the sixth since its founding, will be an entirely new compilation of the life records of residents of the Western States carefully selected under Marquis standards based on a half century of experience in publishing biographical dictionaries in reference service throughout the world. The steadily increasing use of this volume in libraries, news and editorial offices, business houses and cultured homes, makes down-to-date accuracy essential in respect to each listing selected for the new compilation. Therefore we ask that you kindly go over your own data ... or have it gone over ... word by word, noting such alterations as may be required. No obligation is incurred by you in so doing - indeed, the Editors fully realize it is they who are under obligation, since the reference serviceability of their compilations to an important degree results from the kindly cooperation of the men and women making available to them details of worthwhile accomplishment. As one way in which we can reciprocate for this cooperation, it is our practice to allow those who, like yourself, thus assist our Editors, substantial discounts on their pre-publication bookings. These discounts, applied to the new Sixth

As one way in which we can reciprocate for this cooperation, it is our practice to allow those who, like yourself, thus assist our Editors, substantial discounts on their pre-publication bookings. These discounts, applied to the new Sixth Edition of WHO'S WHO IN THE WEST reduce the cost to them to but \$15.40 delivered, on pre-publication subscriptions accompanied by remittance. On bookings involving setting up open accounts and invoicing on delivery after publication, their preferential is 15%, making their billed price but \$18.30 (includes 90¢ for billing and delivery). To others, the regular after-publication list price - \$20.50 - applies.

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Please do not fail to return the file sketch as quickly as possible, even if no revision is necessary, so that we may be certain it is down to date before it goes to the compilers. If you wish a copy of the book under the discounts to which your cooperation entitles you, simply validate the enclosed form by signing it.

WP/SA

Wheeler Sammons Jr. Associate Publisher

Hours very train

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quis-Who's Who, Inc., and is its "copyright before publication."

Marquis-Who's

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This is a copy sheet for use by the compilers of the new Edition. Please return promptly (to The Editors, Marquis — Who's Who, Inc., Marquis Publications Building, Chicago-11, Illinois, USA), whether or not changes are indicated, as the accuracy of the necessary alphabetization depends on each numbered sheet being in hand.

Section of the Marquis National Biographee Reference File Within the Scope of:

WHO'S WHO IN THE WEST

NOTE: Your listing as it has been prepared for the compilers and editors of the new Edition is below. This Edition will be a printing involving extensive revision, planning and preparation, and accordingly is now actively in compilation.

Therefore please promptly note below—on this sheet, beside the typewriting—any necessary alterations or additions. A no-postage-required cover for its return accompanies.

To obviate the necessity of sending out another compiler's copy sheet, please return this one at once, regardless of whether or not changes

Whenever possible, future events now known—including changes in appointments or offices—should be anticipated and added to this compiler's copy sheet, as so doing conserves both compilative time and material.

DO NOT REWRITE the listing, as it has already been put into the compiler's arbitrary format as shown. Since scattered minor alterations may involve complete recasting, the Editors, because of the difficulties attendant upon compiling a volume of this size, will additionally appreciate cooperation in minimizing them.

c18 RELANDER, Click, newspaperman; b. Danville, Ind., Jan. 16, 1908; s. Carl F. and Lessie May (Pearcy) R.: student Visalia Jr. Coll., 19 - , Otis Art Inst., Los Angeles, 19 -(please state details of early career, including dates)

with Republic Publishing Co., Yakima, Wash., since 19 --city editor, 19 -- Recipient Washington State Press Club award for feature writing, 1953, Theta Sigma Phi awars for news writing, feature writing, pub. service, 1955, 56, 57, Brotherhood Week award, 1955, Am. Assn. for State and Local History Award of Merit, 1957. Mem. Wash. State Hist. Soc. (curator, 1954--), Yakima Valley Mus. and Hist. Assn. (dir., 1954--). Author: Drummers and Dreamers, 1956 (is this a book?). Editor: 1855-1955, Treaty with the Yakima, 1955. Home: 1212 N. 32d Av. Office: Republic Pub. Co., Yakima, Wash.

IMPORTANT: If the Marquis National Biographee Reference File does not include effective address information (preferably both home and business or professional), data cannot be sent for (1) the revisions necessary to the maintenance of their currency and (2) the avoidance of transfer to the non-current classification. The address portion of the above listing should therefore be carefully checked. Addresses may be withheld from publication on request to the Editors—please note below address "Not for publication" if it is to be withheld from publication.

BY WAY OF RECIPROCATION. As some tangible reciprocation for the cooperation which must be asked of biographees in checking listing manuscripts and bringing published sketches down to date periodically, those listed in Marquis biographical dictionaries have for many years been extended considerable subscription preferentials on booking any personal requirements for them in advance of publication so that they may be produced as economically as possible through inclusion in the initial press runs. Since return of this manuscript, checked, constitutes helpfulness to the Editors which qualifies for these preferentials in reciprocation for that cooperation, a restricted blank validating them when signed, accompanies this vita.

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(See overleaf for essential details in connection with scrutiny of your listings.)

ESSENTIAL DETAILS IN CONNECTION WITH COMPILER'S COPY

THE COMPILATIVE BASES

The listings in the biographical dictionary referred to overleaf are the entries currently in the section of the Marquis National Biographee Reference File which is involved. All so entered, and therefore Marquis biographees, have been selected under standards based on Marquis' 50 years—and more—of experience in compiling reference dictionaries. Those sketched in any issuance are selected by compilers applying the following factors, among others: mechanical limitations fixed by available space; content adjustments found to be required to secure the desired coverage balance; their estimate of actual or probable subjectivity to reference interest, sufficiently widespread to create reference demand within the area and resulting from activity in a reputable field of endeavor; and their evaluation of biographees' interest in data being of published record currently. Initiative on the part of selected biographees is not a consideration, nor their desires to be, or not to be, entered as biographees in the Biographee File, although their cooperation in supplying and checking data, in order to assure file accuracy of indvantage to them and all concerned, is sought and appreciated. Whether or not such cooperation is forthcoming, all those selected and considered by the Editors to be subject to a requisite degree of reference interest under the selective standards prescribed for their use, are entered in the Biographee File. It follows both that an entry felt to be necessary in the service of reference adequacy is in no way optional with the selected biographee and that no consideration—purchase of the volume; monetary, economic, or political influence of any type or degree—other than the Editors' evaluation of the factor of actual or probable subjectivity to reference interest under the prescribed standards, can affect an entry. More complete details regarding qualifications for entry in the National Biographee File will be gladly supplied by the Editors on request.

REVISION OF LISTINGS

Since the Editors' evaluation of subjectivity to reference interest is the determinative factor in the selection of entries for the National Biographee File, it likewise is the deciding consideration in respect to revisions and deletions. File entries are dropped or transferred to the inactive classification principally according to the Editors' estimate of current subjectivity to reference interest, or incidence of the other factors mentioned, and therefore no other meaning should be attached to such revisions. However, if a biographee does not furnish an address to which requests for current data may be sent, or fails to supply cuffent information from which the Editors may judge the degree of subjectivity to reference interest involved, a transfer in the File to the inactive classification is in the majority of instances to be expected. Inactive data may be so noted and then ultimately permanently indexed as non-current in the File.

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As indicated above, the purpose of this biographical dictionary is to serve a more serious reference interest in men and women of achievement who either reside in, or follow vocations and professions in, the area involved.

State and Local History award of Marit, 1957. Non. wash.

Since there are instances of worthwhile accomplishments not being subject to more than local reference interest, and as well ones of outstanding life records not being considered particularly noteworthy locally, the reasons for all charies in the National Biographice File may well not be at all self-evident. However, in respect to all, the answer to but one query has been considered: "What is the comparative probability that some reference inquiry, may arise in connection with this biographee, or that some constructive user of biographical data—such as a function committee head, a newspaperman, a researcher, a writer, a business man or a trade-paper editor—may seek biographical facts about him or her?" The uses of this biographical dictionary and the other Marquis compilations in the private library, and for individual or organizational service, are both many and well known because of demonstrated effectiveness, but they are also obviously dependent upon the constant consideration of this basic factor of reference utility.



In records that

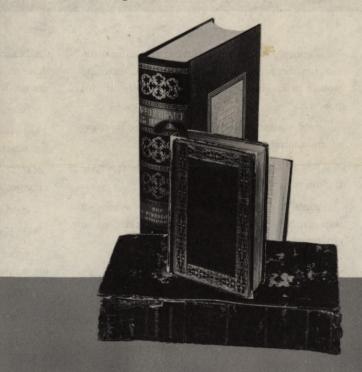
defy the tooth of

time.—EDWARD YOUNG

Today, using their carefully tested selective standards and the modern improvement in reproduction methods, Marquis editors continuously carry forward—from the Civil War period—a balanced coverage of the essential biographical data of Americans they have rated, under realistic criteria, as in fact noteworthy. And a significant percentage of this capably selected store of life records becomes permanently available in print, shelved in many widely dispersed libraries.

The cost is not inconsiderable-it now approximates half a million dollars annually-and under present conditions is increasing abnormally. Yet this burden is obviously justified by the unique reference source made available for all time to the biographer, the historian, and the researcher; while the expense is entirely nominal to the individual biographee who voluntarily elects to participate, because of the overall worth of the objective or on the score of the many personal successoral considerations attaching to perpetuating a biographical record "against the tooth of time"-or both.

Until this and the nineteenth century, there were no adequate facilities for making soundly chosen biographical data permanently available for reference use. The life synopsis—on a marble slab—of Luciano Spinola reproduced to the left is, for example, intact after more than 500 years only because the room containing it happened to escape obliteration when the Banco San Giorgio in Genoa was bombed during World War II.



A BIOGRAPHICAL DICTIONARY OF NOTEWORTHY MEN AND WOMEN OF THE WESTERN STATES

Who's Who in the West

MARQUIS—who's who, INC. . PUBLISHERS OF "WHO'S WHO IN AMERICA" . Marquis Publications Building, 210 East Ohio St. . Chicago-11 USA

1897 - Our Seventh Decade - 1959

Dear Biographee:

Your principal biographical data, as now in our files, are on the enclosed File Card.

It is part of the Marquis National Biographee Reference File. This unique Biographee File has been compiled (since 1939) to bring together those in this country who fall under the tested Marquis standards - for measuring meritorious subjectivity to reference inquiry - based on a half-century of experience in publishing biographical dictionaries.

(Data supplied to our editors since the publication of the clip pasted on this card are NOT entered on it, being located separately in the File.)

It has been taken from the Biographee File and sent to you because the <u>Western</u> <u>Section happens to be under thorough revision</u> - as I believe you have been previously informed, a new edition of <u>WHO'S WHO IN THE WEST</u> is now being compiled.

Our editors ask your cooperation to the extent of rechecking this File Card of your data and bringing it completely down to this date, in the convenient manner noted on it, and then returning it to them in the accompanying no-postage-required, self-addressed envelope.

The editors must hereafter prepare all biographies-in-brief of you to be published in any Marquis biographical dictionary - from this
File Card. (The clip pasted on the card is from pages now broken
up, and is used merely as a filing convenience. A fully revised
sketch must be prepared, proofed and paged, for any future publication of your data.)

I am confident you heartily agree it is to your advantage as well as to ours that your personal data available for either inquiry or publication, both pass under your eye as recently as practicable, and be carried completely down to the latest feasible date, by you yourself.

It is not reasonable, moreover, to expect that file personnel, proofreaders and compilers will always be satisfactorily familiar with individual dates and names, personal preferences in respect to biographical data, and the like.

That extending this cooperation is obviously of this direct and individual advantage to you will not in the slightest lessen the editors' appreciation of it as a vital assistance in assuring down-to-date accuracy to Marquis compilations. It is a matter of mutual interest, therefore, that I not only second the request our editors make, but amend it with a suggestion that extending it as expeditiously as prac-

ticable will prove of immediate advantage to you as well as to them, since they happen, as I mention, to be now selecting listings for a Marquis biographical dictionary within the scope of which you come, and ...

until the enclosed M.N.B.R. File Card is returned, they will be dependent on your no longer down-to-date data shown on it, or those you may have supplied - either recently or not recently, but certainly not as of the moment - since the outdated sketch pasted on it was originally prepared.

*

I feel you will also agree it is fitting to mention that in addition to endeavoring to assemble current and accurate data regarding those selected for listing in the National Biographee Reference File ...

we extend these biographees, as some tangible reciprocation for this cooperation in supplying such data to our editors, considerable discount preferences which they may apply to their personal advance-of-publication subscriptions to our biographical dictionaries. These discounts range from 10% to 18%, depending on the various factors applying to specific works.

It goes without saying that you are welcome, on checking and returning the enclosed sketch, to take immediate advantage of the considerable (10% or 18%) biographees' subscription privileges that make the new Seventh Edition of WHO'S WHO IN THE WEST available to you for but \$18.85 if remittance accompanies the order, or \$20.70 (including shipping and delivery) if billed for on delivery. After publication the regular retail price is \$23.00.

Accordingly, a <u>suitable form will be enclosed which</u>, when validated by your signature, <u>so provides</u> - using the post-paid, self-addressed envelope for returning your M.N.B.R. File Card, for it, also, is entirely in order.

And I know it need not be restated here, as you have been previously listed in Marquis reference works, that no obligation whatsoever on your part attaches to extending the cooperation with our staff here requested. Instead, as I have purposely emphasized in some detail in this letter, the editors consider an obligation is placed on them, and we offer both tangible and intangible reciprocation to the best of our ability.

May I not then thank you in advance for that cooperation?

Sincerely yours, achorn Martin Sell

Jackson Martindell

Publisher

WP/NBR

Four Enclosures

SECTION 3

YOUR ORIGINAL FILE DATA

NOTE: (1) The sketch pasted below is NO LONGER ACTIVE and is used only as a filing convenience.

- (2) Data you supplied since it was prepared ARE NOT SHOWN on this card as they are FILED SEPARATELY.
- (3) Therefore, DO NOT now supply them again.

Any biography-in-brief of you to be hereafter published in a Marquis biographical dictionary will, necessarily be based on the data below (and any others—and any changes or corrections—you may have supplied since originally making them available)—UNLESS you now supply on this card new additional data (using Section 4 to the right) and/or additional changes or corrections (using Section 2, overleaf).

RELANDER, Click, newspaperman; b. Danville, Ind., Jan. 16, 1908; s. Carl F. and Lessie May (Pearcy) R.; student Visalia Jr. Coll., Otis Art Inst., Los Angeles. City editor with Republic Publishing Co., Yakima, Wash. Recipient Washington State Press Club award for feature writing, 1953, Theta Sigma Phi award for news writing, 1953, Theta Sigma Phi award for news writing, feature writing, pub. service, 1955, 56, 57, Brotherhood Week award, 1955, Am. Assn. for State and Local History Award of Merit, 1957. Mem. Wash. State Hist. Soc. (curator, 1954—), Yakima Valley Mus. and Hist. Assn. (dir., 1954—), Author: Drummers and Dreamers, 1956. Editor: 1855-1955, Treaty with the Yakima, 1955. Home: 1212 N. 32d Av. Office: Republic Pub. Co., Yakima, Wash.

(The above sketch DOES NOT CONTAIN revisions recently supplied by you, but THEY ARE ON FILE AND WILL BE USED.)

SECTION 4

rENCLOSURE, 1959,

FOR NEW DATA NOT IN PILE

Note in the blank space below data appropriate for bringing a concise biography-in-brief of you completely down to date —BUT which are NOT given to the left, and have NOT here-tofore been supplied to the Editors.

THE FOLLOWING NEW DATA (NOT INCLUDED AMONG THOSE PASTED TO THE LEFT, AND NOT HERETOFORE MADE AVAILABLE TO THE EDITORS BY ME), ARE NECESSARY TO BRING MY SKETCH DOWN TO DATE.

Use blank space above to the right for data IN ADDITION to those pasted above to the left, provided you have NOT previously supplied them. Use Sections 1 and 2 (on other side of the card) for VERIFYING data pasted above to the left; and making changes, or corrections, in them and/er any others you may have heretofore sent to the Editors.

Us, the accompanying postage-paid envelope to return this card to the Editors—Marquis Publications Building, Chicago-11,] USA-WHETHER OR NOT REVISIONS ARE INVOLVED as so doing is directly to your advantage (for reasons mentioned in the covering letter).

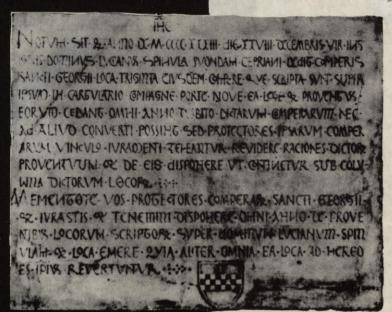
PLEASE CAREFULLY NOTE: Turn to your original file data—pasted on the other side (Section 3)—for guidance in checking below (Section 1), or instead filling in overleaf and below (Sections 2 and 4). Do not place on this card any data which appear under Section 3, or any other data (or changes) heretofore sent the Editors.

NAT. BIOG. FIL	E REV	ISION	
No. WF	7 N1	PR	
DO NOT WRITE IN	SPACES	BELOW	
Rev. Rec.—Filed	Ву	Date	
Other data in File	Ву	Date	
PUB.			

SECTION 1: CHECK () IN THE SQUARE TO LEFT AND RETURN THIS CARD IF NO NEW DATA OR CHANGES ARE NECESSARY
Check this square if the following statement applies (see note above at top edge regarding return of this card): MY BIOGRAPHICAL DATA AS GIVEN ON THE OTHER SIDE (SECTION 3) OF THIS CARD ARE CORRECT (WHEN ANY ADDITIONS AND/OR CHANGES I HAVE ALREADY SENT TO THE EDITORS ARE MADE OR ADDED).

SECTION 2: FOR CORRECTIONS OR CHANGES

THE FOLLOWING INACCURACIES AND/OR CHANGES (NOT ALREADY SUPPLIED) SHOULD BE NOTED IN CONNECTION WITH THE DATA PASTED OVERLEAF (SECTION 3), AND/ OR OTHER DATA I HAVE HERETOFORE SENT THE EDITORS:



In records that

defy the tooth of

time.—EDWARD YOUNG

Today, using their carefully tested selective standards and the modern improvement in reproduction methods, Marquis editors continuously carry forward—from the Civil War period—a balanced coverage of the essential biographical data of Americans they have rated, under realistic criteria, as in fact noteworthy. And a significant percentage of this capably selected store of life records becomes permanently available in print, shelved in many widely dispersed libraries.

The cost is not inconsiderable-it now approximates half a million dollars annually-and under present conditions is increasing abnormally. Yet this burden is obviously justified by the unique reference source made available for all time to the biographer, the historian, and the researcher; while the expense is entirely nominal to the individual biographee who voluntarily elects to participate, because of the overall worth of the objective or on the score of the many personal successoral considerations attaching to perpetuating a biographical record "against the tooth of time"-or both.

Until this and the nineteenth century, there were no adequate facilities for making soundly chosen biographical data permanently available for reference use. The life synopsis—on a marble slab—of Luciano Spinola reproduced to the left is, for example, intact after more than 500 years only because the room containing it happened to escape obliteration when the Banco San Giorgio in Genoa was bombed during World War II.



About a responsibility that concerns but fifteen in ten thousand

UNDENIABLY, along with accomplishment sufficiently noteworthy to warrant legitimate reference interest, goes a broad responsibility to make personal data available, and to revise them down-to-date periodically.

- This responsibility runs to the fellow citizens of our Democracy, to the younger Americans healthily interested in the fifteen-in-ten-thousand meritoriously subject to notice, to those handling the day's news, to the writers and the researchers, to the historians and the biographers.
- II. With this impersonal responsibility goes a directly personal duty. It is the individual charge to maintain a life synopsis, regularly checked for current accuracy, under assurance that for all time it will be available to those it can over the years, and under innumerable normal circumstances, surely interest and benefit.



Marquis biographical dictionaries provide a national store of biographical data recording the life records of American men and women which is unprecedented not only in point of scope, but as well because its value to reference-users, researchers, historians and biographers is unique by reason of the fact that without exception those included in it have been selected under Marquis' thoroughly tested standards for reflecting comparative subjectivity to reference interest on meritorious scores,

In contrast, the duty of Marquis Editors is an entirely impersonal one. It is to select, impartially and to the best of their abilities, those they consider fall under carefully established standards—tested during more than half a century—for reflecting comparative subjectivity to reference interest on meritorious scores.

Once so selected, the maintenance in print of an accurate, down-to-date, life record—to serve the indisputably important purposes just cited—must of *both* fairness and equity, depend principally on your responsitivity.

Typical Comments that "Bear Witness"

... for Paragraph I Above

"... Renders a real service to those preparing material for the press and interested in the men and women who are contributing to the life of this region..."

"... used a great deal as a reference work by many of my associates."

"...just placed on our reference shelf and we are finding it very useful..."

"... contains many listings of men and women of importance I have not found properly sketched in any other reference tool of its kind."

"...is kept literally within easy reach here."

"A must as a reference tool."

"... use extensively... of inestimable value to us in doing our daily work."

"We in the publishing business find of constant use in our business."

"A beautiful volume and the Marquis organization deserves congratulations for the binding and general design. It is a real addition to anyone's library."

"A beautiful, well executed volume."

"Am very much pleased with it, more especially with the general idea and set up."

"Marquis is entitled to much credit for the style and arrangement of this publication."

"A good job well done."

"Well planned and printed."

"Another credit to the Marquis organization for doing a fine job."

"... helpful, handy - a good print job, too."

"A splendid compilation . . ."

Who's Who in the West

MARQUIS—WHO'S WHO, INC. * PUBLISHERS OF "WHO'S WHO IN AMERICA" * Marquis Publications Building, 210 East Ohio St. * Chicago-11 USA

1897 - Our Seventh Decade - 1959

Dear Biographee:

Beginning at once, pre-typesetting compilation on the new Seventh Edition of WHO'S WHO IN THE WEST, is to get underway.

I therefore enclose - for careful scrutiny, correction and necessary additions

I therefore enclose - for careful scrutiny, correction and necessary additions to bring your data down to date - the biographical sketch of you appearing in the Sixth Edition. Please return this promptly, even if there are no changes.

The new Seventh Edition of WHO'S WHO IN THE WEST - under the direction of the Editorial Board in charge of all Marquis reference works, including WHO'S WHO IN AMERICA - will be an entirely new and enlarged compilation of the liferecords of citizens of the Western United States carefully selected under our standards for gauging reference essentials, and based on a half-century of experience in publishing biographical dictionaries in service throughout the world.

Analyses made by our editors in connection with trade name and copyright actions - the publication using the title <u>WHO'S WHO IN THE WEST</u> came into our hands several years ago - convince them that reference utility justifies a regularly-issued Marquis work under the title <u>WHO'S WHO IN THE WEST</u>.

We are aware, of course, that both biographees of long standing such as your-self and those to be listed for the first time in this new edition expend personally valuable time in supplying data and checking proofs for the book.

One recognition we are able to give to this degree of cooperation our editors must of necessity request under such circumstances is to extend to these biographees substantial (up to 18%) discounts on their designating before publication any individual requirements for copies, so that the initial print order can be economically set to include them.

I am mentioning these rather substantial dollars-and-cents preferences because you, as a WHO'S WHO IN THE WEST biographee, are of course more than welcome to avail yourself of them to any extent you desire, whether for your personal library or any other you may desire to benefit through it - I shall accordingly have a restricted biographee's form enclosed with this letter, and your signature will completely validate its discount privileges.

And because of the compilative requirements mentioned, the helpful courtesy of an early response will be appreciated.

Yours very truly,
Jackson Markindles

Four Enclosures

WP/CA

Jackson Martindell Publisher Below is a file copy of your sketch as previously published. Both to bring new data to the Editors' attention, and to notify them that the sketch is otherwise in order for consideration by the compilers, merely follow the procedure noted below. Extending this cooperation in maintaining the reference serviceability of their files, and for which the Editors must of necessity turn to you, will be greatly appreciated by them—one reciprocation for it which they can offer is tendered in the paragraph boxed in the lower lefthand corner of this sheet.

Should the biographee named below not be living, the Editors will appreciate this sheet being returned to them by the person into whose hands it may fall, with a (signed or initialed) notation of the date of death.

Proofs sent during compilation are usually for the purpose of bringing to attention the latest information suggested for consideration by the Editors, and are not intended to commit the Editors to publishing any or all of the data involved in any specific issue, instead of holding the data in their non-current file.

RELANDER, Click, newspaperman; b. Danville, Ind., Jan. 16, 1908; s. Carl F. and Lessie May (Pearcy) R.; student Visalia Jr. Coll., Otis Art Inst., Los Angeles. City editor with Republic Publishing Co., Yakima, Wash. Recipient Washington State Press Club award for feature writing, 1953, Theta Sigma Phi award for news writing; eature writing, pub. service, 1955, 56, 57, Brotherhood Week award, 1955, Am. Assn. for State and Local History Award of Merit, 1957. Mem. Wash. State Hist. Soc. (curator, 1954—), Yakima Valley Mus. and Hist. Assn. (dir., 1954—). Author: Drummers and Dreamers, 1956. Editor: 1855-1955, Treaty with the Yakima, 1955. Home: 1212 N. 32d Av. Office: Republic Pub. Co., Yakima, Wash.

BY WAY OF RECIPROCATION

BY WAY OF RECIPROCATION

For many years it has been a Marquis policy to offer to biographees, as one reciprocation for the cooperation, such as that now asked, which our Editors must of necessity request to maintain the reference serviceability of Marquis publications, not only a "priority" assuring them copies despite the fact that editions are limited as closely as possible to advance of publication orders and the known requirements of the trade and reference centers, but as well the not inconsiderable discounts (on their advance-of-publication subscriptions) detailed in the accompanying letter. The blank validating these discounts pinned hereto is of course restricted to use by the biographee named in the proof to the left above.

Section of the Marquis National Biographee Reference File Within the Scope of:

WHO'S WHO IN THE WEST

COMPILERS' COPY No.WP/CA

(Reserved for Editors 'use.)

Orig. Edit.

Galley lot

Galley check

Index check

Deadline (see paragraph "1" below) for corrections:

Within USA—10 days from receipt hereof to assure recompilation.

Outside USA—as promptly after receipt as practicable—air mail suggested.

NOTE 1: That personal biographical data made permanently of record for public consultation at libraries and other reference centers be currently accurate is obviously of concern alike to the biographee and the Editors. The Editors for their part undertake a complete revision of their files periodically, and, as individual data can be most effectively checked only at firsthand, earnestly request the personal cooperation of biographees to that end. As a complete revision of their files for the new printing is now actively in compilation, such a request is now made of you by the Editors in respect to the proof attached to this sheet. Therefore please promptly note below—on the sheet itself, that is—any necessary alterations or additions valid as of the date it reaches you. To obviate the necessity of sending out another compilers' copy sheet, please return this one at once, regardless of whether or not changes are suggested.

- 2: Whenever possible, future events now known—including coming publications and changes in appointments or offices—should be anticipated and added to this compilers' copy sheet, as so doing conserves critical composing room time and material. Such information will remain entirely confidential.
- 3: DO NOT REWRITE the sketch, as it has already been set in type as shown. Since scattered minor alterations may involve complete resetting, the Editors, because of the continuingly difficult production situation, will additionally appreciate cooperation in minimizing them.

PLEASE LIST NECESSARY CHANGES IN FOLLOWING ORDER:

- TITLE OR POSITION:
- Z MARITAL-CHILDREN:
- 3 CURRENT CAREER DATA:
- 4 CIVIC ACTIVITIES, MEMBERSHIPS, WRITINGS, MISCELLANEOUS:
- 5 6 ADDRESS CHANGES OR CORRECT ADDRESSES (IF NOT NOW SHOWN IN SKETCH):
 - 5 BUSINESS OR PROFESSIONAL:
 - 6 HOME:

YOUR SIGNATURE (or an authorized one)—so that the Editors may be assured personal data have been checked at firsthand.

IMPORTANT: If a sketch does not include an address, proofs can not be sent for revision necessary to current publication and avoidance of transfer to the non-current classification. Therefore, if not already correctly given in the attached proof, please note at squares "5" and "6" above both home and business addresses (including any postal zones) that are currently correct, or indicate necessary corrections of those given. Addresses may be withheld from publication on request to the Editors.

ESSENTIAL DETAILS IN CONNECTION WITH COMPILERS' COPY

THE COMPILATIVE BASES

The listings in Marquis biographical dictionaries are the entries currently in the appropriate segments of the Marquis National Biographee Reference File. All so entered, and therefore Marquis biographees, have been selected under standards based on Marquis' 50 years—and more—of experience in compiling reference dictionaries. Those sketched in any issuance as selected by compilers applying the following factors, among others: mechanical limitations fixed by available space; content adjustments found to be required to secure the desired coverage balance; their estimate of actual or probable subjectivity to reference interest, sufficiently widespread to create reference demand within the area and resulting from activity in a reputable field of endeavor; and their evaluation of biographees' interest in data being of published record currently. Initiative on the part of selected biographees is not a consideration, nor their desires to be, or not to be, entered as biographees in the Biographee File, although their cooperation in supplying and checking data, in order to assure file accuracy of advantage to them and all concerned, is sought and appreciated. Whether or not such cooperation is forthcoming, all those selected and considered by the Editors to be subject to a requisite degree of reference interest under the selective standards prescribed for their use, are entered in the Biographee File. It follows both that an entry felt to be necessary in the service of reference adequacy is in no way optional with the selected biographee and that no consideration—purchase of the volume; monetary, economic, or political influence of any type or degree—other than the Editors' evaluation of the factor of actual or probable subjectivity to reference interest under the prescribed standards, can affect an entry. More complete details regarding qualifications for entry in the National Biographee File will be gladly supplied by the Editors on request.

REVISION OF LISTINGS

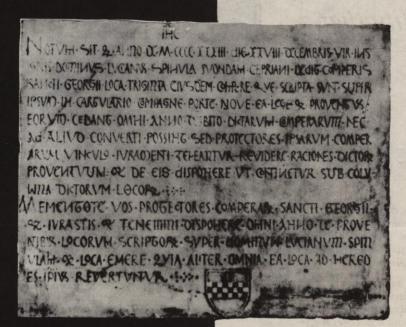
Since the Editors' evaluation of subjectivity to reference interest is the determinative factor in the selection of entries for the National Biographee File, it likewise is the deciding consideration in respect to revisions and deletions. File entries are dropped or transferred to the inactive classification principally according to the Editors' estimate of current subjectivity to reference interest, or incidence of the other factors mentioned, and therefore no other meaning should be attached to such revisions. However, if a biographee does not furnish an address to which requests for current data may be sent, or fails to supply current information from which the Editors may judge the degree of subjectivity to reference interest involved, a transfer in the File to the inactive classification is in the majority of instances to be expected. Inactive data may be so noted and then ultimately permanently indexed as non-current in the File.

THE PURPOSE SERVED

As indicated, the purpose of the above compilative practice is to serve a more serious reference interest in men and women of achievement who either reside in, or follow vocations and professions in, the area involved.

Since there are instances of worthwhile accomplishments not being subject to more than local reference interest, and as well ones of outstanding life records not being considered particularly noteworthy locally, the reasons for all entries in the National Biographee File may well not be at all self-evident. However, in respect to all, the answer to but one query has been considered: "What is the comparative probability that reference inquiry may arise in connection with this biographee, or that some constructive user of biographical data—such as a function committee head, a newspaperman, a researcher, a writer, a business man or a trade-paper editor—may seek biographical facts about him or her?" The uses of Marquis compilations in the private library, and for individual or organizational service, are both many and well known because of demonstrated effectiveness, but they are also obviously dependent upon the constant consideration of this basic factor of reference utility.

Overleaf: A sheet arranged for conveniently bringing your biographical data down to date.



In records that

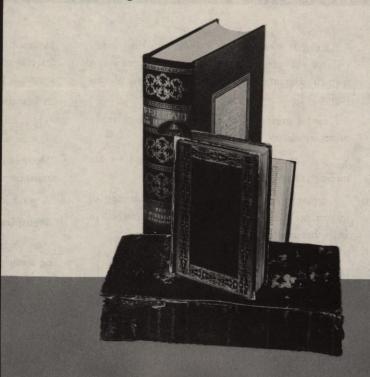
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A BIOGRAPHICAL DICTIONARY OF NOTEWORTHY MEN AND WOMEN OF THE WESTERN STATES

Who's Who in the West

MARQUIS—WHO'S WHO, INC. • PUBLISHERS OF "WHO'S WHO IN AMERICA" • Marquis Publications Building, 210 East Ohio St. • Chicago-11 USA

1897 - Our Seventh Decade - 1961

Dear Marquis Biographee:

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WHO'S WHO IN THE WEST

[A Section of the Marquis National Biographee Reference File]

COMPILERS' COPY No.

CA - A

(Reserved for Editors 'use.)

Orig. Edit.

Galley lot

Galley check

Index check

Deadline (see paragraph "1" below) for corrections:

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- 3 CURRENT CAREER DATA:
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ESSENTIAL DETAILS IN CONNECTION WITH COMPILER'S COPY

THE COMPILATIVE BASES

The listings in the biographical dictionary referred to overleaf are the entries currently in the section of the Marquis National Biographee Reference File which is involved. All so entered, and therefore Marquis biographees, have been selected under standards based on Marquis' 60 years—and more—of experience in compiling reference dictionaries. Those sketched in any issuance are selected by compilers applying the following factors, among others: mechanical limitations fixed by available space; content adjustments found to be required to secure the desired coverage balance; their estimate of actual or probable subjectivity to reference interest, sufficiently widespread to be more than merely sectional and resulting from activity in, or related to, commerce and industry; and their evaluation of biographees' interest in data being of published record currently. Initiative on the part of selected biographees is not a consideration, nor their desires to be, or not to be, entered as biographees in the Biographee File, although their cooperation in supplying and checking data, in order to assure file accuracy of advantage to them and all concerned, is sought and appreciated. Whether or not such cooperation is forthcoming, all those selected and considered by the Editors to be subject to a requisite degree of reference interest under the selective standards prescribed for their use, are entered in the Biographee File. It follows both that an entry felt to be necessary in the service of reference adequacy is in .no way optional with the selected biographee and that no considerationpurchase of the volume; monetary, economic, or political influence of any type or degree - other than the Editors' evaluation of the factor of actual or probable subjectivity to reference interest under the prescribed standards, can affect an entry. More complete details regarding qualifications for entry in the National Biographee File will be gladly supplied by the Editors on request.

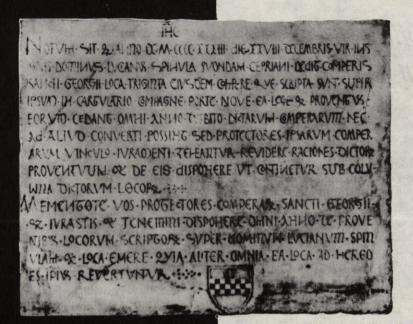
REVISION OF LISTINGS

Since the Editors' evaluation of subjectivity to reference interest is the determinative factor in the selection of entries for the National Biographee File, it likewise is the deciding consideration in respect to revisions and deletions. File entries are dropped or transferred to the inactive classification principally according to the Editors' estimate of current subjectivity to reference interest, or incidence of the other factors mentioned, and therefore no other meaning should be attached to such revisions. However, if a biographee does not furnish an address to which requests for current data may be sent, or fails to supply current information from which the Editors may judge the degree of subjectivity to reference interest involved, a transfer in the File to the inactive classification is in the majority of instances to be expected. Inactive data may be so noted and then ultimately permanently indexed as non-current in the File.

THE PURPOSE SERVED

As indicated above, the purpose of this biographical dictionary is to serve a more serious reference interest in men and women of achievement who either reside in, or follow vocations and professions in, the area involved.

Since there are instances of worthwhile accomplishments not being subject to more than local reference interest, and as well ones of outstanding life records not being considered particularly noteworthy locally, the reasons for all entries in the National Biographee File may well not be at all self-evident. However, in respect to all, the answer to but one query has been considered: "What is the comparative probability that some reference inquiry may arise in connection with this biographee, or that some constructive user of biographical data—such as a function committee head, a newspaperman, a researcher, a writer, a business man or a trade-paper editor—may seek biographical facts about him or her?" The uses of this biographical dictionary and the other Marquis compilations in the private library, and for individual or organizational service, are both many and well known because of demonstrated effectiveness, but they are also obviously dependent upon the constant consideration of this basic factor of reference utility.



In records that

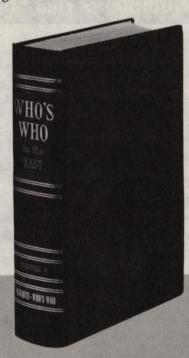
defy the tooth of

time.—edward young

Today, using their carefully tested selective standards and the modern improvement in reproduction methods, Marquis editors continuously carry forward—from the Civil War period—a balanced coverage of the essential biographical data of Americans they have rated, under realistic criteria, as in fact noteworthy. And a significant percentage of this capably selected store of life records becomes permanently available in print, shelved in many widely dispersed libraries.

The cost is not inconsiderable-it now approximates half a million dollars annually-and under present conditions is increasing abnormally. Yet this burden is obviously justified by the unique reference source made available for all time to the biographer, the historian, and the researcher; while the expense is entirely nominal to the individual biographee who voluntarily elects to participate, because of the overall worth of the objective or on the score of the many personal successoral considerations attaching to perpetuating a biographical record "against the tooth of time"-or both.

Until this and the nineteenth century, there were no adequate facilities for making soundly chosen biographical data permanently available for reference use. The life synopsis—on a marble slab—of Luciano Spinola reproduced to the left is, for example, intact after more than 500 years only because the room containing it happened to escape obliteration when the Banco San Giorgio in Genoa was bombed during World War II.



About a responsibility that concerns but fifteen in ten thousand

UNDENIABLY, along with accomplishment sufficiently noteworthy to warrant legitimate reference interest, goes a broad responsibility to make personal data available, and to revise them down-to-date periodically.

- This responsibility runs to the fellow citizens of our Democracy, to the younger Americans healthily interested in the fifteen-in-ten-thousand meritoriously subject to notice, to those handling the day's news, to the writers and the researchers, to the historians and the biographers.
- With this impersonal responsibility goes a directly personal duty. It is the individual charge to maintain a life synopsis, regularly checked for current accuracy, under assurance that for all time it will be available to those it can over the years, and under innumerable normal circumstances, surely interest and benefit.



Marquis biographical dictionaries provide a national store of biographical data recording the life records of American men and women which is unprecedented not only in point of scope, but as well because its value to reference-users, researchers, historians and biographers is unique by reason of the fact that without exception those included in it have been selected under Marquis' thoroughly tested standards for reflecting comparative subjectivity to reference interest on meritorious scores.

In contrast, the duty of Marquis Editors is an entirely impersonal one. It is to select, impartially and to the best of their abilities, those they consider fall under carefully established standards—tested during more than half a century—for reflecting comparative subjectivity to reference interest on meritorious scores.

Once so selected, the maintenance in print of an accurate, down-to-date, life record—to serve the indisputably important purposes just cited—must of *both* fairness and equity, depend principally on your responsitivity.

Typical Comments that "Bear Witness"

... for Paragraph I Above

- "... Renders a real service to those preparing material for the press and interested in the men and women who are contributing to the life of this region..."
- "... used a great deal as a reference work by many of my associates."
- "... just placed on our reference shelf and we are finding it very useful ..."
- "... contains many listings of men and women of importance I have not found properly sketched in any other reference tool of its kind."
- "... is kept literally within easy reach here."
- "A must as a reference tool."
- "... use extensively... of inestimable value to us in doing our daily work."
- "We in the publishing business find of constant use in our business."

- "A beautiful volume and the Marquis organization deserves congratulations for the binding and general design. It is a real addition to anyone's library."
- "A beautiful, well executed volume."
- "Am very much pleased with it, more especially with the general idea and set up."
- "Marquis is entitled to much credit for the style and arrangement of this publication."
- "A good job well done."
- "Well planned and printed."
- "Another credit to the Marquis organization for doing a fine job."
- "... helpful, handy a good print job, too."
- "A splendid compilation . . ."

Who's Who in the West

MARQUIS—WHO'S WHO, INC. • PUBLISHERS OF "WHO'S WHO IN AMERICA" • Marquis Publications Building, 210 East Ohio St. • Chicago—11 USA

1897 - Our Sixty-sixth Year - 1963

Dear Marquis Biographee:

Beginning at once, pre-typesetting compilation on the new Ninth Edition of WHO'S WHO IN THE WEST is to get under way.

I therefore enclose - for careful scrutiny, correction, and necessary additions to bring your data down to date - the biographical sketch of you appearing in a previous edition. Please return this promptly, even if there are no changes, as each sketch must be in its alphabetical place in the file before compilation can commence.

The new Ninth Edition of WHO'S WHO IN THE WEST - being assembled under the direction of the Editorial Board in charge of all Marquis reference works, including "Who's Who in America" - will be an entirely revised and enlarged compilation of the life-records of citizens of the Western United States carefully selected under our standards for gauging reference essentials, and based on well over sixty years' experience in publishing biographical dictionaries in service throughout the world.

Analyses made by our Editors convince them that reference utility requires a regularly-issued Marquis work under the title WHO'S WHO IN THE WEST.

We are aware, of course, that both biographees of long standing, like yourself, and those to be listed for the first time in this new edition expend personally valuable time in supplying data and checking proofs for this reference work.

One recognition we are able to give to this degree of cooperation our Editors must of necessity request under such circumstances is to extend to these biographees substantial (up to 21%) discounts on their designating before publication any individual requirements for copies, so that the initial print order can be economically set to include them.

I am mentioning these rather substantial dollars-and-cents preferences because you, as a WHO'S WHO IN THE WEST biographee, are of course more than welcome to avail yourself of them to any extent you desire, whether for your personal library or any other you may desire to benefit through them - I shall accordingly have a restricted biographee's form enclosed with this letter. Your signature will completely validate its discount privileges.

WHO'S WHO IN THE WEST would be a handsome and useful addition to your library, and a source of reference to other distinguished Americans as well as of gratification to you in having your personal biography in published form.

And because of the compilative requirements mentioned, the helpful courtesy of an early response will be appreciated.

Sincerely yours,

WP/HG

Jackson Martindell

action martindell

Publisher

Four Enclosures

Below is a file copy of your sketch as previously published. Both to bring new data to the Editors' attention, and to notify them that the sketch is otherwise in order for consideration by the compilers, follow the procedure noted below. Your cooperation in maintaining the reference serviceability of their files, for which the Editors must of necessity turn to you, will be greatly appreciated—one reciprocation they can offer is tendered in the paragraph boxed in the lower left hand corner of this sheet.

Should the biographee named below not be living, the Editors will appreciate this sheet being returned to them by the person into whose hands it may fall, with a (signed or initialed) notation of the date of death.

Proofs sent during compilation are usually for the purpose of bringing to attention the latest information suggested for consideration by the Editors, and are not intended to commit the Editors to publishing any or all of the data involved in any specific issue, instead of holding the data on file.

RELANDER, Click, newspaperman; b. Danville, Ind., Jan. 16, 1908; s. Carl F. and Lessie May (Pearcy) R.; student Visalia Jr. Coll., Otis Art Inst., Los Angeles. City editor with Republic Publishing Co., Yakima, Wash. Recipient Washington State Press Club award for feature writing, 1953. Theta Sigma Phi award for news writing, 1953. Theta Sigma Phi award for news writing, 1954. The Press of the

BY WAY OF RECIPROCATION

For many years it has been a Marquis policy to offer to biographees, as one reciprocation for the cooperation, such as that now asked, which our Editors must of necessity request to maintain the reference serviceability of Marquis publications, not only a "priority" assuring them copies despite the fact that editions are limited as closely as possible to advance of publication orders and the known requirements of the trade and reference centers, but as well the not inconsiderable discounts (on their advance-of-publication subscriptions) detailed in the accompanying letter. The accompanying form validating these discounts is of course restricted to use by the biographee named in the proof above.

WHO'S WHO IN THE WEST

[A Section of the Marquis National Biographee Reference File]

COMPILERS' COPY No.

HG

Orig. Edit.

Galley lot

Galley check

Index check

Deadline (see paragraph "1" below) for corrections:

10 days from receipt hereof to assure recompilation.

NOTE 1: That personal biographical data made permanently of record for public consultation at libraries and other reference centers be currently accurate is obviously of concern alike to the biographee and the Editors. The Editors for their part undertake a complete revision of their files periodically, and, as individual data can be most effectively checked only at firsthand, earnestly request the cooperation of biographees to that end. As a complete revision of their files for the new printing is now actively under way, such a request is now made of you by the Editors in respect to the proof attached to this sheet. Therefore please promptly note below—on the sheet itself—any necessary alterations or additions valid as of the date it reaches you. To obviate the necessity of sending out another compilers' copy sheet, please return this one at once, regardless of whether or not changes are suggested.

2: DO NOT REWRITE the sketch, as it has already been set in type as shown. Since scattered minor alterations may involve complete resetting, the Editors, because of the continuingly difficult production situation, will additionally appreciate cooperation in minimizing them.

PLEASE LIST NECESSARY CHANGES IN FOLLOWING ORDER:

- TITLE OR POSITION:
- MARITAL-CHILDREN:
- 3 CURRENT CAREER DATA:
- 4 CIVIC ACTIVITIES, MEMBERSHIPS, WRITINGS, MISCELLANEOUS:
- 5 6 ADDRESS CHANGES OR CORRECT ADDRESSES (IF NOT NOW SHOWN IN SKETCH):
 - BUSINESS OR PROFESSIONAL:
 - 6 HOME:

YOUR SIGNATURE (or an authorized one)—so that the Editors may be assured personal data have been checked at firsthand.

IMPORTANT: If a sketch does not include an address, proofs can not be sent for revision necessary to current publication and avoidance of transfer to the non-current classification. Therefore, if not already correctly given in the attached proof, please note at squares "5" and "6" above both home and business addresses (including any postal zones) that are currently correct, or indicate necessary corrections of those given. Addresses may be withheld from publication on request to the Editors.

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Overleaf: A sheet conveniently arranged for bringing your biographical data down to date.

Marquis - Who's Who, Inc. MARQUIS PUBLICATIONS BUILDING, 210 EAST OHIO STREET, CHICAGO, ILLINOIS 60611 The A. N. Marquis Company . Publishers of WHO'S WHO IN AMERICA Phone: SUperior 7-2008 1897 - Our Seventieth Year - 1967 Dear Marquis Biographee: We now write again in connection with the biographical data previously requested from you and ask your assistance to the extent of filling out the enclosure - and returning it at your earliest convenience in the accompanying envelope because it so happens that a specific reason for early cooperation has arisen. A new Edition of WHO'S WHO IN THE WEST has just been put into compilation. This new Edition will be revised - with especial care - according to biographical dictionary yardsticks for measuring reference interest developed by our Editors in over 65 years of biographical reference publication. Since notice of the new volume already released has disclosed great interest in the content of this Eleventh Edition of WHO'S WHO IN THE WEST, we are eager to make it available as soon as practicable, and to this end we bespeak your cooperation. Your biographical listing is among those its Editors wish, for obvious reasons, to include in the files available to the compilers working on the new Edition. They are accordingly requesting the necessary data, both for this immediate purpose, and for permanent filing in our National Biographee Reference File of men and women carefully selected on the basis of accomplishments and/or incumbency of positions automatically making them subject to reference inquiry. This File, which is used by our Editors in preparing "Who's Who in America" and other standard Marquis reference works, now contains individuallyrecorded, or sketch-assembled biographical data for a significant portion of the fifteen-in-each-ten-thousand of the country's population who come under our selective standards. For the reason mentioned, it will be of immediate as well as future reference usefulness to have the enclosure included in the File at as early a date as is possible. Thank you for assisting. Sincerely yours, WP/DB Jackson Martindell Three Enclosures Publisher P.S. This letter is a follow-up to one sent you recently along with a data questionnaire. In view of the possibility that the original communication did not reach you, or has been mislaid, a duplicate form is enclosed. If your reply was mailed recently, please do not take further of your time to complete the form, but simply disregard it.

DATE, SIGN AND RETURN (IN ACCOMPANYING ENVELOPE)

LENCLOSURE. 1967, ?

Palandan

TO: MARQUIS PUBLICATIONS BUILDING, CHICAGO 60611 USA

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(Please type or print clearly - DO NOT ABBREVIATE!)

WP/DB

NAME	OTTOK		·		1101	ander
	First Name	(Please	Middle Name spell out all names	in full)		Last Nan
STYLE IN W	HICH PRINCIF	AL VOCATION IS (As for example, "army of "ed	TO BE LISTED	banker," "steel complete grower of the state	pany executive," 'ment official," etc.	'chemist," "economist
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MARRIED	(Complete maiden n	ame of wife, or husband's	name.)	F MARRIAGE_	Month	Day Yes
CHILDREN_		(In order of birth;	if daughters are man	rried, include full nam	nes of husbands.)	
BRIEF CARE	ER SUMMARY	(Give in chronological professional practice) NOTE: Actors—list pla permanently exhibited				

There is no intention to indicate that all data provided for in this form will necessarily apply in any particular instance. In an effort to make it convenient to use under widely varying individual circumstances, provision has been made for all types of data which experience indicates might possibly be involved. It is expected that only such parts as happen to apply will be used, and it is also understood that some may prefer not to supply certain of the data for which provision is made.

ADDITIONAL PROFESSION	AL OR COMMER	CIAL ACTIVITIE	(Corporate of consulting, et	irectorships or c.)	similar positions	s; teaching
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(SEE OVERLEAF)

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AREA COVERAGE: Volume de la sawa cosawi ao inventar West will offer selective coverage of individuals of especial national and

Western lifes. Its emphasis is upon coverage of persons in this area

ALL DATA REVISED DOWN-TO-DATE: This new edition will repre-

type-face may with a format proyed by technical research to be best

TYROGRAPHY AND PRESENTATION: Volume 11 of

Housand Vo

MARQUIS-WHO'S WHO, erience-prover Marques candards, land regarded by the editors es

PUBLISHERS OF

WHO'S WHO IN AMERICA

total more than 14,500. ANNOUNCES PREPARATION OF THE

ELEVENTH BIENNIAL EDITION OF

WHO'S WHO IN THE WEST

ALASKA, ARIZONA, CALIFORNIA, COLORADO, HAWAII, IDAHO, MONTANA, NEVADA, NEW MEXICO, OREGON, UTAH, WASHINGTON, WYOMING, AND WESTERN CANADA

in a work of national scope. The editors found that for every 3 persons subject to reference lingues missionally, DURING COMPILATION OF WHICH YOUR COOPERATION IS REQUESTED

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THE MANY USES: WHO'S WHO IN THE WEST has made itself indispensable to reference users in many fields—to librarians invite daily pressure of information-giving ... to civic, business, religious, governmental and professional personnel seeking reliable, personally veryfied facts about colleagues ... to newspaper, TV and radio searchers... to everyone wishing to know more about the achievements of his neighbors and his-region,

IMPORTANT DETAILS OVERLEAF

"WHY YOU ARE LISTED BY MARQUIS"

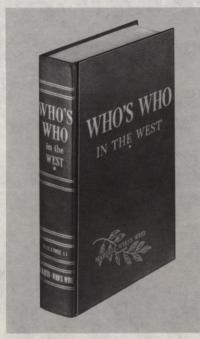
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and demand, the editors decided to publish WHO'S WHO IN THE Building been tad 210 East Ohio Street Publishers of Who's Who in America . . . Who's

Marquis P

America . . . Who's Who of American Women Directory of Medical Specialists



In appearance as well as prestige, WHO'S WHO IN THE WEST is a proud addition to any shelf or library.

AREA COVERAGE: Volume 11 of WHO'S WHO IN THE WEST will offer selective coverage of individuals of especial national and sectional reference interest, living or working within the designated Western area. Its emphasis is upon coverage of persons in this area who are of uniquely *intrasectional* interest, chosen according to experience-proven Marquis standards, and regarded by the editors as distinguished in attainments or position.

ALL DATA REVISED DOWN-TO-DATE: This new edition will represent a thorough revision to (1) assure the latest information on names continued from Volume 10, and (2) to integrate into the compilation 7,000 sketches never before published. The biographical sketches will total more than 14,500.

TYPOGRAPHY AND PRESENTATION: Volume 11 of WHO'S WHO IN THE WEST will be set from cover to cover in the standard Marquis type-face . . . with a format proved by technical research to be best adapted to reference use. Sketches will be in the concise, to-the-point style long characteristic of all Marquis biographical publications. It is encased in a handsome blue binding, with gold lettering, and entitled on the cover as well as the spine.

THE NEED SERVED: A study by the editors revealed eagerness among community libraries, specialized reference centers, and other reference users for a dictionary that would provide a degree of regional coverage unfeasible in a work of national scope. The editors found that for every 3 persons subject to reference interest nationally, about 12 are essential to serve *sectionalized* reference needs effectively.

THE MANY USES: WHO'S WHO IN THE WEST has made itself indispensable to reference users in many fields—to librarians in the daily pressure of information-giving... to civic, business, religious, governmental and professional personnel seeking reliable, *personally-verified* facts about colleagues... to newspaper, TV and radio men backgrounding a story... to scholars of all ages and types, from elementary school pupils to market researchers... to everyone wishing to know more about the achievements of his neighbors and his region.

THE RESULT: So great has been the success and demand, the editors decided to publish WHO'S WHO IN THE WEST biennially. Out of the wellspring of public enthusiasm comes the Eleventh Edition, with its many refinements.

MARQUIS-WHO'S WHO, INC.

Marquis Publications Building

210 East Ohio Street

Chicago, Illinois 60611

Publishers of Who's Who in America . . . Who's Who in the Midwest, Who's Who in the East, Who's Who in the West, Who's Who in the South and Southwest . . . Who Was Who in

America . . . Who's Who of American Women . . . World Who's Who in Commerce and Industry . . . Directory of Medical Specialists . . . and Who's Who in American History.

In records that defy the tooth of time. - EDWARD YOUNG

About an Opportunity that Concerns But Fifteen in Ten Thousand

A N individual whose accomplishments are worthy of reference interest has an opportunity as well as a responsibility, to make personal data available and to revise them down-to-date periodically. The opportunity is the publication in permanent book form, of one's own life data. These data are essential to the distribution of knowledge. They are essential to the youngest people in our classrooms and the oldest solons . . . to journalists handling the day's news . . . to writers, lecturers and researchers . . . to librarians, historians and biographers.

The responsibility is to take steps to assure that these authentic, personally verified life synopses will be of value for decades and centuries to come . . . by making them available to the editors for publication.

The duty of Marquis editors is entirely impersonal. Biographees are not listed because they wish to be, or because their friends or associates wish them to be . . . but because they meet carefully established standards, tested for more than three-score years.



Singly and in toto, the four sectional volumes published by Marquis-Who's Who, Inc., constitute an unprecedented store of data on the life records of individuals distinguished on a sectional, intrasectional and national level. Roughly 80 per cent of the listings are not available in WHO'S WHO IN AMERICA... the latter book sharing with the sectionals certain key names of national as well as regional significance, such as members of Congress.

Typical Comments that "Bear Witness"

"We want to say that the Marquis-Who's Who books are of great importance to any public library, especially one that supplies the local high school with nearly all of their reference material. Teachers send students with the instruction, 'Look it up in WHO'S WHO at the library.'"

"Your books are regarded as the most necessary and useful books in a reference library."—Educator

"Extra valuable in military and Government libraries."—Government Officials

"Keeps me up to date."-Banking

"I use the Who's Who books almost hourly."— News Commentator

"Hardly a day goes by when I don't need to use these books."—Industrialist

"The Who's Who books are valuable to scholars and students in recording facts and events relating to the lives of the country's most distinguished citizens."—School Superintendent

"I always recommend them as a Library Organizer."

"Facilitates business arrangements."-Investments

"Answers questions which arise in our practice."—
Attorneys

"We always have the Who's Who books available for reference."—Hotel Chain

"Several times each year I bring the Who's Who books to the attention of my classes of teachers when we discuss reference materials for the schools."

"Where essential information about important people is necessary, the Marquis-Who's Who books supply that need."—Director of Libraries

WHY YOU ARE

Listed by Marquis dimutrode no woods

Listed by Marquis—according to a copy of Merriam Webster—means:

"A person|who| . . . may be inquired about . . . as, one of of the whos in Who's Who."

The Marquis compilative methods which have over the last 70 years created this meaning are here summarized.

They make clear WHY . . .

Listed by Marquis in the Marquis National Biographee Reference File is a distinction, a distinction that can not be obtained by request or by purchase, since it results solely from selection by Marquis editors as "a person who may be inquired about"...

WHY published Marquis listings therefore supply a fundamental service to the reference needs of the modern world.

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The Distinction of Being Listed by Marquis

- Marquis biographical compilations have increased in number and scope for over 65 years because they are extensively edited to provide listings selected to meet the user's reference requirements.
- They are—depending on the designated scope of each—general or specialized reference tools.
- They are not mere collections of individuals wanting to have information about themselves printed under the words "who's who" because Marquis has brought to these two words the distinctive meaning of having been carefully selected as actually noteworthy in some worthwhile respect.
- Strikingly in contrast, every biographee listed in the Marquis National Biographee Reference File—from which the compilers "draw" all the biographical dictionaries which make up the Marquis Biographical Library—has been selected under carefully established standards to assure that the compilers have available to them information about those sufficiently subject, in the opinion of Marquis editors, to reference interest—within the scope of any particular work which may be in compilation—to justify being considered for listing.
- Whether these selected biographees wish to be listed, or do not wish to be, is in no way connected with the decision of the Marquis editors to list them or not to list them in the File. And the editors' decision is based solely on whether or not the biographee in their opinion falls under the standards reflecting probable reference interest painstakingly established for the File against Marquis' experience in gauging that specific type of interest.
- Because Marquis on the binding and title page has for over sixty-five years alone been sufficient identification thereof, it is even easier to identify the biographical compilation which actually is a serious reference work as the result of preparation under standardized and tested policies.
- These are the qualities, the ingredients of lasting worth, which give Listed by Marquis its standing of distinction, which have brought into the pages of the dictionary itself the Marquis trade name as the lexicographer's definition of what that name has come to identify.

Overleaf: "About an Opportunity that Concerns But Fifteen in Ten Thousand"

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