

## OFFICE OF THE MAYOR CITY HALL LOS ANGELES, CALIFORNIA 90012 November 20, 1968

## GREETINGS:

On behalf of the people of Los Angeles, I offer congratulations to Japan's Toyota Motor Company and I am happy to join the commemorative ceremonies marking the arrival of the Toyota Maru No. 1 at the Port of Los Angeles upon her maiden voyage.

It is altogether fitting that the Port of Los Angeles be the destination of the Toyota Maru No. 1's maiden voyage, as the City of Nagoya and the City of Los Angeles enjoy a sister city affiliation, and it was from the Port of Nagoya that this beautiful ship embarked upon her maiden voyage two weeks ago.

Los Angeles has watched with pride Toyota's success in the U.S. import passenger car market. Since establishing its U.S. headquarters in Los Angeles ten years ago, Toyota has become the second largest selling import car in the United States and has become the world's sixth largest automobile manufacturer.

The Toyota Maru No. 1, whose maiden voyage we are honoring today, is the first in a fleet of five vessels commissioned by Toyota to accelerate deliveries to our city and to our nation, and we warmly welcome her to our shores.

SAM YORTY MAYOR