

Ice Harbor Day Committee
Bill Howard - Jack Creswell
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PUBLICITY KIT - ICE HARBOR DAY CELEBRATION, JUNE 1, 1957

Dear Editor:

Here is the schedule of publicity and available material in connection with the Ice Harbor Day Celebration, June 1.

The celebration commemorates the pouring of the first concrete at the new Ice Harbor Dam. Theme of the celebration is "One out of four leaves three more dams on the lower Snake. Let's build them all at the same time and save time".

Schedule of press releases to northwest papers will be for Thursday release May 9, May 16, May 23, and May 30.

Forthcoming releases cover (1) the route and transportation to Pasco for the noon luncheon, to the dam for the ceremonies and to Walla Walla for the reception and banquet, (2) arrangements for the celebration including bands and special features of the celebration, and (3) dignitaries such as U. S. government officials, senators, governors, and etc. attending.

Special stories will be prepared by the Publicity Committee on request.

Kit Features

Enclosed you will find:

1. little booklet giving statistics on the Ice Harbor Dam.
2. a catalogue of pictures of the dam, and
3. special stories prepared by the Corps of Engineers, Walla Walla District.

Listed materials may be obtained by writing or calling me at this address:
Bill Howard, Pacific Supply Cooperative, P. O. Box 1004, Walla Walla, Wash.
phone JA 5-4180.

We want to be as helpful as possible to provide you with adequate coverage of this event.

A most cordial welcome is extended to attend the ceremonies.