

# Wallowa County

## THE

# SWITZERLAND

## OF AMERICA



# July 29, 30 & 31

## 1966

## MICK'S UNION SERVICE

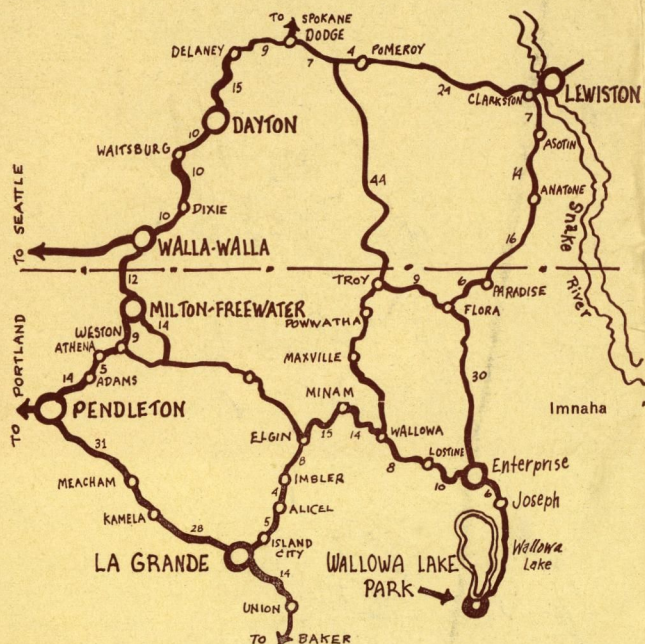
Enterprise, Oregon 97628

## Joseph Chamber Of Commerce

CHIEF JOSEPH DAYS is chock-full of good times — parades, rodeos, ceremonial Indian dances, dancing, outdoor breakfasts and a host of other things right up in the beautiful alpine splendor of the Wallowa Mountains.



## How To Get To Wallowa County



It's worth coming to Wallowa County if for no other reason than to see the beautifully scenic country on the way.

From La Grande take state highway 82, or if you are driving from Walla Walla or Pendleton areas, take state highway 204 just a mile out of Weston to Elgin where you connect with No. 82. If you're coming from the Lewiston area, take Washington State Highway No. 3 which meets Oregon State Highway No. 3 to bring you into the county.

If you want to fly in, the Joseph Municipal Airport is only a half mile west of town.

Bus lines connect with all points via La Grande.

## The Following Wallowa County Hereford Association Members Welcome You To **CATTLE COUNTRY**

### Home of Reputation Herefords

#### ENTERPRISE

Amos Evans  
Stein Herefords  
E. Justin Snyder

#### JOSEPH

Mays Hereford Ranch  
Gardner & Tappan Locke  
Van Blockland Herefords

#### WALLOWA

Burns and Dougherty

Wolfe Hereford Ranch

## Wallowa County Invites You!

Now is the time to start planning a visit to Wallowa County where the sheer grandeur of the Wallowa Mountains, known as the Alps of America, beautiful valleys made lush by abundant irrigation water and the tremendous canyon country add enchantment to this out-of-the-way area.

There are good restaurants and accommodations, roads leading to many of the scenic spots of the county and dependable licensed guides to take you fishing or camping in the high mountains.

Incomparable Wallowa Lake, formed over a million years ago, lies a scant half-mile south of Joseph. The lake is over six miles long, a mile wide, over 280 feet deep and there are rainbow, mackinaw and kokanee (land-locked salmon) stocked in it by the state game commission.

At the head of the lake are many cabins, inns, lodges and Wallowa Lake State Park with parking space for hundreds of campers and trailer house vacationers.

There are "trips to take" and "places to see" you'll remember all your life, such as Hat Point, where you look three miles down into the Snake River Canyon. A drive to Buckhorn Springs in the northern part of the county for a panoramic view of the Imnaha and Snake River country will leave you breathless with awe.

Drive up Hurricane Creek or the Lostine River Canyon for a picnic at one of the forest service camps, or take "the loop" from Joseph to Imnaha.

The most Northeastern town in Oregon is Imnaha, the western gateway to Hell's Canyon of the Snake River. There are three roads out of Imnaha (elevation 1945 ft.), one to the east (a dead end) to Hat Point Guard Station (elevation 7,982 feet) overlooking Hell's Canyon, one to the north (a dead end) hitting the Snake River at Dug Bar (elevation 1,005 feet) some 20 or 30 miles below Hell's Canyon and one to the south over the mountains to Halfway and/or Baker, Oregon.

Winters are mild at Imnaha but only the Dug Bar Road can be traveled to its end in the winter. From mid June until mid November is the best time to visit the higher elevations. The fishing is excellent and there are plenty of deer, elk and chukars. There is a grocery store and tavern, a hardware store, garage and cafe to take care of all your needs.

There are dozens of trips to take in your car and there are dozens of forest service trails leading into the Eagle Cap Primitive Area for hikers and for pack trips. There are no cars or trucks here—not even an outboard motor to break the stillness of this vast wonderland!

For the sportsman there's fishing in the high lakes of the Wallows that is afforded only rarely these days.

Added to all this scenic beauty you'll find real, honest-to-goodness hospitality in Wallowa County where the residents are glad to answer your questions as to where to go and what to see. This is not "tourist" country. You and your family will feel more like what you really are—honored guests!

The days are warm and inviting, the nights cool. You'll want warm serviceable clothing from head to toe. There's swimming, boating, horseback riding, dancing, golfing, bowling and plain lazying around to do in Wallowa County!

## How High Are Those Mountains?

Sacajawea .....	10,033	Point Joseph .....	9,500
Matterhorn .....	10,004	Mt. Bonneville .....	9,500
East Peaks .....	9,700	Flagstaff Peak .....	9,450
Eagle Cap .....	9,675	Cusick Mountain .....	9,400
Twin Peaks .....	9,650	Glacier Mtn. ....	9,300
Aneroid Point .....	9,600	Elkhorn Mtn. ....	9,300
Sturgill Peak .....	9,600	Blue Lake Peak ..	9,300
Sawtooth Peak .....	9,500	Frances Lk. Peak ..	9,300
South Peak .....	9,500	Craig Peak .....	9,200
Sentinel Peak .....	9,500	Brown Mountain..	9,000

## Wallowa Lake



## How High Are Those Lakes? And . . . How Big Are They?

	Acres	Elev.		Acres	Elev.
Prospect .....	50	8,400	Green .....	15	7,600
Glacier .....	34	8,300	Hobo .....	10	7,600
Billy Jones ....	10	8,300	Aneroid .....	43	7,550
Pocket .....	12	8,200	Wood .....	10	7,500
Chimney .....	10	8,200	John Henry ....	6	7,500
Frances .....	55	8,000	Moccasin .....	36	7,500
Swamp .....	50	8,000	Douglas .....	36	7,400
Bear .....	6	7,800	Minam .....	50	7,300
Cheval .....	15	7,800	Horseshoe ....	24	7,200
Rogers .....	3	7,800	Ice .....	16	7,100
Unit .....	10	7,700	Frazier .....	18	7,100
Mirror .....	45	7,700	Steamboat ....	75	7,000
Lee .....	14	7,700	Long .....	90	6,800



# 21st Annual CHIEF JOSEPH DAYS

## Friday - Saturday - Sunday

July 29, 30 and 31, 1966

### Schedule of Events

#### Friday, July 29—

American Legion Breakfast.

11:00 a. m.—Junior Parade.

2 p. m.—Rodeo. Chief Joseph Days is under way!

2 p. m. to 4:30 p. m.—Wallowa County Art Exhibit and Hobby Show.

Registered Horse Show.

#### Saturday, July 30—

(Early)—Annual Shrine Breakfast.

10 a. m.—The Big Parade.

2 p. m.—Rodeo.

8 p. m.—Nez Perce and Umatilla Indian dances at Rodeo grounds.

#### Sunday, August 1—

5 to 10 a. m.—Annual Jaycee Cowboy Breakfast.

2 p. m.—Rodeo Finals.

**CARNIVAL AND DANCING AT HELL'S CANYON  
EVERY NIGHT**

## Ticket Information Chief Joseph Days

Buckaroo Seats \$3.50

Box Seats \$3.50

Reserved Seats \$3.00

All Friday Tickets \$1.50. Kids under 12 Free Friday Only

Please Send Order To

"TICKETS" — JOSEPH, OREGON 97846

Or Phone 432-2101

### FOR SOUVENIR BOOKLET

Send 50c to the Joseph Chamber of Commerce

Joseph, Oregon 97846



Featured At  
Chief Joseph Days  
Rodeo

July 29, 30 & 31, 1966

**Pete Logan**—Announcer. The only announcer who has announced six of the seven national finals! He is from Medford, Oregon.

**Denny Allen**—Clown and bullfighter with Senor El Cuspidor the Cowboy Monkey from Mt. Vernon, Washington.

**Karl Doering**—Clown and Bullfighter from Roseburg, Oregon.

**Bee's Wax and The Moore Family**—Specialty Mule and Dog Acts from Tucson, Arizona.

**Rodeo Stock**—Big Bend Rodeo Co. Won three awards for top stock at the National Finals. From Davenport, Washington.

**Girls' Barrel Racing.**

## Accommodations

### Wallowa Lake—

Benson's Log Cabins

Hall's Cabins

Wallowa Lake Lodge and Cabins

Watson's Flying Arrow Corrals

Trouthaven Resort

Wallowa Lake State Park (campgrounds)

Matterhorn Cabins

### Joseph—

Indian Lodge Motel

Mountain View Motel and Trailer Court

Barklow Cabins

### Enterprise—

Enterprise Hotel-Motel

Caton Hotel

Nez Perce Motel and Trailer Court

Ponderosa Motel

### Wallowa—

Wallowa Hotel

Minam Motel

### Imnaha—

Imnaha Motel

### Pack Accommodations

Hall's

Eagle Cap Wilderness Pack Station

Wallowa Lake Corrals

George's Outfitters

Lap Over Pack Camp

Tippett's Dug Bar Ranch

For Further Information Write To:

**JOSEPH CHAMBER OF COMMERCE**

Joseph, Oregon 97846