

# Elliott Service Company

## *Photographic Advertising*



### SPECIAL TO NEW SUBSCRIBERS

Here is one more chance for you to make 8% on your money and save time, trouble and expense.

Many of our subscribers fully intended to take advantage of the discount offer we made several weeks ago but found the time limit placed upon it too short to enable them to do so. We have, however, accepted several checks received after the 20 day limit had expired and have now decided to repeat the offer once more and extend the time for another 20 days from date.

In the event that you were one who overlooked the matter of your acceptance you can now send along your check for \$15.45 instead of paying the first regular contract payment as shown on the enclosed statement, and we will give you credit for full payment for 52 weeks from the date the Associated News Service started. By doing this you will save \$1.35.

Or it may be that you would prefer to pay for just three months in advance. If so, we will allow you a 5% discount providing you send us your check for \$4.94 together with the enclosed coupon, during the month.

Whichever offer you accept, or should you decide to simply pay the monthly account, we suggest that you attend to the matter right away and not chance the possibility of overlooking it.

We want to emphasize the advantage to you of changing the pictures in your service as rapidly as they come to you. Passers-by will soon become accustomed to looking for the new pictures and we know of many instances where people have got the habit of going out of their way in order to pass a store window where the Associated News was being displayed.

With best wishes for your success, we are

Cordially yours,

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ELLIOTT SERVICE COMPANY.