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**SOUTHWEST ALL-INDIAN**  
**POW-WOW**

**JULY 2 - 3 - 4**



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*Most Spectacular July 4th  
Celebration in AMERICA!*

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**FLAGSTAFF, ARIZONA**

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## S.W. All-Indian Pow-Wow Nation's Greatest Indian Show

The Pow-Wow is a spectacular, colorful celebration held at Flagstaff, Arizona, each Fourth of July weekend. More than 10,000 Indians representing more than a score of Southwestern tribes swarm to stage this great tribal get-together.

The celebration features daily street parades, afternoon rodeos and thrilling night ceremonials.

Only Indians are permitted to take an active part in the various events, but white visitors are welcome as spectators.

The Pow-Wow offers an unusual opportunity for both amateur and professional photographers. At the Pow-Wow, the camera fan will find subjects which couldn't be duplicated without traveling literally thousands of miles and spending many thousands of dollars.

Rodeo performances are exciting and fast-moving. You've never known just how exciting a rodeo can be until you witness the Indian variety!

Night programs are unique. Hundreds of Indians appear in all the spectacular beauty of their native ceremonial costumes and warpath regalia and perform their wonderful dances and rituals by the light of huge council fires.

A skilled narrator explains just what is happening and provides background on Indian costumes and beliefs.







## GENERAL INFORMATION

**HOW TO GET HERE**—Flagstaff is on U. S. Highways 66 and 89, mainline of the Santa Fe railroad, Greyhound and Continental bus lines, and Frontier Airlines.

**LOCATION**—Flagstaff is 155 miles north of Phoenix, 525 miles east of Los Angeles, 320 miles west of Albuquerque and 90 miles south of Grand Canyon.

**ACCOMMODATIONS**—Hotel and motel accommodations. We suggest early reservations.

**TICKETS**—Reserved and box seat tickets available June 1. Prices: Reserved seats \$3 each; box seats, \$5 each; \$30 for complete box of six seats; bleacher seats (not reserved; no advance sale) adults \$2, children \$1.

For tickets, reservations, accommodations or  
information, write, wire or call

**FLAGSTAFF CHAMBER OF COMMERCE**  
Flagstaff, Arizona