

Sixtieth Annual Meeting
YAKIMA CHAMBER OF COMMERCE

WEDNESDAY, SEPTEMBER 8, 1954

7 p.m., Harvest Hall

HOTEL CHINOOK

Hercules plucked the golden apples of Hesperides only
after running the classical obstacle course of all time.

Pomologists produced the golden delicious apples
only after long experimenting.

We will develop our golden opportunities
for bettering Yakima by strengthening
our Chamber of Commerce effort.

What Went On Here 1953 - 1954

Scores of activities, partly routine, of servicing thousands of mail inquiries and varied requests for visitors service, and spur-of-the-moment tasks for the community.

The main goal was "More Pay-rolls." Recorded minimum expansion of industrial real estate and machinery was valued at \$5,181,750, and 288 new, full-time employees were added in 1953 . . . Today's announcement of another new industry punctuates our continuing diligent work to build industrial Yakima.

We are firmly supporting a campaign for Park Service concessions to allow self-supporting improvements of Mount Rainier facilities.

Continued work to get Wahluke Slope Road.

The core of our activities was able manpower, active brainpower and financial investment.

Teamwork produced these notable results, among many others; greatest convention year yet . . . coordinated city-county zoning project . . . largest aviation exhibition to date in Yakima . . . outstanding community reception of huge military exercise. . . .

Over 300 people on 15 standing committees and several special committees devoted over 60,000 man hours to more than 140 committee meetings.

More committees, more aggressive committee action.

Added emphasis by Chamber on Columbia River development, particularly Priest Rapids.

Superior liaison to aid "Operation Apple Jack."

Continuing convention and tourist promotion.

New emphasis on inter-community relations in Yakima Valley.

Revised approach to Yakima's industrial development.

Membership-Relations goal of 2000 Chamber Members.

The core of our future progress will be able manpower devoting money and leadership to serve the growth of Yakima.

What Goes On 1954 - 1955

PROGRAM

SIXTIETH ANNUAL MEETING

YAKIMA CHAMBER OF COMMERCE

Wednesday, September 8, 1954
Hotel Chinook, Harvest Hall, 7 p.m.

Presiding.....W. S. Bolger

Invocation.....Rev. Robert Baxter

Introductions

Special Awards

Remarks by Past President O. H. Erickson

Remarks by President Jesse G. Lindeman

Guest Speaker

Judge Stanley N. Barnes, Assistant Attorney General
of the United States

MENU

Crab Cocktail Supreme

Celery

Olives

Mixed Green Fermiere

Prime Ribs of Choice Beef au Jus

Baked Potato au Beurre

Green Beans

Rolls

Butter

Apple Sherbet

Coffee