

FOURTH ANNUAL
PACIFIC NORTHWEST INTERNATIONAL



WRITERS'
CONFERENCE

July 30, July 31, August 1, 1959

STUDENT UNION BUILDING
UNIVERSITY OF WASHINGTON
SEATTLE, WASHINGTON



AN OPEN INVITATION

THE CONFERENCE extends a cordial and unqualified welcome to Writers, Readers, Librarians, Bibliophiles, Teachers, Students, and to the General Public. *Non-writers are as eligible to attend as are professional writers.*

Come and bring your friends. Sign and mail one of the enclosed registration blanks for yourself and for each person who will accompany you. You may choose to attend on both Friday and Saturday, or on either day. Registration is required for attendance at all Friday and Saturday sessions, but not for the banquet on Thursday night, July 30.

For information which is not included in this program, inquire of the Office of Short Courses and Conferences, University of Washington, Seattle 5, Washington; Telephone LAkeview 4-6000, Extension 3841.

CALENDAR OF EVENTS

THURSDAY, July 30

<i>Registration, Student Union Building</i>	10:00 A.M. - 4:00 P.M.
<i>Coffee Rendezvous, Student Union Building</i>	1:00 P.M. - 3:00 P.M.
<i>Author's Tea, Bon Marche Bookshop, 4th at Pine</i>	3:30 P.M.
<i>Banquet, Student Union Ballroom</i>	6:30 P.M.

FRIDAY, July 31

<i>Workshop Sessions, in assigned rooms,</i>	9:00 A.M. - 12 NOON 1:30 P.M. - 4:30 P.M.
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Coffee Service in Cafeteria, 10:30 A.M. and 3:00 P.M.

<i>Interlude: for dining and personal gatherings,</i>	4:30 P.M. - 7:30 P.M.
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<i>Book Forum, featuring book publishers, editors, writers and distinguished Conference Guests, Student Union Ballroom</i>	7:30 P.M.
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SATURDAY, August 1

<i>Workshop Sessions, in assigned rooms,</i>	9:00 A.M. - 12 NOON 1:30 P.M. - 4:30 P.M.
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Catered Coffee service, Activities Center - 10:30 A.M. and 3:00 P.M.

<i>Valedictory Dinner, Featuring magazine publishers, editors and writers; Student Union Building</i>	6:30 P.M.
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EVENING MEETINGS

OPENING BANQUET, Thursday 6:30 P.M.

(Conference registration not required)

BALLROOM, STUDENT UNION BUILDING

WILLIAM D. WELSH, Master of Ceremonies

JAMES WARNER BELLAH, "Write or Wrong".

COLONEL GREGORY BOYINGTON, "Have You Any Wool?"

FEATURES

BOOK FORUM, Friday 7:30 P.M.

BALLROOM, STUDENT UNION BUILDING

RALPH BUSHNELL POTTS, Master of Ceremonies

JOHN MCCALLUM, Non-Fiction book author

JAMES WARNER BELLAH, Author of 17 novels

Panel Discussion by Editors and Publishers

WILLIAM P. KELLEY, Doubleday & Company, Inc.

CASS CANFIELD, Harper & Brothers

JOHN DODDS, G. P. Putnam's Sons

HOWARD CORNING, Binfords & Mort

AL SALISBURY, Superior Publishing Co.

VALEDICTORY DINNER, Saturday 6:30 P.M.

STUDENT UNION BUILDING

Featuring Magazine Editors and Publishers

DONALD H. CLARK, Master of Ceremonies

"Should A Writer Wear A Grey Flannel Suit?" -

WILLIAM WORDEN

"On The Griddle", for writers' interrogation: (Limited to questions submitted in advance.)

PAUL PALMER, Reader's Digest

NANCY DAVIDSON, Sunset Magazine

FRANK DUFRESNE, Field and Stream

ART HUPY, Advent Magazine

"The Pacific Northwest Writers' Award"

FRIDAY MORNING, July 31

9:00 A.M. to 12 NOON

Juvenile. Lucile McDonald, Moderator

"So You Have an Idea for a Textbook," Marion Gartler

"Writing for the Very Young," Jo Norling

"The Contemporary Theme," Jean Neilson

Non-fiction Book. William C. Speidel, Jr., Moderator

"Readers Relish the Truth," Col. Gregory Boyington

"My Year in Paradise," Floyd Schmoie

"Teaching Children to Read," Alice Meighen

"So You Want to Write a Book," John McCallum

"Regional Publishers Help Regional Writers,"
Howard Corning

"She Sells Sea Shells," Muriel Guberlet

Novel. Zola Helen Ross, Moderator

"The Editor Talks," William P. Kelley

"The Historical Novel," James Warner Bellah

"The Paper-back Novel," Louis Trimble

Also panelists Norman C. McDonald and Donna Mathews

Conservation-Out-of-Doors. Kramer Adams, Moderator

"The Future of Fresh-air Writing"

"Forests for Recreation," Mike Hudoba

"Take the Reader With You," Frank DuFresne

"Free-lancing the Outdoors," Stan Fagerstrom

FRIDAY AFTERNOON, July 31

1:30 P.M. to 4:30 P.M.

Short Story, Frank Richardson Pierce, Moderator

"The Four Faces of Fiction."

James Warner Bellah

Click Relander

Nard Jones

Mary Jane Waldo

Articles — Technical Writing, Byron Fish, Moderator

Writer and Editor Panelists:

Paul Palmer

Anthony Netboy

Joe Baily, Jr.

Charlotte Widrig

TV-Radio Writing, Robert H. Schulman, Moderator

Al Amundson, TV Writer ("Success Story")

Ted Spier, KING, Directional Staff

Charles Herring, KING News Director

Martin Tobin, TV Writer

Poetry, Professor Nelson Bentley, Moderator

Panel of sixteen Distinguished Poets, including
John Gill and Dorothy Garlinghouse

Playwriting, Professor Glenn Hughes, Moderator

An unusual discussion and presentation by Pacific
Northwest Playwrights.

SATURDAY MORNING, August 1
9:00 A.M. to 12 NOON

Articles — Technical Writing, Byron Fish, Moderator

Writer and Editor Panelists:

Nancy Davidson
Paul Palmer
Joe Baily, Jr.
Sonya Evans
Laurie Fish

Short Story, Dr. Alan Nourse, Moderator

"Building The Short Story"

Mary Jane Waldo "Characterization"
Rega McCarty "Symbolism"
Nard Jones "Plotting"
Zoa Sherburne "Story Scene"

Non-Fiction Book, Charlotte Paul, Moderator

"How and Why of Regional Book Writing and Publishing"

With the publisher and writers of Superior Publishing
Company;

Al Salisbury, Publisher
Gordon Newell, Maritime
Ralph Andrews, Lumbering-Logging

Juvenile, Lucile McDonald, Moderator

"The Boys' Book," Kenneth Gilbert
"Historical vs. Modern for Teen-Agers," Gertrude Finney
"The Career Book" — Fiction, Lucile McDonald
Non-Fiction, Dr. Alan Nourse

SATURDAY AFTERNOON, August 1
1:30 P.M. to 4:30 P.M.

TV-Radio Writing, Robert Schulman, Moderator

James Warner Bellah, TV writer
Ted Spier, KING Directional Staff
Martin Tobin, TV writer
Al Amundson, TV writer ("Success Story")

Novel, Zola Helen Ross, Moderator

"Murders and Mysteries," Glenn Barns
"Author-Editor Co-operation," Joe Baily, Jr.
"Novels In the Making," Gertrude Finney
"The Editors' Viewpoint," John Dodds and Cass Canfield

Photography and Writing, Sid Haman, Moderator

"Writer and Photographer Team Work," with:

Pete Long
William Ransdell
Fred Milkie
John Bickel
Ray Atkeson

Poetry, Professor Nelson Bentley, Moderator

Panel of sixteen Distinguished Poets, including
John Gill and Dorothy Garlinghouse.

NOTES

REGISTRATION. Please complete and mail immediately, one or more of the registration blanks enclosed, with remittance. Please give any extra blanks to friends who might attend. Promptness will assist Conference officials.

INFORMATION DESK. Lois Gross and a competent staff will be on duty throughout the Conference to answer questions regarding Conference activities. The desk will be located in the Student Union Building Activities Center, second floor.

HOSTESSES. Margery Leonard and assistant hostesses will be on duty at all sessions to extend help and information.

HOUSING. Dormitory style twin bedrooms for both men and women are available at the Men's Residence Hall, 1101 Campus Parkway, Seattle 5. Rates are \$2.50 per day double, \$3.50 per day single. Please write direct to the dormitory for reservations, indicating roommate preference if any; giving date and approximate time of arrival and listing the conference by name. All reservations will be confirmed by return mail.

MANUSCRIPT SERVICE. Advice and editorial assistance on completed manuscripts will be available at manuscript headquarters in the Student Union Building, on an established fee basis. The advisory staff, headed by Bonnie LeFever, includes Muriel Evans and Virginia Anderson. Manuscripts may be sent in advance to Bonnie LeFever, 4705 West Juneau, Seattle, Washington.

COFFEE RENDEZVOUS. As a "meet-the-writers" function prior to other Conference activities, coffee will be served in the Activities Center of the Student Union Building between one and three o'clock on Thursday afternoon.

AUTHOR'S TEA. Autographing of recent books, and personal talks with published writers will be the purpose of the Thursday afternoon tea in the Book Department of the Bon Marche, starting at 3:30 o'clock.

COFFEE SERVICE. Coffee will be available in the Student Union Building cafeteria throughout Thursday and Friday. On Saturday catered coffee will be available at 10:30 A.M. and 3:00 P.M., offering a break in the workshop sessions.

QUESTIONS FOR MAGAZINE EDITORS. All questions by Conference Members, to be answered by visiting magazine editors and publishers on Saturday night, should be sent to Donald H. Clark, President of the Conference, at 303 Anderson Hall, University of Washington, before July 30. Questions must be short, definite, and signed.

WRITER'S AWARD. An innovation at the 4th Conference, is the establishment of an annual award to the Pacific Northwest writer who has produced the best published writing during the previous twelve months. This award will be given by the Conference, according to the decision of three competent judges.