

# SMOKE SIGNALS . . .

June 18, 1955

The green light was flashed by the Board this week for the following: (1) contacts with Northwest Airlines and West Coast Airlines to explore possibility of improved passenger schedule for Yakima-Seattle trip; (2) messages to representatives in Congress urging revival of H. R. 5297 in the interest of improving military reserve forces. . . . . Important amendments to the bill are pending in the Senate, waiting its unshelving in the House; (3) purchase of suitable gavels for presentation to new Presidents of neighbor Chambers during the coming year. . .

Another fine advertising piece, of special value to Central Washington from Oroville to Alderdale, is being put in the hands of tourists at the three state tourist entrance booths and elsewhere, by the joint effort of the State Apple Commission and the State Soft Fruit Commission. . . . . aided by the Office of the Secretary of State and the Wenatchee and Yakima Chambers.

A handbook of the Yakima Indian Reservation was published by the Yakima Tribal Council as a part of the observance of the Treaty Centennial this month. With 64 pages and 45 illustrations documenting events related to the Treaty of 1855, the history of the Yakima Reservation, and scholarly sections on the Columbia fisheries, reservation timber management, and tribal lore, the book is a worthwhile item for all private libraries in the Valley. . . . Only \$1. . . . . Purchasing details at Chamber office.

May be some far-fetched, political fodder coming up in the current craze for DAVY CROCKETT. Toss this in with the "coonskin" caps and the "Frontier Bread": DAVY CROCKETT "fresh from the backwoods, half-horse, half-alligator, a little touched with the snapping turtle" and able to "wade the Mississippi, leap the Ohio. . . . whip his weight in wild cats. . . . hug a bear too close for comfort, and eat any man opposed to JACKSON."

1700

The following concerns and individuals really put out to assure the success of the first run of the season for the Tourists-of-the-Month last week: Annavee, with corsages; The Cabana, with gratis suite; Cheshire Pontiac, with fine car all day free; Chinook Hotel, with breakfast; The Corral, with lunch; and Four Winds, with dinner -- all meals free for the full entourage; First National Theatres, free movie; Homes Service Stations, free car servicing; Kelly's, free cleaning of clothing; KIMA-TV, interview; KIT and KYAK, radio interviews; Royal Cabs, free ride from theater; and the Yakima daily newspapers, full news and feature coverage. BOB KREIDER and BOB LAMSON contributed many hours of direct personal service to coordinating, escorting, and photographic coverage. . . . .



to each and every member of the "team" who takes part in the membership drive on Wednesday, June 22, 1955. . . . .

**YAKIMA CHAMBER OF COMMERCE**



# LET'S EVEN THE SCORE!

WEDNESDAY, JUNE 22

THE KLAMATH COUNTY CHAMBER OF COMMERCE HAS BEEN SHOWING US THEIR HEELS IN MARCH, APRIL, AND MAY, IN THE CONTEST TO SIGN UP NEW MEMBERS.



YOUR YAKIMA CHAMBER CAN COME BACK WITH A CLOBBERING FINALE TO THIS CONTEST IF EVERY MEMBER WILL COOPERATE TO PUT THE NEEDED OOMPH IN M-DAY...

WEDNESDAY, JUNE 22

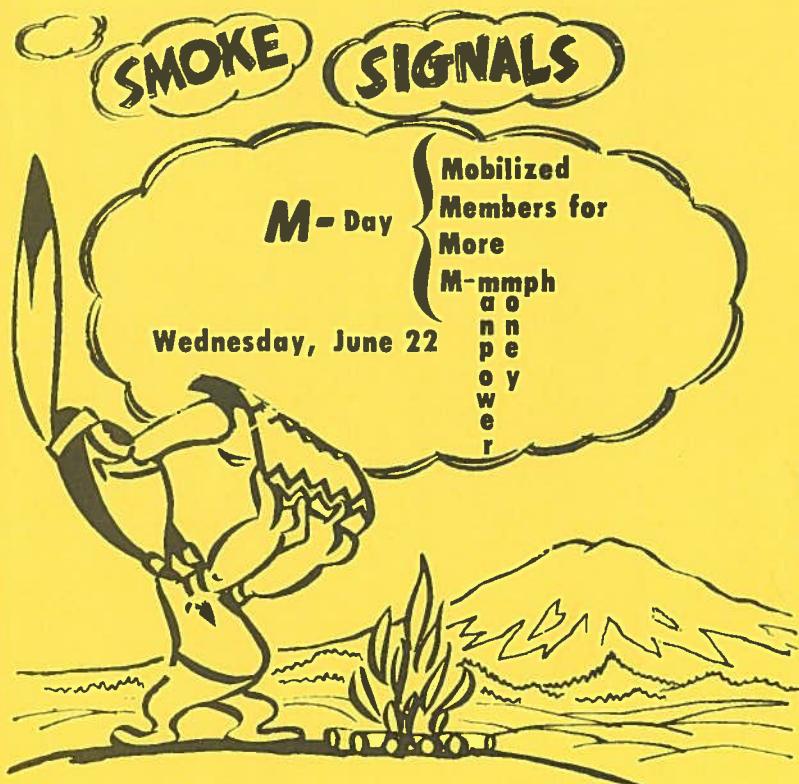
## EVERY MEMBER GET A MEMBER!

WEDNESDAY, JUNE 22

"There is a tide in the affairs of men,  
Which taken at the flood leads on to fortune."

---Shakespeare: "Julius Caesar".

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MR. J. M. THOMAS  
YAKIMA MORNING HERALD  
CITY

A weekly summary of activities within your Yakima Chamber of Commerce designed to keep you informed, alert and aware of the job that's being done . . . of the job that lies ahead.