

STOP AND VISIT WITH OUR MEMBERS—
THEY HAVE MADE THIS MAP POSSIBLE

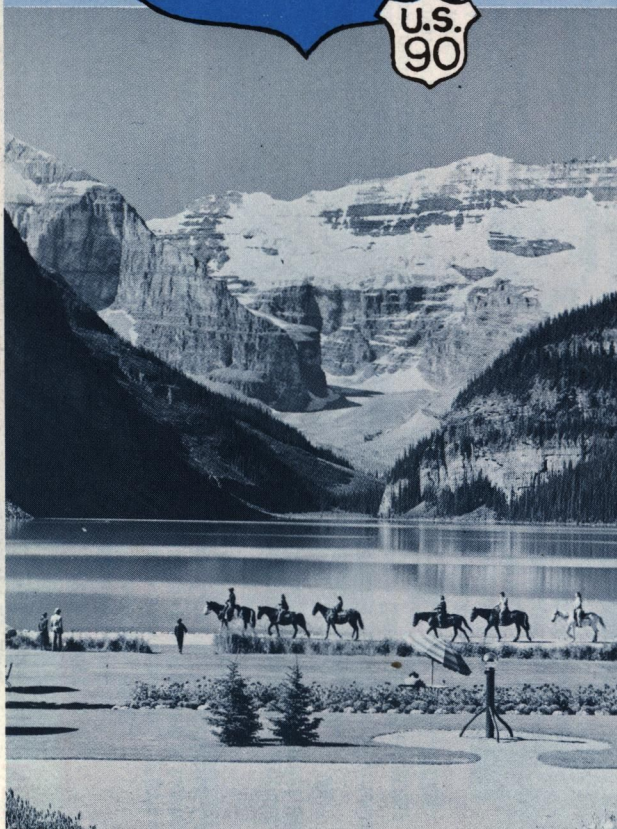


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CLYDE COX, Secretary
P.O. Box 129
LAMAR, COLORADO

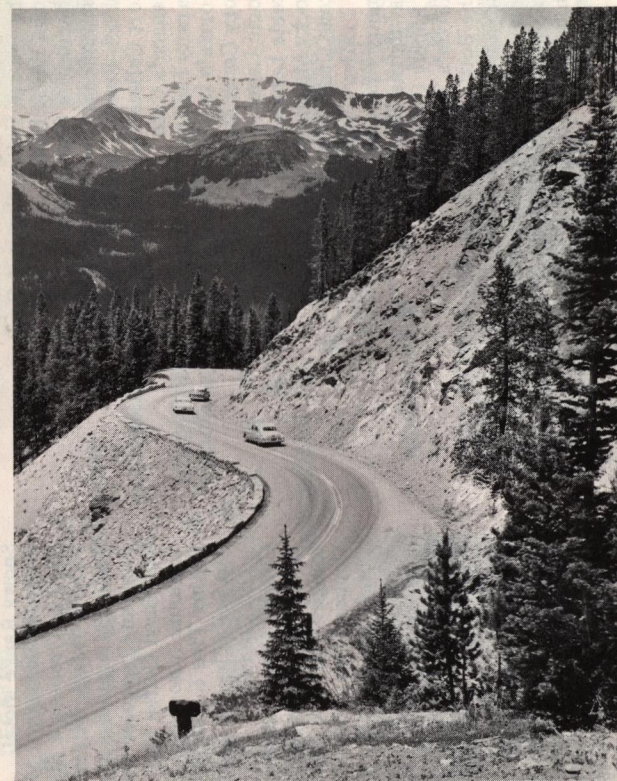
**THIS MAP IS FROM AN
ASSOCIATION MEMBER:**

SCENIC ROUTE —

HIGHWAY



AMERICA'S PLAYGROUND



SCENIC.....

HIGHWAY

"ENJOY YOUR TRIP
MORE — VISIT THE
287 MEMBERS"



AMERICA'S

MOST POPULAR

PLAYGROUND ROUTE

HAVE FUN IN AMERICA'S PLAYGROUND ON U.S. 287

FLORIDA
O TALLAHASSEE, FLA. O
Howard Johnson's Motor Lodges

ALABAMA
O MOBILE, ALA. O
St. Francis Hotel Ctr-Embers Rest & Lounge

MISSISSIPPI
O BILOXI, MISS. O
Sea Gull Motel-On Beach Midway Between Gulfport and Biloxi

PEOPLES BANK OF BILOXI
First National Bank
City of Biloxi
Biloxi Chamber of Commerce

Sun-N-Sand Mtr. Hotel-Rest-Lounge
O GULFPORT O
Hancock Bank
Gulf National Bank

Gulfport Chamber of Commerce
O LONG BEACH O
Seawall Motel-Dining Room & Lounge

O PASS CHRISTIAN O
City of Pass Christian
O BAY ST. LOUIS O
Travelrest Motel-24 Hr. Rest & Boating

LOUISIANA
O BOUTTE O
Breaux's Motel-Cafe & Lounge

O BERWICK O
See St. Mary Parish, Franklin

O MORGAN CITY, LA. O
Hub Club Restaurant & Lounge
Newport Restaurant & Lounge

Newport Motel
Frank's Motor Co.-Olds-Buick-Rambler-IHC

Citizens National Bank of Morgan City
See Parish of St. Mary, Franklin

Teche Federal Savings & Loan Assn.
O FRANKLIN, LA. O
Forest Motel-Restaurant & Lounge

Billmar Motel & Restaurant
Parish of St. Mary, State of Louisiana

Franklin Building Materials, Inc.
The St. Mary Bank & Trust Co.
Commercial Bank & Trust Co.

Bivens Motor Co.-Ford-Mercury
Young's Esso Service-U-Haul Trailers

Teche Federal Savings & Loan Assn.
O BALDWIN O
Superior Fabricators, Inc.

O JEANERETTE, LA. O
City of Jeanerette
Frank Duke-Metropolitan Life Ins. Con.

First National Bank
Well's Department Store
Cheney Lumber & Supply Co.

Chamber of Commerce
J. & L. Engineering Co., Inc.
Robin Motors-Ford Dealer Since 1928

Robbie's Big Star
O NEW IBERIA O
Ray "Moon" Mullins

C.D. Hix-Metropolitan Ins. Co.
Mayor P. Armand Viator
Taylors Retail Drug Store

Iberia Realty & Dorey Ins. Agency
Smitty's Kitchen-"Fine Food"

Frederic Hotel & Restaurant
Abdalla's-SW La. Finest Dept.Store

Holiday Capri Motel & Restaurant
The State National Bank
Chamber of Commerce

Francis J. Voorhies
Mac's Super Shell
Gene Fortier, Inc.-Lincoln-Mercury

Rocky Court-Rest. & Bowling Lanes
O ST. MARTINVILLE O
St. Martin Bank & Trust Co.

Evangelina Auto Co., Inc.-Chev.
City of St. Martinville
O LAFAYETTE O

Lafayette Motel-"Chrysler Sales & Ser."
Hub City Motors-"Ford Sales & Ser."

City of Crowley
International Rice Festival Assn.
Bank of Commerce & Trust Co.

Williams Insurance Agency Inc.
Rice Hotel
Lafleur's Fine Foods Rest-Car Service

Holiday Capri Motel & Restaurant
Edwards Insurance & Real Estate Agency

Perry's Sea Food Restaurant
Chamber of Commerce
O JENNINGS O

Dewey Ardoin, American Oil Co.Dist.
Jeff Davis Automobile Dealers Assn.
John L. Conner, Mayor

Guy's Phillips "66" Service
O WELSH O
Welsh Chamber of Commerce

O LAKE CHARLES O
Chateau Charles Highway Hotel
Charleston Hotel & Coffee Shop-Lge.

City of Lake Charles
Ramada Inn & Pancake Cottage
O SULPHUR O

Siesta Motel & Restaurant
City of Sulphur
O TEXAS O

O ORANGE O
Orange Chamber of Commerce
Jack Tar Orange House

County National Bank
The Pines Motel-AAA
O PORT ARTHUR O

Mercantile National Bank
Chamber of Commerce
Driftwood Motel Hotel & Restaurant

Goodhue Hotel
Holiday Motel & Restaurant
Port Arthur Automobile Dealers Assn.

Imperial "400" Motel-AAA
Sea Gull Motel-Hwy 87-73 E
O BEAUMONT O

Holiday Inn
Ramada Inn-Coffee Shop-Dining Room

Castle Motel & Restaurant-AAA
King Edward Tower Hotel & Apts.
Alamo Plaza Hotel & Restaurant

Clyde Horton Humble "Enco" Ser.Hwy 90 E
O KOUNTZE O
Orsby Package Store

Kountze Ins. & Real Estate Agency
Boys' Cafe-"Open 24 Hrs."

Richardson Supply Co. & Conoco Ser-24Hrs
Peoples State Bank of Kountze

O WOODVILLE O
Citizens State Bank
A. King

Howard Motor Company -
"Chevrolet - Olds"
Ferrell's Cafe

Linwood Lanes-"Open Bowling"
Willis Motel-TV-Vented Heat
Risinger Conoco Service

J. B. Best & Co.
A. M. & M. Motor Co.-Pontiac-IHC
Woodville Community Inn & Coffee Shop

O CORRIGAN O
Citizens State Bank
O GROVETON O

First National Bank
Bock's Pharmacy
Groveton Butane Gas Ser-Appliances

Thompson Humble Enco Service
Grove Cafe
Tullos Motel Service

O CROCKETT O
Crockett Community Council
Crockett Hotel & Restaurant

Twin Oaks Motel
Waller Funeral Home
Humble "Enco" Distributor

CROCKETT, TEX. CONT'D.
Dairy Queen-"Hwy. 19 South"
The King's Inn Motel-Motel & Rest.
Crockett State Bank
Knox Furniture Store
First National Bank

King Motor Co.-Chevy-Buick
Sullivan Motor Co.-Ford
Houston County Ranch Supply Co.

O GRAPELAND O
Grapeland Community Council
Caveness Grocery & Market

Hart's Casa Blanca Cafe-Motel
Farmers & Merchants State Bank
Geo. E. Dorsey Co.

O PALESTINE O
Sands Motel-AAA
Anderson County Chamber of Commerce

Ralph's Drive-In
Sadler Motel-Hotel-Restaurant-
Member of AAA

Dogwood Motel
Alamo Motel
Burger Ranch Drive In Restaurant

Collum Texaco Service
O CORSICANA O
Chamber of Commerce

Navarro Hotel & Coffee Shop
Collins Street Bakery-Deluxe Fruit Cake
Roy's Cafe-"Sea Food-Chicken-Steaks"

Texas Motel & Cafe
Eddins Humble "Enco" Service Station
O ENNIS O

Dan's Town House Restaurant-"287 & 75"
White Sands Motel-Jct.Int.45 & US 287

O WAXAHACHIE O
Citizen National Bank
Lariat Restaurant & Dining Room

O MIDLOTHIAN O
First National Bank
O NANSFIELD O

Manfield State Bank
City Cafe-"Home Cooked Cakes & Pies"
Theater Cafe-"Steaks & Home Cooked Pies"

O FORT WORTH O
The Fort Worth National Bank
Hotel Texas

Ramada Inn Hotel & Pancake House -Hwy 81 S
Chamber of Commerce
Cook Publishing Company

Six Flags Over Texas
POCO BUENO, world famous quarter horse valued at \$500,000, owned by E. Paul Waggoner, Vernon, Texas

O SAGINAW O
Wynsum Motel
Bobby's Cafe-24 Hour Service

K & E Gulf Service
O DECATUR O
The First National Bank

Cummings Gulf Service No. 1 & 2
Wiseman Motel
Terrell's Restaurant

Rosenburg Texaco Skyline Service
Lespre's Restaurant & Steak House
Dico Foods

O ALVORD O
Home of J.L. Harvey's Mystic Crystal
Mineral Wells-"Crysta-Lax" & "Life"

O SUNSET O
Sunset Trading Post-Old West Museum
O BOWIE O

Cotton Cafe & Dining Room
Bowie Machine Works, Inc.
First National Bank

Arlington Oil Co.-APCO Products
Botex Motel
Bob Perryman's Dal Hut Cafe

Raborn Insurance Agency
Wagonwheel Fruit Farm & Texas Gifts
Travel-Inn Motel-Cafe & Dining Room

O HENRIETTA O
Henrietta & Clay Co.Chamber of Commerce
Steak House-"Good Food"

John Bowman Mobil Service
LoBoy Drive Inn
Brook Gulf Service Station

O WICHITA FALLS O
Young's American Cleaners
The First Wichita National Bank

Underwood's Pit Bar-Q
McClurkin's Department Store
Capri Motor Hotel-AAA

Piccadilly Cafeteria
Pioneer Drive Inns
Wichita Falls Times & Record News

Joe Pistocco Auto Service
Flamingo Hi-Way Hotel
Longhorn Chevrolet Co.

Hornby Heavy Hardware
United Electric Co.
Wichita Falls Hwy. Commission

Kemp Hotel & Coffee Shop
Falls Motel
Cardinal Inn Motel & Restaurant-AAA

Vayfarer Motor Hotel & Coffee Shop
W. W. Heffington Oil Co-Texaco
Clyde Elder Mobil Service

W.O. "Bill" Waites Ford Sales
Triple DDD Motel & Restaurant-AAA
Dorland Humble "Enco" Service

Service Printing Co.
Paulk's Goodyear Tires & Battery Ser.
Jack Brewer Texaco Service

Dodge-Morgan Motor Co.
County of Wichita, State of Texas
Catalina Motel Hotel

Tom McKee-State Farm Agent
Howard King
J. S. Birdwell

1st Wichita National Bank Building
Bel-Air Hotel & Motor Lodge
Henrietta Hwy.

Villa Motel & Restaurant-AAA
Wagon Yard Truck Stop-Gulf Products
Western Sands Motel

and Restaurant
Estate of W. B. Hamilton, Deceased
Elle Lam Motor-Chrysler & Plymouth

Chamber of Commerce
River Oaks Colonial Restaurant
Western Hill Motel-Kitchenette-Seymour Hwy W

Flamingo Restaurant & Dining Room
Ramada Inn & Restaurant
Centime Drive Ranch-"Saddle Horses"

River Oaks Motor Hotel-"Expressway 287 N"
W. R. Gaston-"Gulf Oil Products"
Terrace Room, Colonial Restaurant

Fun Land
Trade Winds Motor Hotel & Rest.
O IOWA PARK O

Park Hotel
Wells Chevrolet Co.
Shaw Motor Co.-Ford-Falcon

County of Wichita, State of Texas
Expressway Texaco Service Station
O ELECTRA O

Electra State Bank
Dickey-McGinn & Richards
Ed Hart Chevrolet-Lodge

City of Electra
County of Wichita, State of Texas
Bud Greer, County Commissioner

Chamber of Commerce
Don Sachse Texas Service
O HARROLD O

County of Wilbarger, State of Texas
O OKLAUNION O
County of Wilbarger, State of Texas

O VERNON O
The Herring National Bank
Santa Rosa Round Up

Krebs Motor Company
The First State Bank
The Wagoner National Bank

Dalney & Harvey Chevrolet Co.-Olds
The Vernon Daily Record
Coffee Insurance Agency

Sand Motel-AAA
Susie Q No. 2-Cafe
Spears & Roddy Pharmacy

Texan Motel & Cafe
M. V. Bartlett Texaco
Vernon Chamber of Commerce

Robert L. More Tire Co.-Sinclair Prod.
Canton Cafe
Heard's Super Service

Robertson Westmore Addition
Johnny's Professional Pharmacy
Western Motel-AAA-Best Western

Racine Station-KVWC-1490-"Voice of the Greenbelt"
T. E. Davis Agency-Ins.
Ramada Inn Roadside Motel

Santa Rosa Cafe-Owen Drug
Campbell Motor Co.-Pontiac-GMC Trucks
O'Neal Jewelry-"Heart of Vernon"

The Sport Center-"Gen. Sporting Goods"
Hill Motor Co-"Dodge & Dodge Trucks"

VERNON, TEX. CONT'D.
Vernon Savings & Loan Assn.
Henderson Funeral Home-Ambulance Ser.
Perry Service Station - Hwy 287 N.
Fargo Gin
V. L. Porter Gulf Distributor

Farmers Co-Op Elevator
Humble Service Stations
Goodyear Service Station
Vernon Drug Store

Rainwater Insurance Agency
Gauldin-McColloch Insurance Agency
Herring-Shive Agency

Haney-Moore Insurance Agency
North Texas Hardware
Harvey's Electric Co.

Susie Q Cafe #1
Vernon Food Store
Stewart's Cafe "Home Cooked Food"

Popular Furniture Co.
A. L. Hicks Used Cars-Hwy. W.
Hugh Colwell Motors-Ford-Cars-Trucks

Greenbelt Motel-Kitchennetts-TV
Vernon Greenhouses
M. E. Moses Company

Vernon Abstract Co.
Blair-Hamilton Office Supply
Bluebonnet Laundry-Dry Cleaners

Smith Humble Service
Summer-Colley Lumber Co.
Lone Star Gas Co.

Cy Long's Store-"For Men & Young Men"
Serold Firestone Home & Auto Supply
Wagon Wheel Western Wear & Saddlery

West Texas Utility Co.
Olga's Flowers
Meads Phillips "66" Service

W. N. Martin-"Loans & Investments"
Vernon Stockyards-"Sale every Thursday"
Perkins Timberlake Department Store

Cecil Colins-Combining Since 1927
Vernon Coca Cola Bottling Co.
Nichols Automotive Service-"Automatic Transmission Service"

Montgomery Ward
Backs Monument Co.-"Antiques-Gifts-Curios"
First Federal Savings & Loan Association

County of Wilbarger, State of Texas
City of Vernon
La Fonda Motor Lodge-AAA

Rick Melloy Gulf Service
Hillcrest Motel-Pool & TV
Vernon Dr. Pepper Bottling Co.

Ramsey Cafe-"Bar-B-Q Ribs"
Danded Roofing Co.
Crews & Walden Chrysler-Plymouth

Roy Wisdom's Texaco Service
Watkins Department Store
Heard & Jones Drug

Winters-Hancock Service & Major Auto Repair
Robertson Conoco Ser. & Major Auto Repair
Smokey's Mobil Service

Martin Lane Feed Mill
Santa Rosa Telephone Coop., Inc.
Burdette Plumbing & Heating Co.

Byrd Implement Co.
Osborne Distributing Co.
Mason Independent Ser. & Trailer Rentals

Anne Austin-Banquet Hostess-Wilbarger Aud.
Briso's Used Cars
Wilbarger County Farm Bureau

Naylor Flying Service
Coleman Shoes
M & M Drive In Cleaners

Fred L. Babbitt Truck Sales
J. C. Penney Co.
Piggly-Wiggly Store-Groc-Shop Rite Food

Wernum Manufacturing Co.
Simpson's Refrigeration & Appliance
Lespre's Car Wash Service

Jack North Standard Service
Grant's Childrens Wear-Ins & Real Estate
United Super Market

Stuckey's Pecan Shoppe-Hwy 287 E.
Central Market
Pruitt & Hughes

O CHILLICOTHE O
Mayme's Drive Inn-Burgers & Malts
Iris Motel

Chamber of Commerce
W. J. Collins Sta. "Chevron"
Taylor Texaco & U.S. Royal Tire Ser.

O QUANAH O
First National Bank
The Security National Bank

Quansh Bowl & Snack Bar
Quannah Chamber of Commerce
Quannah Motel

287 Motel
McNutt's Texaco Service
Dutch's Cafe-Duncan Hines-24 Hrs.

Slaton Sinclair Ser-"Goodrich Tire"
P. R. Jackson Lumber Co.
Wesson's Phillips "66" Service

Quannah Tribune-Chief
Lion Auto Store-Goodyear Tire
Jackson Tire Co.-Firestone

Watkins Department Store
The Gilliland Companies
Gamer Hardware & Furniture Co.

Akers Paint & Body Shop-"24 Hr Wrecker Ser"
D. L. Hickey Chev-Olds-Pontiac
Dale's Auto Ser-"Complete Auto Ser"

Preston Super Save
Quannah Cotton Oil Company
Sansom Furniture & Hardware Co.

City of Quannah
Dairy Mart-Burgers-Malts
Givens & Givens

Jewels Coffee Shop-"Home Cooked Food"
Quannah Floral Co.
Manor Motel-AAA and Trading Post

O CHILDRESS O
A. G. Hargrave-"Western Sportsman"
Elliott Drug-"Russell Stover Candy"-Films

Dorland Humble "Enco" Service
Thaten Bros. Lumber Co.
A. L. Harp Drug

Vogue Cleaners-"Frontier Stamps"
Lazy F Western Wear
Childress Credit Bureau

Auto Sales & Salvage-"24 Hrs. Ser."
Jim Bettis Electric & Neon Service
First Federal Savings & Loan Association

Wilson Garage & 24 Hr. Wrecker Service
J. D. Michie-Fidelity Life Insurance
Ray Green Finance & Insurance

Hall's Western Wear & Saddlery
City of Childress
Gus Leitch Texaco-Consigee

Rucker Bros-Rubber Wilds
The First State Bank
Chamber of Commerce

Hargrave Laundry
The First National Bank
Hotel Childress & Coffee Shop

Ranchhouse Motel-AAA
Childress Office Supply
Trade Winds Motel Co.-Chev.

Murraylane Beauty Salon
Lois' Shoppe-Women & Children Apparel
B. J. Drug

Fairview Wholesale Florist
Western Motel-TV & Telephone
Gay Cafe

Dixie Cafe-"Choice Steaks"
E. V. Fite's Gulf Service
Sims Super Service-Shamrock

United Super Markets
Hi-Way Cafe
Restwell Motel

Bailey Motor Co.-Olds-Cadillac
Rogers Lumber Co.
Vilvilly Plumbing & Heating

Dairy Mart-Complete Fountain Service
Dr. Pepper Bottling Co.
Masbhum Trucking & Storage

Newberry Funeral Home, Inc.
Gate City Electric Cooperative, Inc.
Childress Auto Supply

Henderson Lumber Co.
Buckley's Mobil & Radiator Ser.
Vumore Company

Eubank & Park Drug
Radio Station KCTV-"Dial 1510"
Humble "Enco" Ser-Sta-H.D. Frost, Dist.

El Rancho Motel
Childress Livestock Commission-"Sale Every Wednesday"
Famous Bar-B-Q Pit-"Cafe"

Best Motel-"Refrigerator"
Neil Bottling Co.
Boles Jewelry-"Hunting Supplies-Souvenirs"

Preston Insurance Agency
Circle "N" Cleaners
Boats Food Mart-Groc-Meat-Ice

Dugan, Inc.-"Phillips '66' Service"
Farmers Co-Op. Gin
Saled's Department Store

Panhandle Compress & Warehouse Co.
Helen's Shoppe & Childress Greenhouse
Buckley's Men's Store-"Finer Things for Men"

Montgomery Ward Co.-"Tires"
Haven's Fina Ser-"Light Auto Repair"
West Texas Utilities Co.

Lone Star Gas Co.
Dale Philbin Mobil Service
Veterans Club

Smith Motor Co.-Ford
Mitchell-Goodwin Lumber Co.
Eatherly & Vaughn Cotton Co.

O'Neal Jewelry-"Heart of Vernon"
Golden Motel-TV-Panel Heat
Baker Beauty Unlimited

CHILDRESS, TEX. CONT'D.
Greenbelt Finance & Insurance
Wilbur Rutledge
Gage Food-"Picnic Supplies"
Cline Motor Co.-Mercury-Rambler

Hardin Grocery & Market
Preston Clothing Co.
El Rancho Coffee Shop
Chateau Inn Motel-"Best Western"

Ranchouse Restaurant
Village Inn Restaurant
Gene Keys Texaco Service

Bennett's Conoco Service
Lloyds Electric
Saled House Motel

Joe B. Howard, Gulf Distributor
Webb's Studio-Your Kodak Dealer
O ESTELLINE O

Rogers's Grocery
Estelline Texaco Service & Bus Sta
Estelline Lumber Co.

O MEMPHIS O
First State Bank
Western Motel

E. E. Cudd Oil Co.
The First National Bank
Chamber of Commerce

Jim Beeson-Texaco
Sam Putts Texaco Service
Hartin Conoco Service

Simpson's Burger Hut
O. R. Waye-Mobil Oil Co.
Williams Oil & Gas Co.

Odom's Restaurant-"Hwy 287 N"
Hartley Agency-Insurance
Boykin Drive Cafe

Bruce Bros. Mobil Service
Memphis Compress Co.
Matthew's Humble "Enco" Ser.

Nick's Rec Drive Inn
287 Cafe
Carter's Curiosity Corner-Gifts

Houston Motor Co.-Chevy-Plymouth
E. E. Cudd Oil Co.
Driver Implement Co.-IHC Trucks

DeVillie Motel & Cafe-"Best Western

