

Yakima Frontier Museum
Tuesday, February 11,
1969
Burrows Building

YAKIMA VALLEY SOCIETY FOR THE PRESERVATION
OF
EARLY WESTERN AMERICANA
Minutes

Present: John Noel, Jr., Presiding
J.S. Bud Applegate
James Bronson
George Martin
Alex Deccio
Bud Robertson
Dr. Shuler Ginn
Babe Hollingbery
Click Relander
Gordon Hanson
Robert N. Bargewell

Guests: Lester Lewis - Paul Benz - Frederick Mercy and
LeRoy Thomas of Boyd Olofson Co.

Minutes The recording secretary read the minutes of the last
Meeting. Correction on year of Dodge Car. Should be
1934 Dodge.

Manager's Report
(Bud Robertson) Mr. Robertson reported that the museum had 814 people
attend in January, 356 people to date in February and
the record day was Sunday, February 9 when 117 people
toured the museum. He stated that a meeting of the
hotel-motel people was held in the museum and cards
advertising the museum were given to each motel or
hotel. A meeting of the restaurant people will be
held in March at the museum. (The plaque or card
was viewed by members present).

Gift Shop Mr. Robertson stated that the gift shop needs to be
replenished before the tourist season starts. They
have received several gift catalogues and brochures.
Mr. Noel stated that he asked Mr. Paul Benz to be
present to express his appreciation for the setting
up of the gift shop. Mr. Benz stated that the gift
shop should include good reproductions of Charlie
Russell prints and turquoise jewelry.

COLOR MAILING FOLDER Mr. Robertson stated that they were in need of an
article describing the museum to people who inquired
from out of town and they printed a brochure which
cost 10 cents per brochure and they will sell for
\$. 25 cents. (the brochures were distributed to
those present).

SECURING CONVENTION DELEGATES FOR THE MUSEUM Mr. Hollingbery stressed the importance of informing
convention delegates of the Museum. Signs have been
put up in the motels and hotels and Mr. Robertson
stated that a "Discover Yakima" booklet is being
put in all the housing facilities with a full page
ad on the museum on the back cover. Mr. Hollingbery
suggested a slip on the museum put in the packets
of the delegates. Mr. Bargewell stated that the Hotel-
Motel-Restaurant Guide that the Bureau publishes
will feature the Museum. Mr. Lewis suggested road
signs and Mr. Bargewell stated that this is being
taken care of.

PUBLICITY Mr. Noel thanked Mr. Ted Robertson and Mr. Click
Relander for the fine publicity in the Yakima Dailies
on the Museum.

Publication of Articles on Yakima Mr. Deccio stated that the series of articles on
Yakima that have appeared in the Dailies will be
compiled with illustrations on the Museum. It will
be a 32 to 48 page booklet with 10,000 copies being
printed.

TAX EXEMPT STATUS Mr. Applegate stated that he has applied for the Tax
Exempt status but has not heard any word. He feels
sure that it will be accepted.

GROUPS Mr. Robertson stated that from three to six groups
go through the museum a week.

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ACCOUNTANT Mr. Noel introduced Mr. LeRoy Thomas from Boyd Olofson who has volunteered to be the accountant for the Museum.

INSURANCE Mr. Deccio stated that the Rating Bureau inspected the Building and found that the upstairs was opened and it is being used for storage which would double the premium rate. However, since the insurance was taken out in July, 1968, the premium will be the same for three years with no increase because of the upstairs. He had expected a 25% reduction on the insurance because of the sprinkler system until they discovered the upstairs.

FINANCIAL REPORT The following reports were distributed:
1) Dollars Received - donors
2) Accounts Payable
Mr. Noel reviewed the items on Accounts Payable. Mr. Thomas stated that the Statement is on an accrual basis rather than cash basis with five years depreciation.

BANKS CONTRIBUTION Dr. Ginn stated that he had contacted one of the local banks and they stated that the contribution should come from the Clearing House but Dr. Ginn stated that we should go to the individual banks.

RENEWAL OF NOTE Mr. Noel suggested that we renew the note and raise the amount to \$50,000 or \$60,000, with six signatures at \$10,000 for the \$60,000. Mr. Hollingbery recommended that we ask more signers to make it \$5,000 each. Mr. Applegate moved that the loan be renewed in the manner stated by Mr. Hollingbery - 12 signatures at \$5,000 and that Mr. Noel and Mr. Applegate be authorized to sign the note, seconded by Dr. Ginn and carried. The following people volunteered to sign notes: John Noel, Jr. J. S. Applegates, Gordon Hanson, George Martin, Dr. Shuler Ginn, Babe Hollingbery, Lester Lewis, Frederick Mercy and James Bronson. Mr. Noel will ask Mr. James Tonkin to sign for Mr. Robertson who is out of the United States. Mr. Bronson stated that he will ask Mr. Steve Moser to sign.

COMMENTS Mr. Frederick Mercy stated that for this time of the year when business is down, the attendance at the museum is excellent. He further stated that the entire display was outstanding.

SECURE SIGNATURES It was suggested that Mr. James Hamm prepare the notes and Mr. Bargewell will secure the signatures.

The meeting adjourned at 2:15 p.m.

John Noel, Jr.
President

Bobbie Bennett,
Recording Secretary