

1212 N. 32nd Ave.  
XXXXXXXXXXXXXXXXXXXX

April 28, 1954

Mr. J. H. Gipson, president,  
Caxton Printers, Ltd.,  
Caldwell, Idaho.

Dear Jim:

I am enclosing check and initialed copies of the contract pertaining to Drummers and Dreamers.

In regard to the check, and the suggestion that four copies of the letter relating thereto be sent, I feel that this would be pertinent were a publication date included on the contract. And since I understand your situation regarding commitments of other books, I believe the practical thing would be to establish an account for me.

At the present I am planning such things as a trip to the History Conference at Helena next week, want to get the end papers started, and it will be only a couple of weeks until Quigley will be here to sketch out the jacket, since later he will be tied up for months on end. He is going strong with this California man who owns extensive property in Colorado and wishes to engage him for all paintings he might turn out on a trip there later this summer.

Inasmuch as conditions appear rushed for you as they are at present, I believe the practical thing will be to set up an account, starting it with the enclosed check for \$100. It will be added to by the time the jacket and end papers are submitted. I presume sometime around then you can estimate a publication date. When that is definite then I will get to work on the remainder to get it out of the way before publication. And it will be to fill my needs as estimated in previous communications.

Moreover had I the information now possessed a short time ago, I believe the Yakima Tribe would have made a payment for 100 or more books. But I was unable to give them anything definite and the result was they sidetracked their desires. But knowing Indians as I do, it will now be necessary to give them something actual to go on. Having an account, closed to me until publication, would permit me to accept a check from the tribe and let you acknowledge it as payment.

However if this is not satisfactory, give me a publication date and I will send an additional \$50.

I point out again that this subject is hot now for this winter. What it will be a year from now I cannot tell. I do know that some of the natural publicity will have been published long before then, because I have been, so to speak, the guide of this small band and I have miscalculated only in the matter of publication. It will be good for the book to a much smaller extent say the middle of next summer as compared to the Christmas trade.



Another thing, as indicated in former letters, particularly one around the holidays:

I wish to get rid of a comparatively small balance on my car, my only main obligation, to permit me to take care of my own personally planned promotion. By doing it rapidly I can save myself perhaps considerable "carrying charges" and then I can fatten the account and be squared around for the various trips and Yakima Valley promotions I have in mind and have outlined to you.

My incidental inquiries to friends and contacts in various fields continue reassuring. The publication Names, published at the University of California, and serving people specializing in name research, will run not only advance notice but review; two more Eastern dealers will carry window displays of the photos I mentioned to you, in connection with book displays; the same goes for San Francisco and Los Angeles. Incidental contacts at The Dalles and elsewhere on the Mid-Columbia indicate assurance of orders, starting with a few copies and going from there. And there was no reason why the book would not move out rapidly with the publicity about the Wanapums, Priest Rapids etc. that is now in the mill. That of course cannot be changed now because it is much like a complicated maneuver involving friendship with writers, change of habits and location of these people, the development along the Columbia River etc. This development is sharply noticeable in regions like the Tri-Cities, (Pasco, Richland and Kennewick) which have gained close to 40,000 population within less than four years.

I don't wish to bore you with other long explanations because I know you have your problems and I am appreciative of your help and assistance in working this out. And as far as my own personal needs are concerned, you will find, before publication time, that it will equal or surpass my estimates.

I hope that is satisfactory. I could make it more at this time but why? I believe the preparations for publicizing this item is plenty of assurance, although if you see it differently, don't hesitate to let me know.

in the msct.

I even foresee now the possibility of a few minor changes, but they will not be of consequence to be of any problem to you.

I neglected to mention that the salmon feast at Celilo drew some 5,000 to 6,000 persons, including 300 to 500 well dressed, whites, ~~most~~ many from Portland and all, by their comments, keen prospects for anything of the nature of Drummers and Dreamers.

The Wanapums are all set to go on their share of the project, even to making small model mat lodges for window displays, attractive ceremonial fans with buckskin, beaded handles, drums, nets etc. etc.

Hereafter, I shall hold my correspondence to a minimum unless occasion demands.

kind regards

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