

# OLD OREGON TRAIL



## The Road that Won an Empire

Is Oregon's greatest advertising asset. No other state in the Union has its name on a transcontinental highway. It traverses six states, touches three more and branches from it enter four other states. The Old Oregon Trail is the Great Trunk Highway to the West, rich in history and varied resources. Old Oregon Trail, Roadway of American Homebuilders, is symbolic of vision, courage, perseverance, sacrifice, and accomplishment. The Covered Wagon and the Log Cabin are emblematic of an heroic period in western life, inseparably associated with the Old Oregon Trail.

---

**YOU ARE ELIGIBLE TO JOIN US**

---

**OLD OREGON TRAIL, Inc.**

**Chamber of Commerce Building**

**824 S. W. 5th Avenue, Portland 4, Oregon**

**AT 9411 — Extension 46**



# OLD OREGON TRAIL, INC.

AFFILIATE OF  
AMERICAN PIONEER TRAILS ASSOCIATION

## OUR BOOKS AND MAPS FOR SALE (Discounts on quantity sales)

OLD OREGON TRAIL, by Walter Meacham	
Paperbound — — — — —	\$ .50
Clothbound — — — — —	1.50
Map — — — — —	.50
AMERICAN ADVENTURE (Lewis and Clark)	
By Robert Fletcher — — — — —	.50
Map — — — — —	.50
MORMON TRAIL, by Howard Driggs — —	.50
Map — — — — —	.50
WAGONS SOUTHWEST (Santa Fe Trail)	
By Stanley Vestal — — — — —	.50
Map — — — — —	.50
AMERICAN CATTLE TRAILS, 1540-1900	
By Garnet M. and Herbert O. Brayer — —	.50
BONNEVILLE THE BOLD, by Walter Meacham	
Clothbound — — — — —	1.00
Paperbound — — — — —	.50
APPLEGATE TRAIL, by Walter Meacham	
Illustrated by Colista Dowling — — — —	.50
BARLOW ROAD, by Walter Meacham	
Illustrated by Colista Dowling — — — —	.50
OREGON'S HISTORIC TRAILS AND STORY SPOTS, by Walter Meacham	
Illustrated by Colista Dowling — — — —	.50

## ORDER BLANK

Old Oregon Trail, Inc.  
824 S. W. Fifth Ave.  
Portland 4, Oregon

Please send the following: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

To: \_\_\_\_\_

Address: \_\_\_\_\_

*Travel is Interesting* **IF**  
*and Educational*

You know the history of  
the roads you travel  
and the places you visit.

STOP AT OUR HISTORICAL MARKERS . . .  
VISIT OUR "STORY SPOTS" . . . READ OUR  
LITERATURE ON THE SCENIC HISTORIC  
WEST . . . HEAR OUR LECTURES . . . JOIN  
OUR ORGANIZATION and SHARE in HELP-  
ING TO "SAVE OLD AMERICA FOR YOUNG  
AMERICANS."

PERSONALLY CONDUCTED TOURS  
over famous trails of history

FILM STRIPS IN COLOR presented by  
trained narrators depicting the  
Oregon Trail of pioneer times

SLIDES depicting the trail as it appears today

HISTORICAL TALKS given by members  
of our speakers' bureau to groups of  
50 or more

## YOU ARE INVITED TO JOIN US

GENERAL MEMBERSHIP, \$3.00

AFFILIATE, \$5.00

ASSOCIATE, \$10.00

SUSTAINING, \$25.00

CONTRIBUTING, \$50.00

SUPPORTING, \$100.00

PLEASE HELP US TO HELP YOU PROMOTE OREGON



## OLD OREGON TRAIL, Inc.

is a patriotic, educational, non-profit association devoted to promoting the historic resources of Oregon, the end of the Oregon Trail, by

- carrying the story of the winning of western America into our schools, homes, churches, clubs and libraries;
- collecting and publishing historical data and lore in the form of books, brochures, pamphlets and maps and making them easily accessible to tourists, schools and the general public;
- preservation of historical landmarks;
- marking and monumenting our pioneer trails, "Story spots" and other historic sites;
- memorializing the pioneers of the Oregon country who made a significant contribution to the state and to the nation.

---

**"SAVE OLD AMERICA FOR YOUNG AMERICANS"**

is our slogan - - -

and it should be yours

---

### ANYONE IS ELIGIBLE FOR MEMBERSHIP

who is interested in the preservation of our American heritage of history, traditions and ideals.

There are no restrictions as to age or place of residence. Our organization is maintained by membership dues and donations, and an investment in Old Oregon Trail, Inc. is a good investment in America.

---

**YOU ARE URGED TO JOIN US**  
**MEMBERSHIP DUES AND DONATIONS**  
**ARE DEDUCTIBLE FROM INCOME TAX**

---

**OLD OREGON TRAIL, Inc.**

**Chamber of Commerce Building**

**824 S. W. 5th Avenue, Portland 4, Oregon**

**AT 9411 — Extension 46**