

WESTERN BEET SUGAR PRODUCERS, INC.

515 PHILLIPS PETROLEUM BUILDING
SALT LAKE CITY 1, UTAH

NOTE TO RECIPIENT:

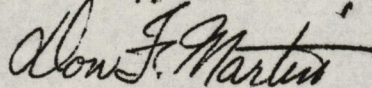
Please accept, with our compliments, the enclosed copy of THE BEET SUGAR STORY, which we trust will provide useful background information about a western industry of steadily increasing importance to the agricultural and industrial economies of large sections of our nation.

By coincidence, publication of this revised volume appears to be particularly timely in that the national Sugar Act is expected to receive Congressional attention in the near future as time for the Act's extension nears. You will find a chapter in THE BEET SUGAR STORY describing the Act and how it works as one of the most successful pieces of agricultural legislation ever devised in the United States.

If, at any time in the future, we may be able to furnish additional information about the United States Beet Sugar Industry, or any of the parts thereof, please rely upon us to extend every effort to cooperate with you.

We sincerely hope you will find THE BEET SUGAR STORY interesting, as well as informational, and useful to you from time to time.

Sincerely,



Don F. Martin
Regional Manager