

WALTER J. HICKEL  
GOVERNOR



STATE OF ALASKA  
OFFICE OF THE GOVERNOR  
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"Get Away to It All."

This is the theme of several of Alaska's 1968 national magazine and newspaper ads.

It's an excellent suggestion, don't you think? We're advising folks to get away to Alaska's breathtaking mountains and beaches and islands and fjords. We're saying, get away to a new, dynamic, growing -- but still uncrowded -- Great Land of jet planes and dog sleds, of posh, plush hotels and sourdough cabins, of oil wells and gold pans.

But how do you "get away" to and through Alaska? How does the traveler know where-to-stay, what-to-do, what-to-see once he gets here?

That's where this outstanding 1968 edition of the ALASKA TRAVEL MANUAL comes in. Published by the very knowledgeable Alaska Travel Promotion Association, this yearly manual is literally a storehouse of valuable information about package tours, hotels, sightseeing, carriers, and stores.

I can recommend it to you heartily as the biggest, best source of information about the biggest -- and we feel one of the best -- travel destinations in the U.S.A.

Good reading....good traveling....and best regards from

A handwritten signature in cursive script that reads "Walter J. Hickel".

Walter J. Hickel  
Governor of Alaska