

# THE WESTERNERS BRAND BOOK

NEW YORK POSSE



ROOM 1012  
51 EAST 42 STREET  
NEW YORK 17, N. Y.

August 8, 1955.

Mr. Click Relander,  
1212 North 32nd Ave.,  
Yakima, Washington.

Dear Mr. Relander:

We are pleased to welcome you as a new corresponding member of the New York Posse of the Westerners and enclose herewith your membership card and a receipt from the treasurer for your \$3.00 1955 dues.

Thank you for enclosing your application blank. The information you gave will be used in writing your short biography which will appear in the Fall issue of the Brand Book, due out early in October.

I can't seem to find a record of what issues of the B B Mr. Decker sent to you. If you have not received Nos. 1 and 2 of Volume Two, please notify me and I will complete your file to date.

Again, Welcome to the New York Posse.

Sincerely,

*Kay Harline*  
Kay Harline, Sec'y  
to Peter Decker.

KH



# THE WESTERNERS BRAND BOOK

NEW YORK POSSE



PETER DECKER  
Roundup Foreman  
51 EAST 42 STREET  
NEW YORK 17, N. Y.

January 30, 1956.

Mr. Click Relander,  
1212 North 32nd Ave.,  
Yakima, Washington.

Dear Mr. Relander:

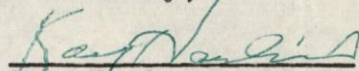
Approximate publication dates for the Brand  
book are as follow:

Janurary, February, March:	deadline: Feb. 25th.
April, May, June:	" : May 25th.
July, August, September:	" : Aug. 25th.
October, November, December:	" : Nov. 25th.

Price of advertising space: Quarter page ads:  
\$25.00.

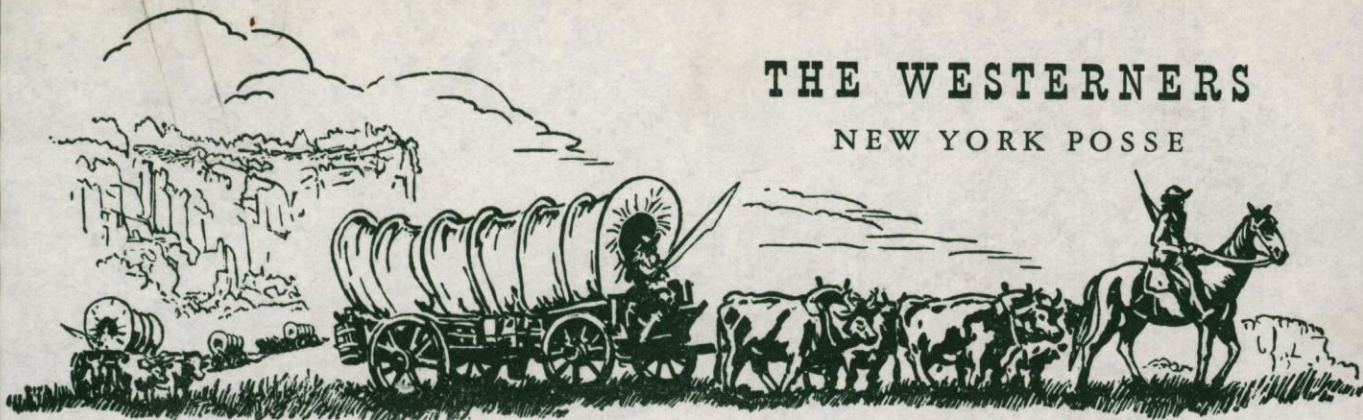
I hope that this information is satisfactory.

Sincerely,

  
Kay Harline, Sec'y  
to Peter Decker.

PD:kh





# THE WESTERNERS

NEW YORK POSSE

PETER DECKER

ROOM 1012

51 EAST 42nd STREET

NEW YORK 17, N. Y.

March 13, 1956.

Mr. Click Relander,  
1212 North 32nd Ave.,  
Yakima, Washington.

Dear Mr. Relander:

Mr. Melvin Nichols has sent me your letter to him of February 29th, regarding the advertising rates for the Brand Book. I regret that my letter of January 30th was confusing to you.

Our advertising rates are \$100.00 a page for display advertising where the ad is placed without a contract. Other rates are proportional thereto. This is ie: \$25.00 for quarter page, \$12.50 for eighth page and \$7.50 for one to one and a half inch ad. We run no classified advertising, at least we haven't so far.

If your publisher wants to run a series of ads, they can use any size space they want to.

Sincerely yours,

*Peter Decker*  
Peter Decker.

PD:kh