

# ROGUE RIVER LAND Co.

GENERAL FARMS  
FRUIT AND ALFALFA LANDS  
STOCK RANCHES, ETC.

W. M. HOLMES, MANAGER  
*Since 1902*

MEDFORD, OREGON

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**Medford** is staging a grand "comeback."

**Medford** paved twenty miles of streets when paving was comparatively cheap.

**Medford** has a splendid system of water works, bringing in mountain water through 23 miles of pipe.

**Medford** has better apartment houses, better hotels, better hospitals and better sanitary conditions than any other town in Oregon.

**Medford** is the heart of the valley, drawing trade over forty miles of paved Pacific Highway, and a fine system of laterals, already in operation.

**Medford's** one weakness, lack of heavy pay-rolls, will be made good when the sawmills and box factories to be installed this year, get in operation.

**Medford** men and means are today testing out the possibilities for oil measures underlying the valley, three well organized companies getting their drilling operations under way.

**Medford** district has the finest pear orchards in the world and these developed properties can be purchased for reasonable sums, in many cases one or two crops repaying the purchase price.

**Medford** will be headquarters for the Growers' Co-Operative Fruit Association of Oregon in the southern part of the state, which distributing system will add greatly to the net returns from all orchards.

**Medford** Irrigation District officials ~~will~~ <sup>have</sup> let contracts for construction of their ditch system in a few months, covering the entire lower valley. This system will add greatly to the total yield of crops.

**Medford** has tributary unlimited water power and timber resources, "the upper Rogue river has never been logged," and within five years this enterprising town should have thirty thousand people. Right now is the time to buy a home in Medford at less than the cost of the buildings, and far less than it would cost to duplicate them today.

**Medford** is but one hundred miles from the port selected by U. S. engineers for improvement as a Port of Refuge in the stretch of seven hundred miles of coast to the west. This government work is imperative, with half of our navy stationed on the Pacific, and direct communication with this port will give our export fruit an outlet to Europe through the Panama Canal at the lowest possible rate. It will also make Medford the jobbing center of a large territory.