

# NEWS RELEASE

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FOR IMMEDIATE RELEASE

## INSTANT ANTIQUING -- TRANSFORM OLD FURNITURE THE EASY SPRAY-ON WAY

Transforming old, stained and beaten-up furniture, or new, unpainted furniture into beautiful antiques is a wonderfully economical way to add glamour and elegance to your home. This new, do-it-yourself spray antiquing kit makes it easy to achieve professional results. The kits are available in a wide range of decorator colors.

Painted furniture and, especially the antiques finishes, are now high fashion, featured by many top professional decorators in both traditional and modern settings. The experts know that an attractive painted finish can add a touch of magic to a room full of natural wood surfaces and the soft, mellowed tones and textures of antiquing add an extra touch of elegance to painted furniture.

To make home antiquing even quicker, easier and smoother, there is a new spray-on kit---SPRAY'TIQUE, by Zynolyte. This comes complete with spray epoxy base coat and spray toner, plus a lint-free wiping cloth, extra fine sandpaper and full instructions....you need nothing more.

The epoxy base coat is an important feature of the SPRAY'TIQUE kit. Epoxy paints give you the hardest, smoothest, and most durable finish known to the paint industry and their special adhesive quality makes tedious old paint removal unnecessary. Just make sure that the surface is thoroughly clean and smooth and spray the base coat directly over the old finish, or onto untreated new furniture. Allow 24 hours drying time. Sand lightly and spray on a light coat of the toner. Wait 3 to 5 minutes for the toner to partially dry and then wipe the glaze to create one of the many variations of antiquing effects---shading, texturing, marbelizing, or stippling.

SPRAY'TIQUE comes in 8 exciting decorator colors. You may choose from 5 pastel, subtle shadings on the white base: Italian Provincial, French Gold, Grecian Olive, Provincial Pink, or Flemish Blue. Matching toners are used on the 3 deep, glowing colors: Persian Blue, Spanish Green and Old Mission Red.

SPRAY'TIQUE is available at all leading paint, hardware and department stores. The complete kit costs \$4.99.

EDITORS NOTE: For further information, please write, or phone, Miss Patricia Rees, Public Relations Department, Zynolyte Products Company, Compton, California.

**ZYNOLYTE PRODUCTS CO. INC.**

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*Manufacturers of QUALITY PAINT SPECIALTIES*

15700 SOUTH AVALON BOULEVARD • COMPTON, CALIFORNIA • FAcully 1-6964 . . . DAvis 3-7384



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This distinctive Spanish style credenza and mounted picture frame have both been spray antiqued in a deep Spanish Green. The toner has been used to give special emphasis to the credenzas delicately carved paneling.



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This elegant French Provincial style chest has been spray antiqued in a pale French Gold finish on a white base. The handles, drawer edges, and graceful lines of the chest, are emphasized in a deeper Gold.



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