

March 23, 1961

Memorandum from Speaker's Bureau Committee

We would like your participation in organizing a year-round Speaker's Bureau sponsored by the local chapter of the Washington Association for Social Welfare. Please review the enclosed rough draft format of our proposed program and feel free to suggest any changes you wish. Those suggested topics which we wish good speakers from your agency to participate in are marked in red. Topics cover the broad field of health, welfare and character building services and are designed as panel presentations using both professional and volunteer speakers.

The Washington State Department of Public Assistance will act as coordinator of this program and will screen all requests. Please contact Don Morgan at GL 38281 or write to P. O. Box 1175 to confirm your participation as soon as possible. We anticipate a good response and want speakers ready to go by June 1.

Sincerely,

SPEAKER'S BUREAU COMMITTEE

Don Morgan, Chairman
Don Northrop
Paul Bowden
Miss Betty Beautrow
Miss Mary Virginia Carey
Joe Carson
Bill Swarthout

L O O K I N G
F O R A
S P E A K E R ?
N E W I D E A S ?

PRESENTING:

A YEAR-ROUND SPEAKER'S BUREAU

FOR

YAKIMA COUNTY PROGRAM CHAIRMEN

WHAT DOES YOUR ORGANIZATION REALLY KNOW ABOUT YOUR COMMUNITY'S PROBLEMS?

Because we do know the facts, we conceived the idea of setting up a year around Speaker's Bureau.

WHO ARE THE SPEAKERS?

They represent a cross section of the public and private individuals associated with social agencies in Yakima County. Every person is a top volunteer or a professional who is an authority in his own field and can talk to your club, your organization anywhere in Yakima County, free of charge, on matters of

HEALTH
CHILDREN
FAMILY PROBLEMS
RECREATION
COMMUNITY PLANNING

Check the topics you are interested in... call the State Department of Public Assistance, GL 3-6561 or drop a card to P. O. Box 167 and we'll guarantee a speaker, even on short notice, who can give you facts and figures, answer your questions, and present a good program every time. Programs can range anywhere from 15 minutes to an hour. Perhaps you will want to plan several talks, a panel, a forum, or get your group to participate in a discussion. Call and we will help plan a program which interests your group.

We come to you under the sponsorship of the local chapter of Washington Association for Social Welfare.

TOPICS

"WHATS WRONG WITH YAKIMA COUNTY"

(Results of a socio-economic survey just completed by the Yakima County Coordinating Council. Covers, family living, education, crime, health, housing, youth, aging, and county planning)

"SO YOUR CLUB IS LOOKING FOR A WORTHY PROJECT?"

(Practical ways your club can help)

"CHISELERS ON WELFARE"

(Are the Public Welfare programs really being abused?)

"MENED HEARTS FROM BROKEN HOMES"

(What we do for our dependent and neglected children)

"THE LIFE YOU SAVE CAN BE YOUR OWN"

(Physicians Panel on Chronic diseases, Research, Services, Education -- Covers topics like the Executive Heart, Rheumatic fever, and spare parts)

"DOLLARS AND SENSE"

(How your donated dollars are divided among your UGN agencies)

"THE NUMBER ONE PROBLEM"

(1 out of every 10 persons will be hospitalized for mental illness sometime during his lifetime. It takes 50% of American Hospital beds and causes anxiety to millions. What are we doing about it in Yakima County?)

"PRIVATE CHARITY OR TAXATION?"

(Who decides what services shall be tax supported or supported by voluntary contributions?)

"HAPPY HEADLINE"

(All too often our headlines scream "Teenagers steal car & go on joy ride, youth breaks in and damages school". A review of what our community is doing to prevent delinquency.)

"TWO DIVORCE APPLICATIONS FOR EVERY THREE MARRIAGES IN YAKIMA COUNTY"

(WHY? What is it doing to our community?)

"BITTER HARVEST" The Migrant Family

"DO YOU REALLY KNOW HOW TO PLAY?"

(A review of leisure time adult activities available in our community)

"THE 20TH BABY"

(One baby out of every 20 in Yakima County is born out of wedlock. What happens to these babies? Their Mothers? To their Fathers? Get facts on unwed parenthood.)

"MAN WITHOUT A COUNTRY" (The Yakima Indian Nation)

"CHILDREN UNLIMITED"

(30 out of every 1000 children are born mentally retarded. It can happen in any family. What is their future?)

PARTICIPATING ORGANIZATIONS

WASHINGTON STATE DEPARTMENT OF PUBLIC ASSISTANCE —
YAKIMA COUNTY UNITED GOOD NEIGHBORS AGENCIES —
YAKIMA MEDICAL SOCIETY —
YAKIMA COUNTY COORDINATING COUNCIL —
HEART ASSOCIATION
YAKIMA VALLEY SCHOOL
YAKIMA COUNTY PROSECUTOR'S OFFICE
WASHINGTON STATE CHILD GUIDANCE CENTER
YAKIMA POLICE DEPARTMENT