

DELATE WAWA  
(Straight talk in the Chinook jargon)

Dear Reader,

This is to introduce a new publication, the DELATE WAWA.

This paper is designed to serve you as follows:

I. AS A NEWSPAPER

During periods of quiet --when treaty rights are not being challenged -- Delate Wawa will take on the nature of a common newspaper. It will carry sporting events, church news, marriages, births, celebrations, tribal actions and decisions, Indian history and culture, a "Voice of the People" column in which you may express your personal views and ideas, and other topics of interest.

II. AS A PUBLIC  
RELATIONS ORGAN

As a public relations organ it will carry  
THE RIGHT NEWS to THE RIGHT PEOPLE at THE RIGHT TIME.

Its readers will determine what is the right news, who are the right people, and what is the right time.

You will not support it if it does not do these things well.

HOW DOES IT ACCOMPLISH THESE OBJECTIVES?

Delate Wawa is never sold as a single copy; The purchaser always receives two copies; One is in an unsealed envelope addressed to a member of the United States Congress or the Washington State Legislature, an organization such as Rotary, Kiwanis, American Legion, P.T.A., or other suitable group or person.

If the content of the paper is in line with your own thinking just seal the envelope, put a stamp on it, and mail it. In this manner the Delate Wawa can break down many misunderstandings which beset the Indian.

Many of these people will demand fair treatment for the Indian people when they get the full story.

It will come out once a month on the first of each month.



## THE PRICE OF DELATE WAWA

The price of the two copies handed to you is \$1.00. Your thought may be that this is too much to pay for a small paper. This is a natural impression because we are used to buying a large daily or Sunday paper for ten or twenty cents. The large papers can sell at such low prices for one reason only: THEY ARE SUPPORTED BY ADVERTISING. THE DAILY ADVERTISING INCOME FOR LARGE NEWSPAPERS RUNS INTO THOUSANDS OF DOLLARS. You pay the full price for large papers when you buy a quart of milk, a loaf of bread, a car, a pair of shoes, or anything advertised in them.

The Delate Wawa IS NOT supported by advertising because its purpose is to carry out public relations work for the Indians of Washington State, and this is something that the large papers do not do.

OUR BOOKS ARE ALWAYS OPEN TO ANY REGISTERED TRIBAL MEMBER. We would not make this offer if we were profiteering.

### HOW TO BUY DELATE WAWA

Although this first issue has been handed to you, your next papers will be delivered by mail. If you wish to get the next issue simply put one dollar in the business reply envelope, put your return address on the card inside, and mail it. No stamp is necessary. Your next copy will be sent to the return address in the envelope.

Please understand that this payment of one dollar is not a subscription. You will receive two copies of the second edition after you have paid for the first, two copies of the third edition after you have paid for the second, and so on.

Under this plan you never pay for anything you haven't received, and you are not required to pay for anything that doesn't suit you.

It will come out once a month on the first of each month.



In closing we sincerely hope that you find the Delate Wawa a good public relations paper and will give it your support. The next issue will carry the Quinalt and Makah treaties; The Yakima treaty will appear in the third issue, then We'll begin a series presenting the journal of Governor Stevens and all his conversations with the chiefs and tribes.

We might add that our original intent was to make this paper a west side publication, but several people have asked us to make it state-wide, so We'll do our best.

WE EARNESTLY ASK YOUR SUPPORT AND PROMISE OUR BEST EFFORTS IN BEHALF OF THE INDIANS OF WASHINGTON STATE.

Thank you.

Raymond E. Douglas

*Raymond E. Douglas*

Editor-publisher, Delate Wawa

