

COLORAMA FESTIVAL  
May 30, 31, and June 1



Bill Gould, Chairman  
Festival Committee

IMMEDIATE RELEASE  
May 29, 1958

## Grand Coulee Dam Lions Club

GRAND COULEE, WASHINGTON

COULEE DAM, WASH.---The big, three-day Colorama Festival starts here tomorrow. The first day's activities will culminate in turning on the floodlighting system which will bathe the face of Grand Coulee Dam in a blaze of color.

Secretary of Interior Fred A. Seaton will act as personal emissary of President Eisenhower who will be unable to attend. The Secretary will press the button to turn on the lights at the conclusion of a short program which will get under way at 8:00 p.m.

Secretary Seaton will arrive in Ephrata by air at 11:00 a.m. and will be driven here, arriving at 12:15 p.m. He will hold a short press conference and will then attend a luncheon meeting of the Columbia Basin Commission set for 1:30 p.m. at the Green Hut Cafe. At 6:30 p.m. Seaton is scheduled to visit the Indian encampment and at 8:00 p.m. the program dedicating the lights gets under way.

The program will open with the massed bands of five high schools playing the national anthem. Columbia Basin Project Manager P. R. Nalder will introduce the dignitaries on the speakers stand. Harold T. Nelson, regional director of the Bureau of Reclamation, will give a brief address of welcome and will be followed by Senator Henry C. Jackson who will speak briefly.

The main address will be given by Secretary Seaton, who will press the button to turn on the lights. Later in the evening at the Coronation Ball the Secretary will crown the Queen of Lights.

The celebration, scheduled to become an annual affair signaling the official beginning of the tourist season, will continue through Saturday and Sunday. Included in the attractions are a three-day rodeo, a carnival, a barbecue, dances, an Indian encampment and dances, pancake breakfast, and parades.  
(See attached program schedule.)