

Miss Iris Ullrich,
Russell's,
Eugene, Oregon.

May 14, 1956

[Carl K. Wilson Co/]

Dear Miss Ullrich:

I am working out plans for a book tour, starting from Yakima October 6, in connection with Drummers and Dreamers. That is the on-sale date, and the tour will have to be undertaken on my vacation.

I think the publisher has sent you a circular. I am enclosing another, however, together with a sample of an invitation that would be provided you in a number up to say 200, with the date and time of the appearance at your store.

You will note that the invitation is based on the invitation to come in and get a free lithograph of the Quigley four-color cover. These would be distributed to the customers, regardless of purchase.

I do not have as extensive a potential purchase list for your area of Oregon as Portland, Seattle, Spokane etc. but would have some invitations to send out on my own.

I am writing now to see if you are interested in an appearance of the Indians there with me on Monday, October 8. My tour, starting here would include Maryhill Museum of Fine Arts on Sunday and Eugene on Monday. Then I would swing into Portland Tuesday. It is quite a trip down to Eugene, but indirectly is on the road to Portland and I would be most happy to help promote this book in one of the Carl K. Wilson outlets.

If you are acquainted with Dr. Theodore Stern, you might give him a call. He knows of the potential of the book, excepting he does not know that it is a simple story of the Priest Rapids Indians, combined to tell the story of the future of all Indians, without campaigning. The book is footnoted and indexed. I don't know if the circular you received was an older one or not. I've just completed indexing the book and it will run around 389 pages including 48 pages of pictures.

I must complete my itinerary before the end of the week, as some of the stores are wishing confirmation at this time, so an early reply would be appreciated.

Sincerely Click Relander