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PALMER BUILDING

HOLLYWOOD, CALIFORNIA

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Miss Frances Janeck,
Box 177,
Yakima, Wash.

Dear Miss Janeck:

Please accept our thanks for your enrollment contract and remittance. Your name has today been duly registered as a student of the Course and Service, and your remittance has been credited accordingly. It is a pleasure to welcome you to our rolls, and I predict that you will find this not only the most enjoyable study that you have ever undertaken, but a most profitable one as well.

The Palmer Course and Service will enable you to increase your power of constructive imagination tremendously -- a power that few have employed because few have known how to use it. The Palmer Course and Service positively teaches its students how to train and use their creative imagination in a practical way; I do not need to point out to you the value of such training.

Your Handbooks, Encyclopedia, and full instructions on how to begin your studies have been mailed to you by Parcel Post. If there should be a slight delay in their arrival, I know you will understand that it is due to slow mail delivery. Should the delay be of unreasonable duration, however, please notify us and the Units of Instruction will be duplicated. This material comprises merely the preliminary text -- the foundation upon which you are going to build a working knowledge of technique. In about two weeks you will receive the first of a series of five Problem Assignments. These papers will involve creative work that will lead up to the writing of your first scenario. They will embody the indispensable link between your study of the texts and your actual creation of original photoplays. Full instructions will accompany each Assignment. Give this work the same

concentration of thought that you devote to your study of the texts. If you have not found time to assimilate the contents of the Handbooks and Encyclopedia by the time you receive the first Problem Assignment, continue your study until you feel that you are ready to give a good account of yourself. Do not rush any part of the work.

When you have completed the series of five Problem Assignments, you will be ready to enter upon the most interesting period of your work -- the actual writing of your own stories under the personal supervision of experienced scenarists. Your book of Advisory Bureau coupons is enclosed. These coupons entitle you to full Advisory Bureau service after you have finished the five Problem Assignments. Service of this quality and character is no where else available and it is your privilege to make profitable use of it.

The mere reading of text books will not make a writer of you, although careful study of their contents is a necessary part of your preparation. Study them with earnest concentration. You will be well rewarded.

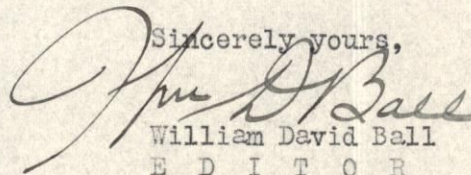
Your monthly Lectures, the Confidential Letters "Monthly", the Consulting Service, the very helpful monthly magazine, and the Sales Service are among the privileges that you will enjoy throughout your period of enrollment.

The discovery and development of new writers is the mission and pride of this institution shared by every instructor on my staff. Any earnest student whose stories show the smallest degree of promise is looked upon as a potential success and no service is too exacting or too great for us to undertake. As your stories will come under my direct personal supervision, I want you to know, Miss Janeck, that you have in me a sympathetic friend and counselor to whom you may always turn for advice and help. There is no limit to which my staff and I will not go in order to serve anyone who is earnestly trying to succeed.

With every good wish for your success, I

am

Sincerely yours,


William David Ball
E D I T O R

WDB:S