



*Pacific Northwest
International Writers
Conference*

To be held on Campus
UNIVERSITY OF WASHINGTON
STUDENT UNION BUILDING

Seattle, Washington
JULY 25-28, 1957

REGISTRATION BLANK

TO: Office of Short Courses & Conferences
University of Washington
Seattle 5, Washington

Please register me for the 1957 Pacific Northwest International Writers' Conference. I (am) (am not) a paid up member of said Conference.

Registration fee(s) at \$10.00 for
one day (Circle day desired:)

Friday Saturday \$_____

OR

\$16.00 for two days for a non-
member of Conference \$_____

\$14.00 for two days for mem-
bers of the Conference \$_____

July 25th Banquet at the Spanish
Ballroom of the Olympic Hotel
at \$4.75 per person * \$_____

July 28th Cruise and Salmon
Potlatch at \$~~7~~.60 per person \$_____

TOTAL _____ \$_____

Enclosed is a check in the amount of \$_____ made payable to the University of Washington.

To insure enrollment in the workshops you prefer, please indicate your preference (i. e., poetry, novel, television, etc.) 1 _____ 2 _____

NAME _____

ADDRESS _____

CITY _____ PHONE _____

* Those unable to register for the entire conference may make reservations for the opening day banquet only.

Program

Thursday, July 25

1:30 PM Autographing party for visiting writers and Northwest authors - Bon Marche Book Department, 3rd Avenue and Pine Street. Over 60 prominent authors will participate, including Gypsy Rose Lee, Martin Flavin, Kenneth Dodson and others.

3:00 PM Bon Marche no-host tea for visiting authors, writers and the public.

Pre-Conference Dinner

6:00 PM No-host cocktail party and social hour in the foyer of Spanish Ballroom of the Olympic Hotel.

7:00 PM Opening dinner, Spanish Ballroom of Olympic Hotel. (Non-registrants are permitted to attend this dinner if reservations are made in advance. Reservations limited to 500). (Dress is optional).

DINNER PROGRAM

Introduction of Guests _____ Ralph Bushnell Potts

Address of Welcome _____ His Excellency,
Albert D. Rosellini, Governor of the
State of Washington.

Speakers _____ Martin Flavin,
Novelist, playwright, Pulitzer Prize
Winner.

_____ Gypsy Rose Lee,
Author of "Gypsy, a Memoir" and
mystery novels.

PROGRAM (Continued)

Friday, July 26

ALL SESSIONS WILL BE HELD IN THE
STUDENT UNION BUILDING
UNIVERSITY OF WASHINGTON CAMPUS

Morning Workshop Session

9:00 to 12:00

SHORT STORY

MODERATOR: _____ Frank Richardson Pierce

PANEL: _____ Steve McNeil, Seaside, Oregon
_____ Rega McCarthy, Tacoma, Wash.
_____ Zoa Sherburne, Seattle, Wash.

JUVENILE

MODERATOR: _____ Lucile McDonald,
Book Editor, Seattle Times.

PANEL: _____ Pers Crowell, Portland, Oregon
_____ Elizabeth Ryder Montgomery, Seattle
_____ Glen Balch, Boise, Idaho

NON-FICTION

MODERATOR: _____ John Wesley Noble

PANEL: Dr. Edgar I. Stewart, Cheney, Wash.
_____ Click Relander, Yakima, Wash.
_____ Gordon Newell, Seattle, Wash.
_____ Dr. Frances Earle, _____
_____ Dr. Howard Martin,
University of Washington

POETRY

MODERATOR: _____ John P. Collins

PANEL: "Poetry - Form and Function"
_____ John Gill, Tacoma, Wash.
_____ Marietta Kehnard, Tacoma, Wash.
_____ David Wagoner, University of
Washington

PROGRAM (Continued)

General Session

12:00 to 1:00

MASTER OF CEREMONIES:

_____ Dr. Harry Bauer, Librarian
University of Washington

SPEAKERS: _____ Mary Bard Jensen
"Writing is Hard Work"

_____ Steve McNeil
"How to Make the SATEVPOST"

Luncheon & Buzz Session

1:00 to 2:00

Cafeteria - Student Union Building

Friday Afternoon Workshops

2:30 to 5:30

MODERATOR: _____ NOVEL _____ Zola Helen Ross

PANEL: _____ Kenneth Dodson (Sea)
_____ Gypsy Rose Lee (Mystery)
_____ Patricia Campbell (Historical)

ARTICLE WRITING, TYPEWRITER & CAMERA

MODERATOR: _____ By Fish

PANEL: _____ Kramer Adams, Portland, Ore.
_____ Sally Dunstan, Seattle, Wash.
_____ Don McLeod, Seattle, Wash.
_____ Dr. Don Clark, University of
Washington

DRAMA AND TELEVISION

MODERATOR: _____ Dr. George M. Savage
UCLA, Los Angeles, Calif.

PANEL: _____ Martin Flavin, Pebble Beach, Calif.
_____ Michael Simmons, Hollywood

PROGRAM (Continued)

Evening General Session

8:00 PM

SUBJECT: "WHY DOESN'T MY STORY SELL"

MODERATOR: _____ Dr. George M. Savage

PANEL: _____ Zola Helen Ross
_____ Bonnie Lefever

Editors: _____ Mary Lou Mueller
(Doubleday Doran)

_____ James D. Blake
(Harper's)

_____ William Reed
(University of Washington Press)

Saturday, July 27

ALL SESSIONS WILL BE HELD IN THE
STUDENT UNION BUILDING
UNIVERSITY OF WASHINGTON CAMPUS

Saturday Morning Workshops

9:00 AM to 12 Noon

NON-FICTION BOOKS

MODERATOR: _____ John Wesley Noble

PANEL: _____ James Stevens
_____ Archie Binns
_____ Dr. Charles Gates
_____ Beatrice Cook

SHORT STORY

MODERATOR: _____ Frank Richardson Pierce

PANEL: _____ Zoa Sherburne
_____ Professor Grant Redford,
University of Washington
_____ Ruth Kraemer
_____ Bonnie Lefever
_____ Margaret Reaber

PROGRAM (Continued)

JUVENILE

MODERATOR: _____ Lucile McDonald

PANEL: _____ Raymond Wohlrabe, Seattle
_____ Helen Rensaw, Seattle
_____ Eloise McGraw, Sherwood, Ore.
_____ Bill Corbin, Sherwood, Ore.

POETRY

MODERATOR: _____ John P. Collins

PANEL: _____ David Wagoner
_____ John Gill
_____ Carlin Aden
_____ Marietta Kennard
(Carlin Aden will direct a discussion during the course on the "Great Ciardi Controversy".)

Saturday General Session

12 Noon to 1:00 PM

MASTER OF CEREMONIES: _____
Professor Edwin Adams
University of Washington

SPEAKERS: _____ Peter de la Garza,
a report on the American Book-sellers Conference.
_____ Dr. Edgar I. Stewart
_____ Click Relander,
"The place of the Indian in the literature of the Pacific Northwest".

Luncheon & Buzz Session

1:00 to 2:00

Cafeteria - Student Union Building

PROGRAM (Continued)

Saturday Afternoon Workshops

2:30 to 5:30

NOVEL

MODERATOR: _____ Zola Helen Ross

PANEL: _____ Martin Flavin, the literary novel
_____ George Savage, novel marketing
_____ Louis Trimble, writing paperbacks

ARTICLE WRITING, TYPEWRITER & CAMERA

MODERATOR: _____ By Fish

PANEL: _____ Bob and Ira Spring
_____ Irving Petite

PLAYWRIGHTING & TELEVISION

MODERATOR: _____ Professor Edwin Adams
University of Washington

PANEL: _____ Michael Simmons
_____ Professor John Conway
University of Washington
Drama Department

Evening General Session

8:00 PM

MASTER OF CEREMONIES: _____ Dr. Harry Bauer

SPEAKERS: _____ Michael Simmons,
"The Hollywood Story"
_____ Kenneth Dodson
"The Call of the Sea"
_____ John Wesley Noble
"The Trick of Writing Articles that will sell"

Sunday, July 28

Special Entertainment

A Puget Sound Cruise to the Olympic Peninsula Shore, featuring King Salmon Barbecue Shore Dinner, Potlatch Style. Special registration is required for the cruise.



CONFERENCE CHAIRMEN:

COORDINATOR OF THE CONFERENCE _____ DR. DON CLARK
University of Washington
ASSISTANT COORDINATOR _____ MURIEL EVANS
HOSTESS _____ MRS. AGNES GEHRMAN
PROGRAM _____ LUCILE McDONALD
_____ ZOLA HELEN ROSS
MEMBERSHIP _____ BONNIE LEFEVER
INVITATIONS _____ JAMES STEVENS
COMMITTEE ON ARRANGEMENTS _____ HELEN RUCKER

CONFERENCE TRUSTEES:

RALPH B. POTTS, President
HENRY BRODERICK
JOHN ASHBY CONWAY
JOHN STEWART DETLIE
C. D. GORDON
REGA McCARTY
LUCILE McDONALD
ZOLA HELEN ROSS, Vice President
MARGARET REABER, Secretary



REGISTRATION: Registration is to be made as follows:
Short Courses and Conferences, University of Washington
317 Administration Building, Seattle, Washington
Telephone - MElose 0630 - EXtension 2547

ACCOMODATIONS: The University of Washington has reserved 250 dormitory rooms to serve Conference Guests and Registrants from out of the City. The rate is \$2.00 per day, per person. Dormitory style twin-bed rooms for both men and women are available at the Men's Residence Hall, 1101 Campus Parkway, Seattle 5. Please write direct for reservations.

WHO MAY ATTEND: Any person may register for the conference, as there are no qualifications necessary.