

# WOOD & REBER ☆ BOOK PUBLISHERS

I N C O R P O R A T E D

ESTABLISHED 1908  
208 GROSVENOR HOUSE  
500 WALL STREET  
SEATTLE 1, WASHINGTON

January 5, 1960

Dear Click:

Under separate cover I am sending you book No. 2-- "SCOOPER," the story of Hollywood. Hope you enjoy it. I will sign it for you on my next trip to Yakima. I am having it sent from our shipping department and thus didn't have a chance to autograph it before it was mailed.

Incidentally, I will also bring you those two address booklets you let me borrow.

We heard from President Eisenhower last week; that is, his brother Edgar got a note from him. In reference to "SIX ROADS FROM ABILENE," the President said: "I have read the book. I don't know what the critics will have to say about it, but I liked it fine." That made me feel good, to know that the President took the time in his hectic schedule to read the book-- and that he liked it. We have also just been contacted by a representative of a British publisher in London wanting the British rights to the book.

Has your women's page editor been able to review the Eisenhower books as yet? If not, at your convenience could you build a little news story around the fact that both the Eisenhower and Hollywood books are on sale in Yakima. That is, first read the books and then tell your readers what they are about. I think the Yakima angle is that both stories were edited in Yakima by Vic Hurley.

On my next trip to Yakima I will present an autographed copy of "SIX ROADS FROM ABILENE" to Eisenhower High School. Edgar will sign the book special.

Next Wednesday I go to Washington State University to give the college Library the original manuscripts of both the Eisenhower and Hollywood books. On my way back I will try to stop off and visit with you.

Kindest regards.

Cordially yours,

*John*  
john mc callum







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SEATTLE 1, WASHINGTON

January 19, 1960

DEAR CLICK:

Thank you so very much for the clippings and the nice letter. Both Torchy Torrance and I appreciate the news story about the books very much.

I will bring the autographed copy of the Eisenhower book with me when I come to Yakima to address the Feed convention.

I was in Spokane and down on the Washington State University campus last week (five days), and had planned to stop off at Yakima on my way back to see you and Vic, but all that heavy snow forced me to come back via train and it was in the middle of the night when ~~We~~ passed through your town. So I came straight to Seattle.

I met several of your fans at WSU, people in the history department and over at the library. They enjoy your writings very much. One of the officials over in the archives section of Holland Library said, "Click is a real pro. No one knows the history of the Northwest Indians better-- and what's more, he knows how to write about them so that they seem to come to life again."

Plans had been arranged for me to leave next Monday on an eight-day nine-state book promotion personal appearance tour on Western Airlines, but I contracted the flu and don't feel too hot; so I have instructed Torchy to cancell out the trip until later. My plans are to come to Yakima for the Feed convention, then go right on to New York for several weeks to promote the books back there. I can take the Western trip upon my return.

King Features gave "Six Roads From Abilene" a tremendous review last weekend. It appeared in more than 200 papers. See enclosure, a reprint of it as it appeared in the New York Journal-American. The NY Journal-American even phoned from New York wanting to serialize the book in eight parts, but we decided it would hurt book sales at this time; no reason for giving the book away to readers.

Keep punching and I will see you soon.

Sincerely,

*John*  
John McCallum

P.S. Clark Kinnaird, book editor of the King Features Syndicate, who reviewed the Eisenhower book, wrote to Torchy yesterday and among other items said: "My compliments of you and Mr. McCallum for producing a book that unquestionably will be a source for all future biographers of the President."



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I N C O R P O R A T E D

ESTABLISHED 1908  
208 GROSVENOR HOUSE  
500 WALL STREET  
SEATTLE 1, WASHINGTON

February 5, 1960

Mr. Click Relander  
1212 No. 32nd Avenue  
Yakima, Washington

Dear Click:

As I wrote to Vic the other day, I will arrive in Yakima at 5:45 next Thursday afternoon via train.

Yesterday I picked up a copy (autographed) of SIX ROADS FROM ABILENE from Edgar Eisenhower for your Eisenhower High School. Could you arrange with some one out at the high school for me to go out and officially present the special autographed copy of the book to the school? Edgar has autographed it to both the faculty and students.

I leave Yakima for Minneapolis Saturday afternoon. I will spend a day in Minneapolis, a day in Chicago, then on the New York. I am making TV and radio appearances in all three cities, so I'm likely to be a pooped writer upon my return home in March.

Both books continue to sell very well. Radio Station KVI, Seattle, one of the state's largest radio outlets, has just signed a deal with us to sell both books via radio. They'll hammer away for five months-- and in an area of nearly 2,000,000 people, this should help to move books for us. I'm arranging for similar tie-ups in the mid-west and east.

Scoop Conlon arrives from Hollywood Monday at noon. He will be here for three days to help promote his book. See you soon.  
bestest, John



# WOOD & REBER

Established 1908

I N C O R P O R A T E D



ROOM 208, 500 WALL STREET  
SEATTLE 1, WASHINGTON  
MAin 2-1855

February 8, 1960

Dear Click:

Thanks for your fine letter. I arrive in Yakima Thursday, 5:30 or thereabouts, and then you, <sup>V</sup>ic and I can have a good chat. As for Friday morning, I will go with you to Eisenhower High School, just so we get back to the Chinook Hotel for their noon luncheon.

I will make myself free to spend lots of time with you and Vic in the short time I am in Yakima. I leave for Minneapolis from Yakima 5:50 Saturday afternoon. This should give us plenty of time to talk.

See you soon.

Cordially,

PEARSON ADVERTISING AGENCY, INC.

250 PARK AVENUE,

NEW YORK 17, N. Y.

YUKON 6-7795

March 11, 1960

Mr. Click Relander  
1212 No. 32nd Avenue  
Yakima, Washington

Dear Click:

After three hectic but fruitful weeks in New York I am just about ready to return to the good old Pacific Northwest. No doubt Vic has kept you abreast of my movements back here, but here are some developments regarding you:

When you are ready-- that is, when you are ready again to submit certain book-length manuscripts to publishers-- I will give you the names of some top book editors at the MacMillan Publishing Company, and Prentice-Hall, Inc. If you want a new literary agent, one with headquarters in New York, the hub of America's publishing industry, I have contacts there, too. I have talked to various editors and agents about you and your writing and they'll be happy to hear from you.

I plan to leave New York for the Northwest next Tuesday morning. I should be passing through Yakima by the end of the week. If I can plan my return schedule home to include Yakima, I will stop over for a night (do you still have a spare couch?) and give both you and Vic an up-to-the-minute detailed, first-hand report on my explorations and accomplishments here in New York. I would say it has been a most successful trip. Among other things I have finally lined up a first-class national-international distributor for both my two new books, complete with a fine promotion-advertising program. See you soon. Regards,

P.S. I'll phone you when I reach Yakima, providing, of course, the train hits town at a decent hour.

John



# DAVID L. STIDOLPH ASSOCIATES

DAVID L. STIDOLPH  
PRESIDENT

S

P. O. BOX 158  
SALINAS, CALIFORNIA

TELEPHONE  
HARRISON 2-5954 • HARRISON 2-1716

July 19, 1960

DEAR CLICK: Your package of July 6th reached me last night, being forwarded down here from Seattle. I ~~am~~ just finished my script-writing chores in California-- dividing my time between here, where most of our documentary background scenes were shot, and Hollywood-- and tomorrow I leave, by auto, for New York, stopping off in such cities as Denver, Minneapolis, St. Louis, Cincinnati, Louisville, Washington, Philadelphia, et al, to promote the Eisenhower and Hollywood books.

I am enclosing a darn good feature on James Warner Bellah, since the story includes some good ~~about~~ observations of the Northwest and Northwest writers. Bellah has lots of respect for you journalists-authors of the Pacific Northwest. When Vic's The Parthian is ready for the film people to read, Bellah is personally going to guide the sale of it for us in Hollywood.

Here's my address where I can be reached in New York:

John McCallum  
c/o Pearson Advertising Agency, Inc.  
250 Park Avenue  
New York 17, New York

Thanks for the Yakima Diamond Jubilee soft-cover book. I read the first few pages as soon as it arrived last night and like your treatment very much. I will study it from a possible TV-sale angle and let you know what I think. I will also get Jim Bellah's opinion of the script potential. If we can do anything for you on the TV angle we will.

Congratulations on the daily Jubilee series you wrote for the Yakima Republic. I caught some of it while I was in Yakima last addressing the Gyro Convention and thought it was superb. You are a genuine historian.

Thanks for the news clipping on Vic's book and the mention of my work. All those plugs help. Vic tells me he plans to join me in New York for a week or so in the middle of August. Galleys of his book are to be ready then and we are going to be there to assist Fleet Publishing Corp. I will keep you posted from New York, and you do likewise. Use the above NY address.

Kindest regards.

Loyally,

*John*  
John mc callum

P.S. Bellah and I have just agreed to collaborate on a book together-- but I'll tell you more about the project the next time I write, which will be soon. In the meantime, keep punching.



[Vic Hurley]

PEARSON ADVERTISING AGENCY, INC.

250 PARK AVENUE,

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ORIGINATOR OF ADVERTISING  
SPORTS BOOKLETS

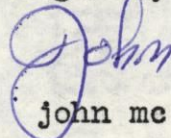
September 2, 196 0

DEAR CLICK:

Stopping off at the Times Square out-of-town newsstand last night, I picked up a copy of last Sunday's Tacoma News Tribune. In the Society Page I spotted the enclosed clipping. I don't know whether or not you saw it; in any event, here 'tis. By golly, boy, you're traveling in pretty slick company there.

Keep in touch.

regards,



john mc callum



[Enclosure. 2 Sep 60]



TACOMA'S SKYLINE VIEWED FROM ODLIN HOME DURING  
HISTORICAL SOCIETY STATE MEETING

When the board of curators of the Washington State Historical Society met recently at the home of its president, Reno Odlin, the group gathered about the pool, placed on a strategic vantage point overlooking Commencement Bay. In the group above are Howard Burnham, Vancouver; Bruce LeRoy, Tacoma; Click Relander, Yakima; Mrs. John M. McClelland Jr., Longview; Mrs. Bruce LeRoy, Tacoma; Mrs. Byron D. Scott, Tacoma; Mrs. McClelland Jr., Thomas Swayze Sr., Tacoma; Mrs. Della Gould Emmons, Tacoma; Dr. Harold Barto,

Ellensburg; Mrs. Barto, Mrs. Thomas P. Gose, Walla Walla; Mrs. Arthur S. Cory Chehalis; Dr. Cory, Chehalis; Mrs. Chapin Foster, Des Moines; Arthur Cory III Chehalis; Mr. Foster, Mrs. J. P. Weyerhaeuser Jr., Tacoma; Roe E. Shaub, Tacoma; Mrs. Pearl Wanamaker, Seattle; Guy T. Pierce, Tacoma; Mrs. Pierce and niece, Joshua Green Sr., Seattle; Mr. Odlin, Robert Hitchman, Seattle; Mrs. Green Sr. Dr. Leon K. Jones, Seattle; Mrs. Jones, Mrs. Odlin, Mrs. Edgar N. Eisenhower Tacoma; Mr. Eisenhower, Mrs. Burnham.—Photo by Richards.



# THE SUNDAY NEWS TRIBUNE AND SUNDAY LEDGER

## Society

Gloria K. Hill, Eve C. Reynolds, Catherine M. Gleva  
Marcia W. Shannon, Society Editor

SUNDAY, AUGUST 28, 1960

A Saturday bride is Mrs. Leland Gary Olsen who was Miss Diane Marie Smith before she exchanged vows in a candlelight setting in the Parkland Methodist Church. She is shown in her gown of white silk organza and mantilla.



## Smith-Olsen Vows Told

Some 150 guests witnessed the Saturday evening marriage of Miss Diane Marie Smith to Leland Gary Olsen, who said their vows in Parkland Methodist Church. The bride was a 1960 nominee for Pierce County Dairy Princess.

White gladioli in blue containers and white tapers trimmed with blue bows created the nuptial setting where the Rev. Donald G. Nothdurft officiated.

The bride, a Franklin Pierce High School alumna, is the daughter of Mr. and Mrs. Arthur F. Smith of Tacoma.

The bridegroom, an Auburn High alumnus, is the son of Mrs. Alfred Jensen of Tacoma and Leland H. Olsen of Des Moines.

A hemline detailed the gown. An exquisite mantilla created the bridal headpiece.

As she walked to the altar with her father, the bride carried a bouquet of white roses with blue carnations. The strand of pearls she wore was a gift from her parents.

Miss Nancy Krenik of Olympia was maid of honor, while Miss Leslie Sales of Parkland and Miss Teresa Peterson of Tacoma were bridesmaids.

The three were identically gowned in blue satin, embroidered with white blossoms. Their necklaces and earrings of pearls were gifts from the bride.

The maid of honor...

## USO Tabs July Girl

The USO honored the July Girl of the Month, Miss Shirley Scharmota, at the formal dance Saturday night at the USO Club. The theme of the dance was "Blue Hawaii" with the ballroom decorated in various shades of blue and the stage a typical Hawaiian



—Photo by Zirnis

### SHIRLEY SCHARMOTA

scene: palm trees, a waterfall and the queen's throne a huge pineapple.

Miss Scharmota has been a member of the Girls' Service Organization for almost a year, serving on committees and participating in all activities. She was elected treasurer of the USO Program Council last month. She is affectionately known as "Sam."

Miss Scharmota is the daughter of Mr. and Mrs. William Scharmota and is a graduate of Lincoln High School and has lived most of her life in Tacoma. Her guests for the event were her parents; her uncle and aunt, Mr. and Mrs. J. Fencil, and Mr. and Mrs. A. J. Dube.

Shirley, dressed in a white net and chiffon ballerina length gown, was escorted to the throne by Carl Gumaer of Portland, Ore., now stationed at Fort Lewis.

Mr. Ragsdale, executive director of the USO, welcomed the servicemen and presented Shirley with her trophy. Miss Janet Desherlia, GSO president, crowned her and the USO program director, Mrs. Peg Poole, gave her the USO bracelet and charm.

The Guy of the Month trophy was presented to Pvt. George Machovec Jr., of Miami, Fla., who is stationed at Fort Lewis. He was commended for his volunteer service to USO, which includes operating the movie projector.

## Goldenweds To Be Feted



Mr. and Mrs. Earle E. Shade will be feted Wednesday evening with a reception at Wellmans in honor of the 50th anniversary of their marriage which took place Aug. 31, 1910, in Walnut, Iowa.

Host and hostesses will be their sons and daughters, Edward and Bernice Shade, Edward and Frances Bartolac. Mrs. Margaret Newman, a daughter, of Medford, Ore., will not be able to attend.

Mr. and Mrs. Shade have been residents of this city for 49 years, Mr. Shade having been in the floral business during this period of time.

Mrs. Otto A. Shade will preside at the coffee urn while Mrs. Fred Jorgenson will preside at the punch bowl. Mrs. Rudy Bartolac of Pittsburgh, Pa., will cut the tiered wedding cake.

Miss Jan Shade, a granddaughter, and Miss Karen Jorgenson will have charge of the guest book and the gift table.

Mr. and Mrs. Shade have six grandchildren, Jan Shade, Bill and Bob Bartolac, all of Tacoma; Mrs. Harry Sanford of Medford, Ore.; Earle and Don Newman of Boise, Idaho. There are six great-grandchildren.

## MODE O' DAY



eyelet-tiered cotton batiste  
bouffant petticoat

5.99

The new line of fashion begins

petticoat