

# NEWS Release

## DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT

Robert E. Rose, Director

GENERAL ADMINISTRATION BUILDING, OLYMPIA, WASHINGTON 98502  
Telephone: 753-5610

Plans have been completed for Washington's 75th Birthday Party to be

celebrated Wednesday in the Rotunda of the Legislative Building in Olympia.

The ceremonies will be a joint effort of the State and the Alfred William Leach Post No. 3, American Legion, Olympia. Ted R. Knightlinger, manager of the Tourist Promotion Division of the State Department of Commerce and Economic Development, is coordinating the State's participation, with Frank Sether, American Legion Adjutant and Don Macdonald, past historian.

The festivities will begin with a colorful parade from downtown Olympia to the State Capitol at 10:30 a.m. Units from the Fourth Infantry Division at Fort Lewis, the American Legion and Olympia High School bands and members of many veterans and civic groups will march in the parade.

Featured speakers at the impressive Rotunda ceremonies will be Lt. Gov. John A. Cherberg; Bruce LeRoy, director of the Washington State Historical Society Museum and Col. Fred M. Fuecker, USA (Ret.) Seattle.

Henry R. Kruse will be master of ceremonies and the invocation and benediction will be offered by the Rev. Stephen Roman, St. Michael's Catholic Church, Olympia, and the Rev. Maurice L. Haehlen, representing the United Churches of Olympia.

Congratulatory messages from President Lyndon B. Johnson, the governors of neighboring states and other governmental and civic leaders also will be read at the program.

The 30-piece Olympia American Legion Band directed by David Goedecke and the Olympia High School mixed chorus led by Karla Timmerman will present musical selections and combine their talents to present the official State Song, WASHINGTON MY HOME. This number was written by Mrs. Helen Davis, South Bend, and adopted as the State Song by the 59th Legislature.

Following the Rotunda ceremonies guests will be served pieces from a 600-pound Diamond Jubilee birthday cake baked by the Food Service Department of Edison Vocational-Technical School, Seattle, and Washington apple juice.

Members of the American Legion Auxiliary headed by Mrs. Tillie Weston, president, and women from the State Capitol Historical Society, under the direction of Mrs. Winnie Olsen, will serve the cake and juice.

Earlier this month Governor Albert D. Rosellini issued a proclamation urging the people of Washington to pay special homage to the 75th birthday anniversary of statehood and inviting all government officials and historical societies throughout the state to participate in the program. Those groups not able to participate in the Olympia program were urged to mark the day with their own observances, the Governor said.

# #

# NEWS Release

DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT

Robert E. Rose, Director

GENERAL ADMINISTRATION BUILDING OLYMPIA, WASHINGTON 98502

Plans have been completed for Washington's 75th Birthday Party to be

celebrated Wednesday in the Rotunda of the Legislative Building in Olympia.

The ceremonies will be a joint effort of the State and the Alfred William Leach Post No. 3, American Legion, Olympia. Ted R. Knightlinger, manager of the Tourist Promotion Division of the State Department of Commerce and Economic Development, is coordinating the State's participation, with Frank Sether, American Legion Adjutant and Don Macdonald, past historian.

The festivities will begin with a colorful parade from downtown Olympia to the State Capitol at 10:30 a.m. Units from the Fourth Infantry Division at Fort Lewis, the American Legion and Olympia High School bands and members of many veterans and civic groups will march in the parade.

Featured speakers at the impressive Rotunda ceremonies will be Lt. Gov. John A. Cherberg; Bruce LeRoy, director of the Washington State Historical Society Museum and Col. Fred M. Fuecker, USA (Ret.) Seattle.

Henry R. Kruse will be master of ceremonies and the invocation and benediction will be offered by the Rev. Stephen Roman, St. Michael's Catholic Church, Olympia, and the Rev. Maurice L. Haehlen, representing the United Churches of Olympia.

Congratulatory messages from President Lyndon B. Johnson, the governors of neighboring states and other governmental and civic leaders also will be read at the program.

The 30-piece Olympia American Legion Band directed by David Goedecke and the Olympia High School mixed chorus led by Karla Timmerman will present musical selections and combine their talents to present the official State Song, WASHINGTON MY HOME. This number was written by Mrs. Helen Davis, South Bend, and adopted as the State Song by the 59th Legislature.

Following the Rotunda ceremonies guests will be served pieces from a 600-pound Diamond Jubilee birthday cake baked by the Food Service Department of Edison Vocational-Technical School, Seattle, and Washington apple juice.

Members of the American Legion Auxiliary headed by Mrs. Tillie Weston, president, and women from the State Capitol Historical Society, under the direction of Mrs. Winnie Olsen, will serve the cake and juice.

Earlier this month Governor Albert D. Rosellini issued a proclamation urging the people of Washington to pay special homage to the 75th birthday anniversary of statehood and inviting all government officials and historical societies throughout the state to participate in the program. Those groups not able to participate in the Olympia program were urged to mark the day with their own observances, the Governor said.

# #

## DEPARTMENT OF

ROBERT E. ROSE, DIRECTOR  
ALBERT D. ROSELLINI, GOVERNOR

## COMMERCE &amp; ECONOMIC DEVELOPMENT

GENERAL ADMINISTRATION BUILDING • OLYMPIA, WASHINGTON 98502

## M E M O R A N D U M

TO: City Editors

FROM: Ted R. Knightlinger, Manager  
Tourist Promotion Division

As you will note from the attached proclamation by Governor Albert D. Rosellini, the official observance of the 75th anniversary of Statehood will be held at 11 a.m. Wednesday, November 11, 1964 in the Rotunda of the Legislative Building, Olympia.

The ceremony, to be about 30 minutes long, is expected to be a colorful one and should provide good opportunity for pictures and a colorful story. Following the ceremony a six-foot "birthday cake" will be cut and served to those attending.

We would welcome your paper covering the ceremonies and would appreciate---as we know your readers would---any editorial coverage or comment you might feel inclined to give this important occasion.

A representative of this department's news bureau will be on hand after the ceremony to offer you any assistance you may need.

# #

NOV. 6, 1954

DEPARTMENT OF

ROBERT E. ROSE, DIRECTOR  
ALBERT D. ROSELLINI, GOVERNOR



COMMERCE & ECONOMIC DEVELOPMENT

GENERAL ADMINISTRATION BUILDING • OLYMPIA, WASHINGTON 98502

MEMORANDUM

TO: City Editors

FROM: Ted R. Knightlinger, Manager  
Tourist Promotion Division

As you will note from the attached proclamation by Governor Albert D. Rosellini, the official observance of the 75th anniversary of Statehood will be held at 11 a.m. Wednesday, November 11, 1964 in the Rotunda of the Legislative Building, Olympia.

The ceremony, to be about 30 minutes long, is expected to be a colorful one and should provide good opportunity for pictures and a colorful story. Following the ceremony a six-foot "birthday cake" will be cut and served to those attending.

We would welcome your paper covering the ceremonies and would appreciate---as we know your readers would---any editorial coverage or comment you might feel inclined to give this important occasion.

A representative of this department's news bureau will be on hand after the ceremony to offer you any assistance you may need.

# #



# NEWS Release

DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT

Robert E. Rose, Director

GENERAL ADMINISTRATION BUILDING OLYMPIA, WASHINGTON

Telephone: 753-5610

The home of Dr. Frank R. Burroughs, pioneer physician of Adams county, Ritzville, Washington, has been opened as a museum. The Dr. Burroughs home is the first phase of a projected Wheat Museum to be constructed in that eastern Washington community.

Dr. Burroughs, who received his medical degree from the University of Buffalo in 1883, settled in Ritzville in 1883, a year prior to the granting of Washington's Statehood. At the time of his death in 1925, the early day doctor is credited with the delivery of about 5,000 babies in the Adams county area.

The home, styled with turn-of-the century architecture, contains much of the original furniture and an unusual display of medical instruments that were in use during the period.

Acquisition of the home site as a community museum effort was the first stage of the Wheat Museum project started more than a year ago. Gideon Bentz, Ritzville businessman, is president of the Museum corporation and Ivan C. Packard, secretary of the Washington Association of Wheat Growers, is chairman of the museum project committee. The project carries the official designation from the American Association of Museums as the original National Wheat Museum and eventually will portray the evolution of Washington's largest cash agricultural crop. First wheat in the Adams county wheat belt, once termed "the Bread Basket of the World," was sown by Jaren M. Harris, a civil war veteran of the battles of Gettysburg and Lookout Mountain, and James G. Bennett, one of Adams county's early day commissioners.

-more-



Visitors are invited to tour the Burroughs Home located off U. S. Highway 10, 395 and Interstate Highway 90 in the town of Ritzville. Also available for visitor use are a fine golf course, shady picnic park, and large swimming pool. For the rockhound buff, nearby are the sand dunes of Lind, Wash., rich in fossils and old bones; and for the sportsfisherman, Ritzville is close to the hungry trout of numerous lakes around Othello, Odessa, and Sprague.

Ritzville is also the focal point for queries concerning the popular program of visiting wheat farms to see the vast wheat fields, giant farming machinery in action, and enjoy some real farm cooking. Persons interested in visiting such a farm are urged to write "Wheat Farm", Ritzville, Wash.

The Burroughs home-museum is open during the afternoons of the summer season and travelers are invited to stop and share a colorful slice of the State's Diamond Jubilee history. Further information can be obtained from the National Wheat Museum, Ritzville, Wash. 99169.

#

6/1/64



# NEWS Release

DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT

Robert E. Rose, Director

GENERAL ADMINISTRATION BUILDING OLYMPIA, WASHINGTON

Telephone: 753-5610

Historic Fort Simcoe in Washington's Yakima Valley, Will be the scene of a memorable Flag Day Ceremony June 14 when troops from Fort Lewis will stage an impressive two-hour program.

Fort Simcoe, one of two frontier military posts established in the Washington Territory interior as a result of Indian hostilities that began in the fall of 1855, was built in 1856. After three years as an Army post, the Fort was an Indian Agency and School from 1859 to 1923. In 1953, the abandoned Fort was established as a Historical State Park and since that time has been restored as an authentic replica of the Fort as it existed in frontier days.

Ted R. Knightlinger, manager of the Tourist Promotion Division of the State Department of Commerce and Economic Development, said the Flag Day Military program will give tourists and visitors a chance to combine study of a historic site with a stirring military program.

Under the sponsorship of the Yakima Chamber of Commerce, about 275 troops of the First Brigade, 4th Infantry Division, Fort Lewis, will travel to Fort Simcoe for the ceremonies. An Army band concert will lead off the program at 3 p.m. and a formal retreat will bring it to a close two hours later.

Fort Simcoe is located 38 miles southwest of Yakima at the Western terminus of State Highway 220.

#

6/2/64

# NEWS Release

DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT

Robert E. Rose, Director

GENERAL ADMINISTRATION BUILDING

OLYMPIA, WASHINGTON 98502

Telephone: 753-5610

The biennial report of the Department of Commerce and Economic Development, published today, reveals the increase in the scope and the services of the department.

The report, On Target, details accomplishments by the department of its programs and goals for the reporting biennium July, 1962 through June, 1964.

The program of goals was outlined in the departmental publication, Target '65.

The Tourist Promotion Division initiated a series of tourist information clinics in 12 of the state's principal cities and, in cooperation with the Washington Chamber of Commerce Managers initiated a program of Official Community Tourist Information Centers. Thus far six cities have met the requirements to establish such centers. More are expected to be added before the start of the 1965 summer tourist season.

The Local Affairs Division took on the added function of state planning, as required by state statute, and added the State Planning Section. The function of this new section is to establish comprehensive state planning as a continuing governmental process providing broad general guidelines for public and private development and the coordination of state capitol improvement programming.

Contracts have been awarded or are pending for the preparation of the studies to be conducted within the initial two-year phase of this planning program.

The Industrial Development Division has noted an upsurge in new industry during the past two years with particular emphasis on diversification. The significance of this diversification is that it is not tied to the national defense economy.

-more-

During the past two years 155 new industries located in Washington with a capital plant investment of \$41.5 million and hired 3,042 employees. During the same period 266 existing plants reported expansions with a capital plant investment of \$190.7 million and created 8,120 new jobs.

The Business and Economic Research Division has expanded its program to include more detailed analyses of Washington's economy.

The main program addition was the initiation of a comprehensive economic study of the state to meet the department's increasing development and planning needs. This six-part study involves: an interindustry study, an industrial growth study, resident and non-resident travel study, state government development activities, regional planning development study, and the final phase, which will fuse the various parts to provide forecasts to 1985 covering each important phase of economic activity in the state.

In the preface to the report, Department Director Robert E. Rose states:

"The past two years have been marked by a strengthening of the department's organization and programs . . . The department is now fully staffed in all key positions with highly qualified, competent, professional people. There is abundant evidence of an increasingly high level of understanding and acceptance of the department's work around the state."

Highlights of the report are:

Industrial Division - Examples of new industries that located in Washington that are direct results of close state and local cooperative efforts are: Seneca Grape Juice Corp., Prosser; Niagara Wire Weaving Corp., Olympia; the Lincoln Door Company, Centralia; Shasta Trailers of California, Battleground; Air Reduction Pacific Corp., Vancouver; and International Aluminum Corp., Ferndale.

The work of this division was active in the formation of a World Trade Center study group in Seattle, and co-sponsored several export trade expansion conferences. The department, through this division, also co-sponsored a Conference on Business Expansion, Conference on Industrial Modernization, the 16th Annual College-Industry Conference, and the Washington State Inventor's Show.

The division conducts an aggressive campaign to "sell" Washington to industries contemplating moves or establishment of branch plants. In general this campaign is conducted through tours and visits to and with industrial leaders in other parts of the nation; advertising and promotion on a national scale, and through in-state conferences and seminars.

Tourist Promotion Division - The tourist industry is now the state's third largest industry ranking behind manufacturing and agriculture. Spending by tourists in the state in 1964 is estimated at \$268 million, a \$15 million jump over the \$253 million recorded for the previous year.

Tourism is promoted through advertising, promotional literature, exhibits at travel, vacation, and sports shows, state and community tourist information centers, feature articles and photos to newspapers and magazines.

Local Affairs Division - One of the major projects of this division is a six-part economic development study. These are: State and county population and public school enrollment forecasts to 1985; an inter-industry study to identify areas for possible new economic expansion within the state and provide a consistent framework for state economic forecasts to 1985; resident and public carrier non-resident travel surveys for economic forecasts and outdoor recreation planning; definition of regional planning areas; outdoor recreation and open space plan to study recreation needs and the potential of the state to attain the necessary facilities; and long-range capitol improvements programming to estimate the major facilities the state finds necessary to be developed to 1985.

This division also is heavily engaged in the Puget Sound Regional Transportation Study. The purpose of the study is to develop long-range plans for land use, industrial development, outdoor recreation, and other essential features for the regional area and then prepare plans for the highway system necessary to serve this area in the future.

The Local Government section provides guidance and assistance in areas where rapid action is necessary to improve the local economy. Purpose of the section is to coordinate the state's participation in the federal Area Redevelopment Administration program.

During the period covered by this report the following A.R.A. actions were taken. Technical Assistance Planning grants approved, \$416,170; pending, \$68,000.

Industrial loans approved, \$1,121,180; pending, \$2,768,713.

Public Facility grant approved in the amount of \$300,000.

Commercial loan approved in the amount of \$350,000.

Public facility loan approved in the amount of \$146,000.

The Business and Economic Research Division - This division was responsible for the design and coordination of the six-part economic study now underway with the Local Affairs Division

This division's marketing studies play an important role in the department's developmental program. These studies range over such subjects as basic hardwoods, aluminum boats, and many others including special reports.

A study of import competitive markets and economic measurements and reviews have been conducted by this division.

A complete review of the biennial report reveals that substantial progress has been made by all divisions of the Department of Commerce and Economic Development.

\* \* \* \*

# NEWS RELEASE



DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT  
GENERAL ADMINISTRATION BUILDING OLYMPIA, WASHINGTON 98502  
Judson Wonderly, Acting Director / Telephone: 753-5610

## FOR IMMEDIATE RELEASE

Members of Governor Evans' Tourist Advisory Committee will participate in a symposium on the subject of tourism as part of a joint convention program of the Washington Motor Hotel Association and the Olympic Travel Association November 2 at the Tyee Motor Inn in Olympia.

Ted Knightlinger, manager of the Tourist Promotion Division of the State Department of Commerce & Economic Development, said that the full committee would also meet for its first private session on the morning of November 2 in the General Administration Building, Olympia, to review current programs of the Tourist Division and to discuss future programs.

Executives of the Washington Motor Hotel Association and The Olympic Peninsula Travel Association have been ironing out details of the joint sessions which will get under way in Olympia October 31. Genevieve Anderson is president of the WHMA and Frank McCrillis is executive vice-president. Hal Finley is executive-secretary of the OPTA.

-more-

Harry Holloway, chairman of the Governor's Tourist Advisory Committee, will represent Governor Evans at the luncheon November 2 and read the Governor's message on the tourist business. Knightlinger said that invitations have been extended to members of the Legislative Interim Committee on Parks, Recreation and Tourism.

"We feel this will give the new tourist advisory committee and the industry members of these two important groups a chance to get acquainted and to discuss various aspects of the tourist promotion effort taking place now and contemplated in the future," Knightlinger said. He pointed out also that invitations had been extended to members of the Board of Directors of the Pacific Northwest Travel Association and that anyone interested in the future of tourist promotion is invited to attend the no-host luncheon and afternoon symposium.

#####



# NEWS Release

DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT

Robert E. Rose, Director

GENERAL ADMINISTRATION BUILDING

OLYMPIA, WASHINGTON 98502

Telephone: 753-5610

Maryhill Museum is the subject of a two-page article in the April issue of Parents' Magazine. The article was written by Marylaird Wood.

The museum is located on U.S. Highway 97, approximately 11 miles south of Goldendale.

The museum houses famous paintings and sculpture from all over the world and one of the world's finest collections of Pacific Northwest Indian art, according to the author.

The article says that since the museum was opened to the public in 1940, more than one million persons have visited it.

"Maryhill is probably the only museum in the world situated on a cattle ranch, and is supported by it. The museum site adjoins the ranch lands, which run for about 10 miles along the Columbia River. The builder, Samuel Hill, stipulated that ranch proceeds should provide a perpetual endowment for Maryhill," the article explains.

Also on the museum grounds is a full-scale replica of England's remarkable Stonehenge. The replica was built by Hill as a memorial to soldiers of World War I.

Maryhill is open from April 1 through November 1, daily from 9 a.m. to 5:30 p.m. Admission for adults is fifty cents; students, 12 to 18 years of age, 30 cents. Children under 12 accompanied by an adult are admitted free.

The curator of the museum is Clifford R. Dolph.

###

3/31/64



DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT

Robert E. Rose, Director

GENERAL ADMINISTRATION BUILDING

OLYMPIA, WASHINGTON 98502

Telephone: 753-5610

A Statistical Handbook of Washington's Forest Industry has been published by the Business and Economic Research Division of the Department of Commerce and Economic Development.

The 86-page handbook presents, for the first time in a single publication, a complete record of forest product activity covering all phases of the industry. The handbook includes a number of estimates of products consumed by the industry generally and in a number of instances summarizes the potential usefulness of unused materials. Use trends also are analyzed.

Data is presented in statistical and chart form by county, state, and region; by species, ownership, volume and acreage; and by industry including production costs, volume and value, employment, and foreign trade.

According to the handbook Washington leads the nation in the production of wood pulp and also is among the leaders in the production of lumber, plywood, hardboard, Christmas trees, and many other wood products.

Robert E. Rose, Director of the Department of Commerce and Economic Development, reviewing the handbook said, "Market prospects for Washington forest products appear to be excellent, and with the aid of sound forest management practices and continued product and waste utilization research, Washington will continue to be a major supplier of wood and wood products."

The handbook is intended for use by individuals and companies in the forest products industry.

#

6/11/64