

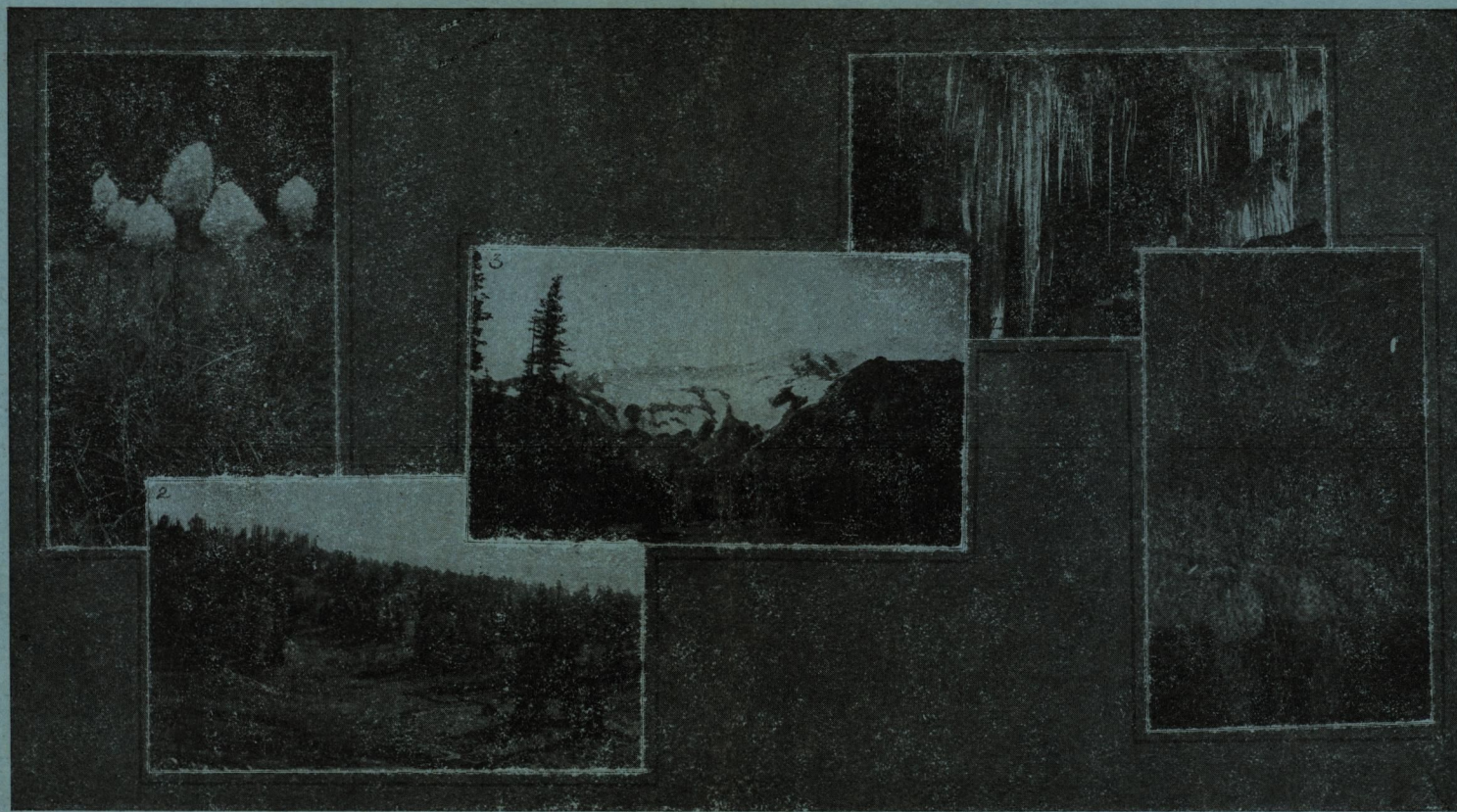
*MAJESTIC MT. ADAMS*



*Won't You Help Make of Yakima the  
Scenic Center of the State of  
Washington?*



*This Great Summer Playground Is Within 70 Miles of Yakima*



From Left to Right: 1. Flowering Plants at Foot of Mt. Adams. 2. Meandering Streams in the Park-Lands of the Mountain. 3. Head of Hell-Roaring Canyon, showing Meadows and Cataracts, Mazama Glacier in Distance. Ridge of Wonders on Right. 4. Wonderful Ice-Caves near Mt. Adams. 5. Pre-Historic Footprints and Handprints in the Lava at Goose Lake.



C. E. RUSK, President

W. T. VanDecar, Treasurer

WAYNE RICHARDSON, Sec'y.

## Mt. Adams Highway Association

Yakima, Washington

Dear Friend:

**WE KNOW**—that you are one of those who realize that only a small per cent of the marvelous mountain scenery of the State of Washington is in Mt. Rainier National Park, and that Mt. Rainier's greatest rival is right here at our door; that it belongs primarily to our county, although, in a larger sense, it is a valuable asset of the entire nation. "Noble enough to be the pride of a continent," said Theodore Winthrop of Mt. Adams nearly seventy years ago. But because of its almost inaccessibility

**FEW PEOPLE KNOW**—that a thousand avalanches rush down the sides of Mt. Adams every summer. Thousand-foot waterfalls plunge down its precipices in the awe-inspiring cirque of Klickitat glacier. Its great ice-streams are wonderful in their majestic beauty. Its weirdly crevassed snow-slopes and brilliantly colored cliffs appeal to the imagination and the artistic sense. Its ten big glaciers present an unrivalled variety of ice-architecture and fantastic forms. There is restful peace in the parklands at its base.

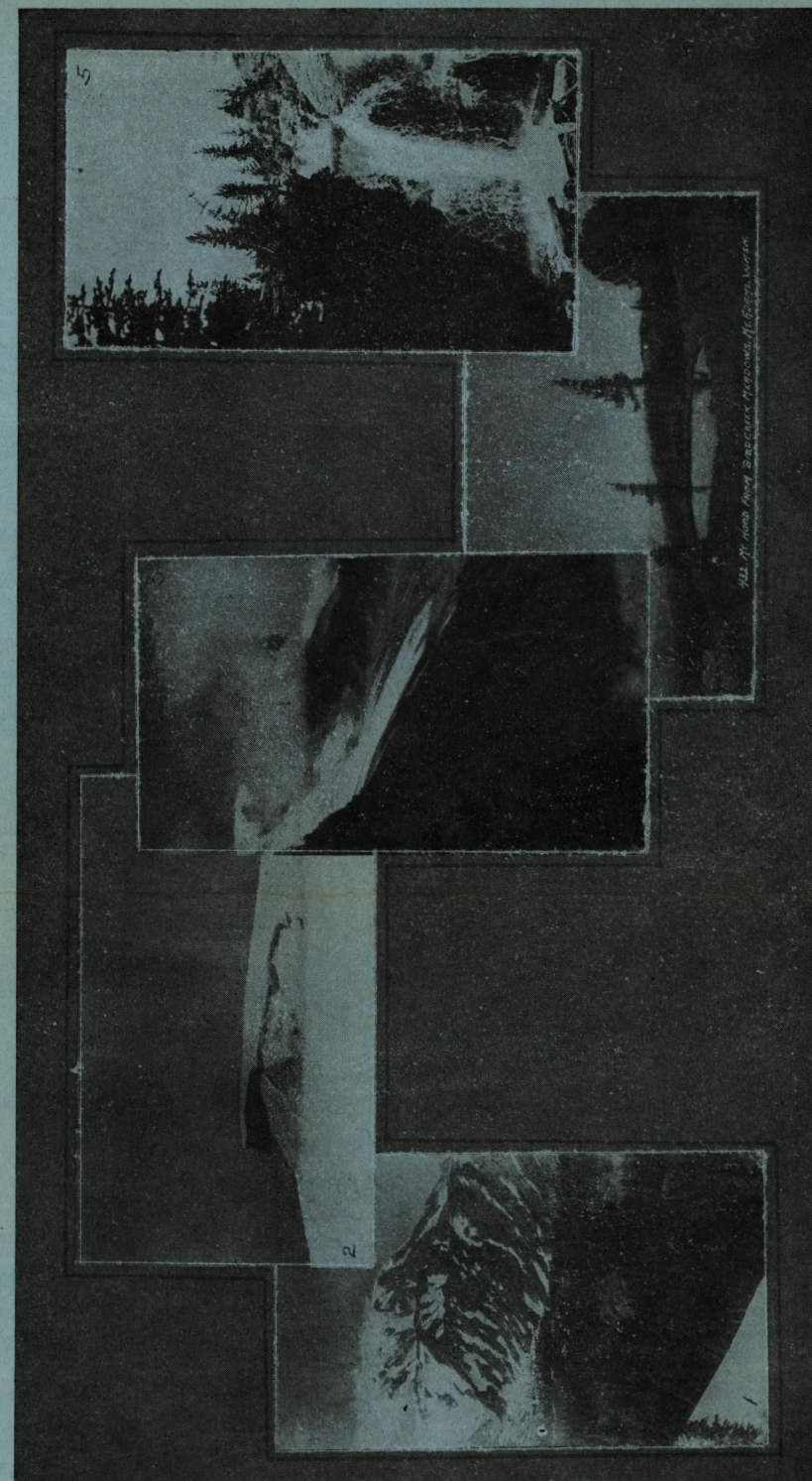
**EVERYBODY SHOULD KNOW**—that all of this grandeur and beauty is in Yakima county; that already the U. S. Forest Service has set aside several hundred acres as a public camp grounds at the foot of the mountain, and that it is now up to us to make this wonderland accessible to our people. As all of this highway is within the Yakima Indian Reservation it is impossible, at this time, to get aid from the state or county. The work must be done by public subscription.

**EVERYBODY WANTS TO KNOW**— that public-spirited citizens in Yakima, Sunnyside, Wapato, White Swan, Glenwood, White Salmon, Portland and Vancouver are now pledged to a program that will mean a fairly good highway between these points and Mt. Adams not later than June 15, providing we get the support we can rightfully expect from lovers of God's great out doors and enterprising citizens who want to see the country developed by a short cut of 175 miles to Portland and to this marvelous Yakima county playground. Towns on the Columbia river side are doing their part; contracts have been let for bridges across the Klickitat and Big Muddy rivers—in fact, \$10,000 of the \$20,000 needed has been pledged and construction will be pushed as soon as weather conditions will permit. Yakima needs \$5,000 more of her quota of \$6,000 to make good her pledge to other interested communities, and we therefore appeal to you as a loyal red-blooded booster for the Yakima Valley and as an owner of an automobile, to send us your check for a \$2 membership in the Mt. Adams Highway Association, or more if you can afford it, to help put across this great project. Won't you fill out the coupon on opposite page and return it today.

Yours sincerely,

W. T. VAN DECAR,  
Treasurer, Mt. Adams Highway Assn.

*Some Novel Scenes at Mt. Adams, Where the Avalanche and Tourist Meet*



From Left to Right: 1. Hell-Roaring Canyon and Ridge of Wonders. Eastern Precipice of Mountain in Distance. 2. Summit of Mt. Adams. Looking South. Edge of Great Snow Precipice at left. 3. Klickitat Glacier. Battlement Ridge and Waterfall, from Ridge of Wonders. 4. Tiny Lake in Bird Creek Meadows. Mt. Hood in Distance. 5. Picturesque Waterfall in the Park-Lands.

W. T. VAN DECAR, Treasurer,  
Mt. Adams Highway Assn.,  
Yakima, Wash.

Enclosed find my check for \$.....as my bit toward building the Mt. Adams Scenic Highway. Please send membership card in the Association to the following address:

Name.....

Address.....





*Come*

**1c Paid**

Yakima, Wash.  
Permit No. 3

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