

# *Facts*

*Concerning*

*Yakima, Washington*

*and*

*The Yakima Valley*

★★★★

*Commercial and  
Financial Resources*

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★★★★

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## LOCATION:

Yakima is situated in Central Washington 150 miles southeast of Seattle, 230 miles southwest of Spokane and 190 miles northeast of Portland, Oregon. It is approximately 80 miles north of the boundary line between Oregon and Washington, and 185 miles south of the Canadian border. County seat of Yakima county.

## TRANSPORTATION:

Main line Northern Pacific Railway and branch line Union Pacific Railroad. U. S. Highways Nos. 410 and 97. Served by the Washington Motor Coach system which maintains frequent service to all points. Served by the Northwest Airlines Transcontinental Service. Electric streetcar and bus service.

## POPULATION:

1940 census, 27,221 within city limits. 1940 metropolitan area census, 40,039. 1940 Yakima County population 99,019. Estimated 1946 population, 35,500 within city limits. Estimated 1946 metropolitan area census 49,500. Estimated 1946 Yakima County population, 125,000.

## TRADE AREA:

Radius of 100 miles with a population of 183,750. (Yakima, Benton, Kittitas, Klickitat and Franklin Counties.)

## TRAFFIC CIRCULATION:

U. S. No. 97—Average daily gross traffic..... 8,000  
(at north city limits)  
U. S. No. 97-410—Average daily gross traffic...10,000  
(at south city limits)  
U. S. No. 410—Average daily gross traffic..... 6,000  
(Naches highway-city limits)  
Yakima Ave. average daily gross traffic.....30,000  
(Between Naches Ave. and 5th Ave.)  
Intersection S. 1st and Walnut daily average...25,000

## FORM OF GOVERNMENT:

Commission form. Incorporated city. (Mayor and two commissioners.)  
Metropolitan Park District.

## AREA OF CITY:

5.09 square miles.

## ALTITUDE:

1,065 feet.

## CLIMATE:

Mean annual temperature 51.3 degrees F. Average annual rainfall 8.15 inches. Sunshine—average 64% of possible. Wind velocity—average hourly 5.9 miles. Dense fog—average number of days, 11. (From 10 to 30 years' average, United States Weather Bureau).

## PARKS:

14 with total area of 54.65 acres.; all under supervision of Metropolitan Park District Board.

## ASSESSED VALUATION OF MUNICIPALITY:

\$14,357,685 (40% of real value). Property tax rate—State \$2.381; County \$10.619; City \$18.50; Metropolitan Park District \$2.50; School District \$13.00 Total of \$47.00 per \$1,000 on assessed valuation. Value of city owned property \$8,001,000

## BONDED DEBT:

\$256,000 City General Obligation Bonds outstanding and \$795,000 City Revenue Water Bonds outstanding.

## FINANCIAL INSTITUTIONS:

Three banks (Trust Departments in connection). 1945 bank debits \$429,258,848; Deposits December 31, 1945, \$77,323,979.66. Two building and loan associations with total assets December 1, 1945, of \$11,375,493.63.

## POSTAL RECEIPTS:

\$398,637 for the calendar year ending December 31, 1945. (1944 receipts \$392,663)

## TELEPHONES IN SERVICE:

12,616 telephones connected as of December 31, 1945. 1500 applications for telephones on hand unfilled at that date.

## CHURCHES:

Forty-six representing leading denominations.

## BUILDING AND CONSTRUCTION:

1945 building permits, \$1,574,215

## HOMES:

10,063 with approximately 60% owned by occupants.

## INDUSTRIES:

92 manufacturing establishments employing 4,700 people. Annual industrial payroll \$8,150,000. (1940 census.)

## BUYING POWER:

City of Yakima—annual buying power  
per capita.....\$ 840  
550 city retail stores—annual sales..... 22,766,000  
104 city wholesale firms—annual sales..... 22,454,000  
1,270 county retail stores—annual sales..... 34,705,000  
199 county wholesale firms—annual sales..... 34,215,000  
City manufacturers—annual sales..... 10,150,000  
City retail annual payroll..... 2,992,000  
City wholesale annual payroll..... 1,576,000  
County wholesale annual payroll..... 2,574,000  
Annual industrial payroll..... 6,500,000  
(16th Census of the United States—1940)

Federal Reserve Bank of San Francisco on January 31, 1946, reported 1945 Yakima retail sales 272% of the 1935-1939 average. This compares with 255% in 1944.

## NEWSPAPERS:

Yakima Morning Herald (Daily and Sunday)  
Yakima Daily Republic (Daily except Sunday)

## HOTELS:

18 with total of 1,170 rooms.

## HOSPITALS

Three with total of 250 beds. Yakima Valley Memorial Hospital of 100 beds to be constructed in near future.

## RADIO STATIONS:

KIT (Mutual)—1000 watts—Broadcasting at 1280 Kilocycles.  
KTYW (Columbia)—500 watts—Broadcasting at 1460 Kilocycles.

## AMUSEMENTS:

Largest auditorium in city seats 3,000 persons (Armory).  
6 moving picture theatres with total seating capacity of 5,150.  
High school auditorium seats 1,625.  
2 golf courses near city.  
2 baseball parks aggregate seating capacity 10,000.  
Natatoriums.  
Tennis courts.  
Riding academy.

## PUBLIC LIBRARY:

One with total of 35,883 volumes. 11,377 registered borrowers. Operates one Bookmobile.

## COUNTY LIBRARY:

Six months period, 1035 registered borrowers.

## SCHOOLS AND COLLEGES:

The public school system consists of 8 grade schools, 2 junior high schools, 1 senior high school or a total of 11 public schools. 4 parochial schools, 2 business colleges, 1 Junior College and 1 trade institution. Public school enrollment (1945-1946 term) 6,635. Parochial school enrollment, 1,384.  
207 teachers in public schools and 41 teachers in parochial schools.

Value of public school property, \$1,991,113; parochial school property, \$200,000; Yakima Valley Junior College assets \$40,725. (In addition the Junior College has a very substantial building fund which it is anticipated will be devoted to a new college in the near future).

J. M. Perry Institute of Trades, Industries, and Agriculture—a privately endowed school established by Mrs. J. M. Perry in memory of the late J. M. Perry, pioneer business leader of Yakima. A non-profit institution offering courses in aircraft, automobile, carpentry, electrical wiring, machine shop, cabinet making, painting and decorating, plumbing and heating, sheet metal, welding, and general shop crafts. School capacity 500 enrollees. Buildings and grounds valued at \$600,000.

## CITY STATISTICS:

Total street mileage, 136.34 with 132.34 miles paved; 84.47 miles of sewer; 104 miles of water mains. City water storage capacity, 24,000,000 gallons; municipal water plant valued at \$2,953,334.25. Paid Fire department of 42 men; paid Police department of 34 men.

## BUSINESS ASSOCIATIONS:

The Yakima Chamber of Commerce, Inc.  
Yakima Better Business Bureau, Inc.  
Yakima Junior Chamber of Commerce.  
Yakima Engineers Club.  
Yakima Credit Bureau.  
Yakima Valley Traffic & Credit Association.  
Yakima Clearing House Association.  
Yakima Cold Storage Warehouse Association.  
Yakima Bar Association.  
Yakima County Medical Association.  
Yakima County Dental Association.  
United Marketers.

## SERVICE CLUBS:

The Active Club.  
The Gyro Club.  
The Kiwanis.  
The Lions Club.  
The Rotary Club.  
The Optimist Club.  
The Chelminar Grotto.  
The Altrusa Club (women).  
Business and Professional Women's Club.



## PUBLIC OFFICES:

City Government.  
County Government.  
State Offices

Agriculture and Horticulture.  
Apple Advertising Commission.  
Board of Prison Terms & Paroles.  
Department of Public Service.  
Labor and Industries.  
Liquor Control Board.  
Naches Fish Hatchery.  
State Fairgrounds.  
State Highway District Engineer.  
State Patrol.  
State Tax Commission.  
State Unemployment Compensation & Placement.  
Employer Accounts Section.  
State Veterans' Affairs.  
State Hatchery.

## United States Government—

Agriculture Dept. of Emergency Crop and Feed Loans.  
Entomology and Plant Quarantine.  
Farm Labor Office.  
Farm Family Labor Camp.  
Farm Security Administration.  
Food Distribution Administration.  
Soil Conservation Service.  
U. S. Army Recruiting Station.  
Civil Aeronautics Administration.  
Airport Traffic Control Tower.  
Airways Communication Station.  
General Inspection Board.  
U. S. Navy Ferry Command.  
U. S. Navy Recruiting Office.  
United States District Court.  
United States Employment Service.  
United States Farm Placement Service.  
Interior Department, Bureau of Reclamation.  
Roza Division, Construction Engineer.  
Internal Revenue Office.  
United States Attorney.  
Marine Corps Recruiting Station.  
Post Office Inspector.  
Selective Service Boards No. 1 and No. 2.  
Social Security Board Field Office.  
Veterans' Administration  
War Price & Rationing Board.  
Weather Bureau.

## WELFARE ORGANIZATIONS:

Community Welfare Federation.  
Y. M. C. A.  
Y. W. C. A.  
American Red Cross.  
Boy Scouts.  
Camp Fire Girls.  
Salvation Army.  
Visiting Nurses.  
Day Nursery.  
Washington Children's Home, Branch Office.

## POWER AND LIGHT:

Pacific Power & Light Co.—district offices.

## GAS (ARTIFICIAL):

Northwest Cities Gas Company.

## STORAGE CAPACITY:

Yakima Valley cold storage capacity.....12,000 cars  
Frost-proof storage capacity.....6,000 cars  
Total storage capacity.....18,000 cars

## IRRIGABLE AREA, YAKIMA VALLEY RECLAMATION PROJECTS:

Kittitas unit.....69,552 acres  
Tieton unit.....27,588 acres  
Sunnyside unit.....103,579 acres  
Roza.....72,000 acres  
Wapato.....137,500 acres  
Ahtanum.....5,000 acres  
Warren Act and Contracts.....54,195 acres  
Limiting Agreement Canals.....41,608 acres  
Private Canals—No Contracts.....20,206 acres  
Others.....40,000 acres  
Total Irrigable Area.....571,228 acres

## PROPOSED PROJECTS:

Kennewick.....30,000 acres  
Clickitat.....30,000 acres  
GRAND TOTAL.....631,228 acres

## LAND PRICES:

Non-irrigated lands—bottom lands and foothills—  
\$10 to \$15 per acre.  
Irrigated lands—\$50 to \$1,000 per acre depending on  
improvements.

## PRODUCTION VALUE—1945:

Yakima Valley (Comprising Yakima, Kittitas & Benton  
Counties.)

Apples.....\$30,500,000  
Hops.....15,000,000  
Pears.....7,000,000  
Peaches.....2,700,000  
Cherries.....4,700,000  
Prunes & Plums.....800,000  
Apricots.....950,000  
Grapes.....960,000  
Potatoes.....9,000,000  
Sugar Beets.....3,140,000  
Asparagus.....1,250,000  
Mint.....438,275  
Hay & Grain.....4,500,000  
Other Fruits & Vegetables.....4,854,000  
Dairying & Dairy Products.....5,250,000  
Livestock.....5,869,000  
Meats, Fresh & Smoked; By-Products.....7,650,000  
Poultry, Eggs, Turkeys.....5,752,387  
Wool.....600,000  
Dehydrated Fruits & Vegetables.....6,135,000  
Frozen Foods.....3,126,000  
Canned Fruits, Vegetables & Beet Sugar.....12,000,000  
132,174,662  
Manufacturing.....7,750,000  
TOTAL 1945 PRODUCTION.....\$139,924,662

## \*YAKIMA COUNTY of the 3072 counties in the United States ranks:

1st in production of apples and pears.  
3rd in production of cherries.  
4th in production of potatoes.  
7th in production of fruits and nuts.  
8th in production of all vegetables.  
8th in production of peaches.  
(\*Figures from United States Census, 1940).