

Nov. 24, 1958

Mrs. Howard M. Luiten,
contest committee chairman,

Theta Sigma Phi Inland Empire
Press-Radio TV awards contest

Dear Bina:

Yes, it's about that time of year and you girls have cut yourself a lot more work. My sympathies (and congratulations).

The Yakima Dailies publish no magazine section. We have never had a policy of publishing free lance material, and even in more plush times regarding space, published few, if any free lance offerings. I believe any of our writers in that field would be reached through other means. Your awards announcement will be bulletin-board displayed however and I'll underline the entry requirement, just for darn sure.

I think between Tom Thomas, our managing editor (The Republic) and Charles F. Massey, our executive editor, I could arrange for judging the free lance entries, at your desire, but I'm wondering.

Would there be some advantage to asking Don Clark, 4329 Semple Street, Lawton Wood, Seattle to arrange for this? Don, as you probably know is the "head hunter" of Cannon Hunters Association of Seattle. He was recently elected president of the Pacific Northwest Writers Conference to be held at Seattle next July. Harry Bauers of the UW Library was president last year and Lucille McDonald and Zola Ross handled their program. Don perhaps does more "free lancing" than any other person I know of, has a larger research developed along that line and knows more about the markets etc. than anyone with whom I'm familiar. And I'm sure if you would ask him to have his secretary check the Conference list of members for those within a certain territorial area, he would come up with some addresses for you. Technically I think Don knows much about what constitutes a good free lance article. But you are probably well familiar with him. I don't know whether there would be any advantage in the suggestion or not but I'd think he'd be ideal or could arrange it with his committee. I'm not trying to evade anything, but sincerely think this would give more distinction to that phase of the contest.

Let me know your wishes and you are free to "blame me" if you decide to drop a note to Don. And let me know how else I can help besides standing back and applauding your good work and being sure the Yakima writers know of your contest.

Regards to your hard working crew.

Sincerely,
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