

The Time Has Come . . .

Dear Member:

Hospital facilities in the Yakima Valley are critically inadequate! The U. S. Public Health Service confirms this situation. The local medical profession concurs. And every day some person needing hospitalization feels it.

The purpose of this folder is to provide you with information that you will want to pass along to your friends. It is the Trustee's report of procedure and progress and a statement of how you can and why you should help.

The job of providing a new hospital for this community is now up to the public spirited citizens of this community. Our application of June 2nd for a government grant of \$250,000 under the Lanham Act was denied without prejudice on November 8, by the Federal Works Agency for the reason "the application as presented is not eligible for Federal assistance under the Lanham Act," . . .since "there is indication that local funds are available to construct the minimum facility. This agency can assist in the construction of facilities only when the community is financially unable to accomplish such construction without Federal assistance."

Therefore we must look to ourselves—and be proud to look to ourselves—to provide our own needs. Your trustees were invited to submit more information to the Federal Works Agency but they are aware of a strong sentiment against further effort to secure Federal funds because of the inevitable delays and the possible strings upon the gift if accepted. Moreover, your trustees believe that the people of this community prefer to solve, without help from the outside, their own problem and achieve their own goal.

Since we always have looked to ourselves to remedy our conditions we are asking you to place this need before your friends and give them the opportunity to contribute to this great undertaking. **The cause is worthy! The need is great!**

You'll be pleasantly surprised at the response you'll receive, for there's scarcely a person in the community who has not had the personal experience of the need for additional hospital facilities. And you will find that most of your friends will be willing to share a little of the good things they have won from life to bring a modern hospital to the Yakima Valley.

You are a frontline man in an important undertaking. It is a good, clean, honest undertaking you can be proud to serve. For your community, for your neighbor, for your family, for yourself, there can be only one course—get the job done. The information in the following pages and the information contained in the folder titled—"FACTS" and the subscription blanks will help you to get the job done.

In the Foot Steps of Experience

A careful survey of many hospitals in the Northwest disclosed that the Swedish Hospital in Seattle has an outstanding and successful record of hospital service and operation. In planning for the Yakima Valley Memorial Hospital your Trustees are closely following the Articles of Association and the proven policies of the Swedish Hospital.

The results of our survey indicate that hospitals of less than 100 beds, soon or late, meet with financial difficulties. Accordingly, your Trustees recommend a hospital of 100 beds with provision for an additional 50 beds. This can be done by providing larger service installations, kitchen and so forth and two floors unfinished until needed. It is estimated the initial cost of this proposed (100 beds) will be approximately \$600,000.

Location

A sight has been secured at the corner of Tieton Drive and 28th Avenue. It is 7 acres in extent and cost \$16,500. An option is held on an additional 5 acres at a price which would make the total cost \$30,000. This area will provide ample room for the development of a hospital center to include nurses home and apartment buildings for graduate nurses and employees of the hospital, as well as, provide for long range planning to keep abreast of the growing hospital needs of the community.

This site has the approval of the Yakima County Medical Association. It is on the city Bus Line and parking space is ample.

Outstanding Firm Engaged

A contract has been signed with Perry W. Swern and Associates, Hospital Engineers of Chicago, to prepare plans and supervise construction of the hospital. Swern and Associates specialize in hospital work and are nationally known for their studies on hospital management. The Memorial Hospital is the 86th project handled by this well known firm. Excellent reports have been received from the operators of many hospitals built by this firm. Also the American College of Surgeons whose officers are well known to the members of our local medical association, is enthusiastic in their endorsement of Mr. Swern.

When Construction Will Start

Construction of Memorial Hospital will begin when pledges total \$450,000 and authority is obtained from the War Production Board. Voluntary subscriptions now total \$225,000. This sum must be doubled before ground is broken.

Remember these figures: The sight will cost \$30,000. A 100 bed hospital complete will cost approximately \$600,000. Provision for an additional 50 beds in the initial plans will increase the cost. If necessary, the Association can borrow up to \$200,000.

Helpful Facts to Remember

1. The Collector of Internal Revenue has stated that a contribution to the hospital may be deducted before figuring the income tax. This means that an individual may give up to 15 per cent of his yearly income at a cost to him of much less than the actual contribution. Corporations may give up to 5 per cent each year and if they are subject to excess profits tax it will make little difference in the amount of income the government allows them to retain.

Remember that tax money is to pay the cost of the war, for the running expenses of the government, to build hospitals, sewer systems, schools and so forth, in communities which cannot or do not have the energy to do the job themselves. Hospitals are a definite governmental objective. Personal donations provide the most direct approach to the objective.

Urge your friends to discuss this with their tax adviser. He can tell them how much they can give and the amount it will actually cost them.

2. Subscriptions should be for the total amount to be given over a three year period. The 1944 installment can be paid now and a convenient date set for payment of the balance in installments in 1945 and 1946.

3. Each member has one vote at the annual meeting regardless of the size of his subscription. Get all the members you can but we must have large contributions and **many of them.**

4. A new hospital will benefit every part of the Yakima Valley. Cases which now must go to Seattle may be cared for nearer home. Smaller hospitals in the Valley towns may send their more serious cases to Memorial Hospital to receive treatments and where costly medical equipment will be available.

5. Time is important. Gifts must be made before the end of the year if they are to be deducted from 1944 incomes.

Conclusion

Our community is prosperous now and we believe, from the response already had that the money can be raised promptly. The Trustees are hopeful that this job will be completed by the end of December.

The site has been purchased. The engineers have been employed and plans soon will be on the drawing board. A big start on the building fund already has been made. And the building committee is working with War Production Board and the Area Urgency Council for the necessary building permission.

See as many people as you can before the end of the month. Unless this is done, many substantial subscriptions will be needlessly lost to the income tax. Donations may be made easier if made this month.

FURTHER INFORMATION

and

**SUBSCRIPTION BLANKS MAY BE OBTAINED
from**

Fred Eberle, Manager

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Phone 21424

The charities that sooth, and heal, and bless,
lie scattered at the feet of men like flowers.

—Wordsworth