

WALLOWA LAKE LODGE

"THE SWITZERLAND
OF AMERICA"

JOSEPH, OREGON -



IN THE HEART OF THE

NORTHEAST
OREGON

Vacationland



ROBOT ROCK

One of Nature's oddities found on a Forest Service trail on the rim of Hell's Canyon in the Wilderness Area.

GLACIER LAKE

Mountain fringed Glacier Lake, at the foot of Eagle Cap Peak, is one of sixty gem-like havens for fighting trout, including Rainbow, Cut Throat, California Golden and Eastern Brook.



A Wonderland of Mountains, Lakes and Streams Invites YOU to Wallowa Lake Lodge

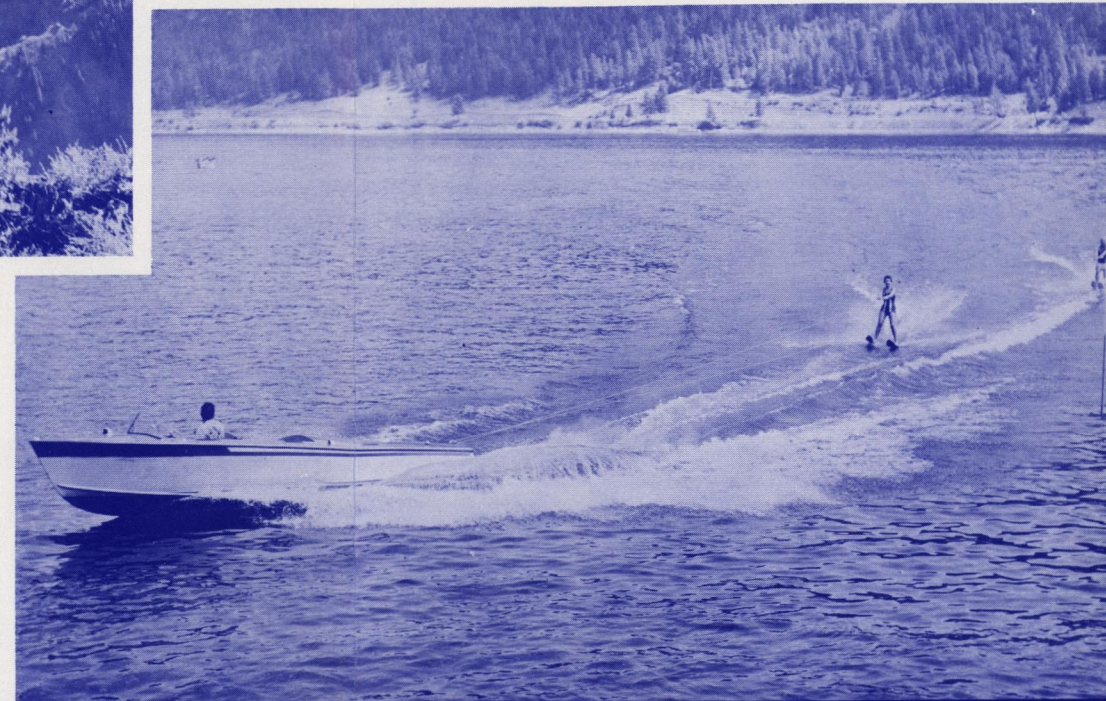
where you will marvel at a tonic atmosphere so pure. You will thrill to sunsets unbelievably beautiful and at the most spectacular scenery the Northwest has to offer.



Here awaits a wide variety of outdoor recreations, including many for those who do not desire the vigorous exercise of mountain excursions. A fine rustic-style Lodge with spacious dining room and gracious hospitality invites you to spend one day or many.

You will understand the reluctance with which Chief Joseph and his Nez Perce tribe, for whom this land was home and country, gave it up. Here truly is modern comfort in the heart of the West's last frontier.

WATER SKIING—is at its best on beautiful Wallowa Lake, convenient loading ramps for your own boat, or a good selection of "for rent" equipment at our modern dock.



HELL'S CANYON

Exceeding the depth of the grand Canyon of the Colorado by a thousand feet, Hell's Canyon is due east of Wallowa Lake. A forest service road enables visitors to drive to Hat Point lookout at the rim. The round trip from the Lodge is an easy one-day excursion, one that will live in your memory forever.

WALLOWA LAKE LODGE

Portal to the Northwest's Most Thrilling Vacationland
Elevation 4411 Feet

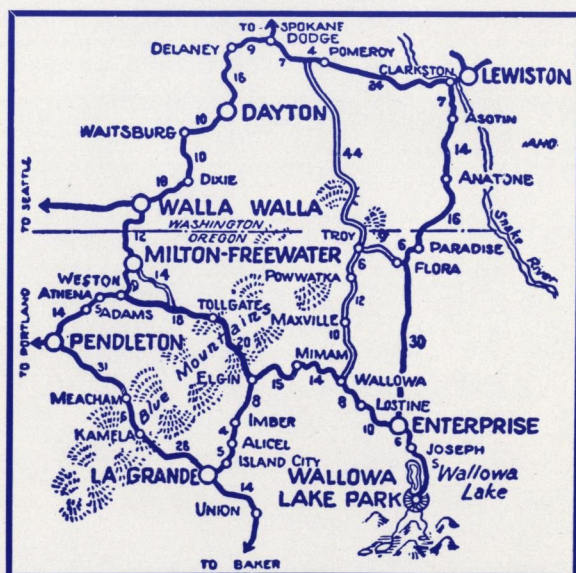
WALLOWA LAKE LODGE, INCORPORATED

Wallowa Lake Lodge . . . in "The Switzerland of America"



WALLOWA LAKE LODGE . . . A modern hotel on the south shore of Wallowa Lake. Comfortable days and cool nights throughout the summer

It is Easy For You to Reach WALLOWA LAKE LODGE



Wallowa Lake Park is at the foot of the Wallowa Mountains in the northeast corner of Oregon, postoffice Joseph, 80 miles by stage from the West Coast Airlines scheduled stop at La Grande and 130 miles from the United Air Lines stop at Pendleton.

The park is reached by a standard Oregon State Highway which leaves the Old Oregon Trail at La Grande and runs through the beautiful Grande Ronde and Wallowa valleys. The park is within easy driving distance from a large territory in Oregon, Washington, and Idaho. It has daily stage service to the Lodge door from La Grande with east and west connections.

Airfield at Joseph, Oregon available for private planes.

RATES

JUNE TO LABOR DAY		EUROPEAN PLAN	
Two beds with bath	2 persons		\$10.00
Two double beds and bath	2 persons		\$10.00
	3 or 4 persons		\$15.00
One bed with bath	single		\$7.00
	double		\$9.00
Two beds, hot and cold water	two persons		\$7.00
	four persons		\$8.00 to \$10.00
One bed, hot and cold water	single		\$4.00 to \$5.00
	double		\$5.00 to \$7.00

Reservations in advance are advisable during July, August and September.

Lodge open June through October 10; cabins open May to November.

Lower prices off season.

HOUSEKEEPING CABINS, completely furnished . . . \$8.00 and up

DELUXE LAKESIDE CABINS—

One & two bedrooms, bath, electric kitchen, living

room, stone fireplace . . . For 2—\$12.00 and up, \$2.00 each added person.

"Prices subject to change without notice."

FINE FOODS IN THE MIRROR DINING ROOM.

SMORGASBORD EVERY NIGHT.

NEZ PERCE CLUB ROOM in the Lodge.

MOUNTAIN TRIPS, SADDLE AND PACK HORSES—

By hour, day or week. Competent guides. Everything furnished if you like.

BOATS—Row boats and motors, canoeing, speedboat rides, water skiing,

Scuba air available.

OTHER RECREATIONS—Swimming, hiking, fishing, games, dancing, roller

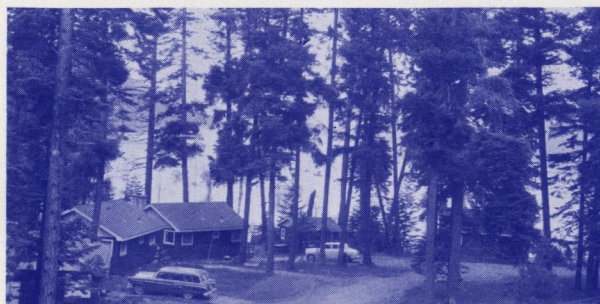
skating, children's merry-go-round.

STORE AND GAS STATION ON GROUNDS.

LAUNDROMAT AND CLEANERS IN JOSEPH.

For complete information or reservations communicate with

WALLOWA LAKE LODGE, INC.



DE LUXE LAKE FRONT CABINS

WALLOWA LAKE LODGE "THE SWITZERLAND OF AMERICA"

JOSEPH, OREGON—

FUN IN SUMMER

Complete facilities are available for:

Fishing Boating Swimming Water Skiing
We have complete marine service and free boat launching as well as a host of equipment available for rent, including:

Boats Motors Canoes Water Bikes
Also, "Private Fishin' Hole" (You catch 'em, we'll cook 'em)

FUN ON LAND

Golf — (12 minutes to a 9-hole public course)

Horseback Trips — (three hour trips or longer) You can visit any of more than 60 alpine lakes. Full pack trips arranged.

Day Hikes — (Box lunch available at breakfast)

Other Activities

Tandem Land Bikes—Archery—Miniature Golf

Nature Talks—Roller Skating and Go-Carts

INDIAN SUMMER FUN

NO CHILDREN

Labor Day thru October 10

If you have finished raising your family or are retired this is your special time.

Good food, film programs every night, off the highway tours, fishing, hunting and just visiting with the nicest people in the world, our guests.

If you don't have transportation contact your local tour company.

EASY EATING HOURS

Breakfast . . . 7 - 10 a.m.

SMORGASBORD

Dinner . . . 6 - 8:30 p.m. Monday thru Friday

6 - 9:00 p.m. Saturday

1 - 8:00 p.m. Sunday

Cocktails in Nez Perce Room and Dining Room

Lunch 12:00 - 1:00 — Labor Day thru October 10