

Sunnyside Wash
August 6 1953

Dear Click,

Why don't you examine the FORD TIMES, a little booklet distributed by Ford Dealers everywhere, and then write a Fort Simcoe story for them? I have understood that the pay is excellent which should recompense you for the job. In addition such an article would reach the traveling public perhaps better than any single magazine on the market.

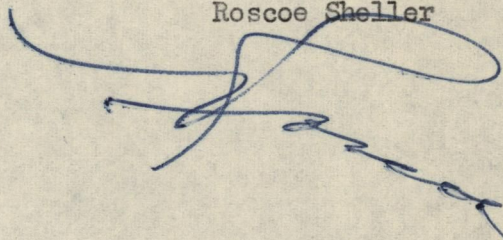
I would suggest that you interest Burrows Motor Company, have them supply a new car to be a part of the pictures that would need to be a part of your article. Imagine a flashy Ford in front of the Comandant's house, or peeking around the corner of the Block House, or the several poses that you as a newspaper man would know to have placed.

This being Ford's 50th Anniversary, would be the ideal time.

I do hope that you look upon such a project with favor and make a definite try at once. You already have the material and a glance at the little magazine would give you the length wanted. Good luck.

Sincerely

Roscoe Sheller

A handwritten signature in blue ink, appearing to be 'Roscoe Sheller', written in a cursive style with a large loop at the end.