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DIFFERENT
VACATIONS



in the OKANAGAN VALLEY
the all year playground



THE WHOLE FAMILY

An Okanagan vacation is a most flexible vacation where the whole family is involved. You can spend every minute together — as in one of the many lakeshore lodges in a home-away-from-home atmosphere. Or separating occasionally for individual interests when hotel or motel in city or town is vacation headquarters.

At lakeshore lodge, camp or trailer site, the whole family can be together for fun on the lake, on the beach, in the water, at barbecue pit.

If you want a break from this, there are many trips you can make to surrounding countryside spots. Ask the lodge operator for a good spot to go — pack a picnic lunch. Or perhaps Dad would like a break to go golfing. Pile the family in the car — drive Dad out to the course, and then go off into the city for pleasant shopping hours. You'll find the stores have plenty of the Canadian and imported goods you can't get back home — and all kinds of souvenirs.

Or, take the kids on a conducted tour. Go boating with them. Let them get the feel of a rod in their hands at spots such as Vernon's children-only fishing pool in Polson Park. Take them off to an orchard. Go horseback riding. Or, just go jump in the lake. The water's invariably warm in the summer months; the bathing, safe.

And if you're still stuck for something to do — just ask the nearest tourist office or your hotel, motel or lodge operator. They'll gladly help.

Of one thing you can be sure — there need never be a dull moment on an Okanagan vacation. And if what you want isn't right on your doorstep you'll find it only minutes away.



THE SPORTSMAN

Two of the sportiest, most scenic 18-hole golf courses in the Pacific Northwest now await the Okanagan vacationer — one at Kelowna, the other at Penticton — plus a fine 9-hole course at Vernon. So pack your clubs for the trip. Green fees are nominal and visitors are made very welcome.

You'll enjoy your golf, of course. But water sports are the big thing in Okanagan summers with warm water, sand and sun on hand at every turn. Penticton, Kelowna, Vernon, each have fine yacht clubs and many public facilities for boating pleasure.

If you've never enjoyed the thrills of water skiing, there's no better place to learn than on the safe, sheltered reaches of the larger lakes of the Okanagan. Virtually every lodge operator on lake shores has boats to rent, lessons and practice sessions to offer. Try it. Spill, and enjoy the warm exhilarating dunking that comes with first attempts.

And talking of skiing, the Okanagan offers the finest of snow conditions on the Vernon area's Silver Star Mountain. Here, November to mid-May you can be sure of good dry snow, up to 15 feet in depth by midwinter. Everything for the novice or expert with an amazing variety of runs from the top of the Poma lift, winding down long gentle trails among the trees. Fine powder snow in winter, a long 'corn' snow season in spring.

A winter carnival in February, another at Easter, fine chalet accomodation with sunbathing facilities and blue skies make this a skier's paradise indeed.

Tennis, badminton, lawn bowling — and all the sports — the facilities are there in season. Take in a cricket match, too — or that crazy lacrosse.



THE OUTDOORSMAN

One of the very real merits of your Okanagan vacation is the way you can enjoy city amenities one hour and be off into the rugged blue yonder the next.

If you've a yen for a vacation in the outdoors — camping, fishing, hunting and all that — you're for the Okanagan. Or maybe you'd like it half and half — some city, some outdoors. You can do it with minimum change from one to the other here.

Along the highways, off into the byway, into the remote foothills away from it all, you'll find scores of campsites — some privately owned, some government-supervised. All offer excellent facilities. Or, a quick enquiry will tell you where you can really rough it in the bush (never very far away) with your tent and kit.

Fishing? You can't count the lakes and streams where the fun's to be had — mostly with the fighting Kamloops or Rainbow trout, with firm salmon-like flesh averaging 1½ pounds. A great many small lakes lie in the hills on either side of Okanagan Lake in the Oliver, Penticton, Kelowna and Vernon areas.

Some other fish in the area: kokanee (small land-locked salmon); largemouth bass, yellow perch, Rocky Mountain whitefish. You can fish the year 'round in Okanagan Lake, and from late April through September in the higher mountain lakes.

Hunting is excellent in the Vernon area in late fall; pheasant, partridge, ducks, among the birds; deer, elk, black and grizzly bear, among the game.

U.S. visitors: be sure to ask at Immigration for details of Hunting and Fishing regulations.



THE LOAFER

Bushed . . . beat . . . jaded? Looking for a place to really rest, to slough off care, to dream the days away?

You can't do better than one of the numerous lodges in the Okanagan where the soft ripple of lake water right at your cabin door and the cool night breezes lull you into deep, restful sleep. Or one of the many campsites or trailer parks — also very often right at the lakeside.

These are truly enjoyable spots — just off the highway close to the needs the city can provide yet set deep in orchard or tall-treed verdure that drifts to the lake shore. You're away from it all — or as near as you wish.

Take a boat, drift lazily trolling — but not really fishing — soak up the sun as you glide from shore to shore. Stroll through the orchards, down to the village. Sit and laze in the sun. Take a dip in the lake, float dreamily in the water and let the beautiful Okanagan sun and high, clear air work their wonders on you.

You can loaf in city hotel or motel, of course. Sleep late. Stroll out to parks, along Main St. Stop to admire, drop in for refreshments, pass the time of day. Browse in museums. Take in the sights. Relax.

Yes, you can really loaf in the Okanagan. And the climate helps so much.

OKANAGAN VALLEY TOURIST ASSOCIATION

YOUR ENQUIRIES WELCOMED AT THESE OFFICES:

VERNON . . . *Chamber of Commerce, Polson Park.*

KELOWNA . . . *Chamber of Commerce, 1470 Mill St.*

PENTICTON . . . *Chamber of Commerce, 214 Main St.*



THE HOBBYIST

Most people, these days, are shutter-bugs of some order or another, and go everywhere fully equipped with still or movie camera or both.

Come to the Okanagan prepared for lots of colour. Bright, contrasty colour, and don't worry too much if, when you arrive, you're shy some item of equipment — city camera shops are well equipped to handle your special needs.

And what a range of subject you'll find to shoot. Scenics — mile after mile . . . mountains mirrored in lakes . . . trees laden with fruit or blossom according to season . . . action on your lake and beach . . . the unique along your various ways.

Perhaps you combine photography with bird watching, rock collecting, study of flora and fauna, interest in historic places. You'll find all these in abundance too on your Okanagan vacation, many animals so tame and unafraid they're easily photographable.

The fauna of the Okanagan are many and varied: ravens and bank swallows; mountain goats; the unusual mountain beaver; marten; flying squirrels; the rock rabbit, or pica; yellow bellied marmot; California mountain sheep and mountain goat; the golden-mantled ground squirrel; the northern alligator lizard.

There are also some unusual historical and topographical shots to be taken. Indian pictographs on mountain slopes; glacial erratics of all kinds (huge odd-shaped rocks dumped by Ice Age movements); and on Highway 3, just outside Princeton, an Indian cemetery which the Indians insisted on preserving, causing a queer squiggle in the highway.