

LIFE

9606 SANTA MONICA BLVD.

BEVERLY HILLS, CALIF.

EDITORIAL OFFICES

Dear Sir:

With the enclosed issue of LIFE, the Magazine begins a new and important series on the West called "How The West Was Won." The series, which will continue for seven consecutive issues will explore the course of American history from the early explorers to the memorable St. Louis Exposition of 1904.

The editorial staff of LIFE spent more than two years gathering material for the series which will also include the life of a California mining camp described in a miner's heretofore unpublished diary; a chapter on women of the west; an essay on our western heritage written by A. B. Guthrie, Jr.

We will send you the new issue each week during the series.

Sincerely,

Mary Nell Lewis

Mary Nell Lewis
Western Publicity
Director