

KALIF TEMPLE PRESENTS

Second Annual

ALL AMERICAN INDIAN DAYS

(NOT A RODEO)



INDIAN INTER-TRIBAL FIELD DAYS

Authentic Indian Ceremonies, Dances
and Sport Contests, by more than 25
Plains Indian Tribes from 12 States

Second Annual MISS (Indian) AMERICA CONTEST

Saturday and Sunday

August 7 and 8, 1954

SHERIDAN, WYOMING



Part of the 53 contestants from 15 states representing 23 tribes, in the 1953 MISS (Indian) AMERICA CONTEST

America's most beautiful and talented Indian girls will compete for the title of MISS (Indian) AMERICA II—modern, charming girls from many tribes and many states join in the friendly contest, winning a trip to New York and Atlantic City and a possible chance in the movies, TV or on the stage. It is not

a swim suit contest. These girls appear in authentic tribal costumes—the tops in American Indian handicraft. Many costumes are museum pieces, family heirlooms—worth thousands of dollars—the patient work of years. This is the only contest of its kind in America.



- PROGRAM -

Saturday, August 7

- 10:00 a.m.—Mammoth All Indian Parade
1,000 Indians in review.
- 1:45 p.m.—Indian Contests and Sports.
- 8:45 p.m.—Indian Pageant and dramatization of tribal legends, presentation of contestants for title MISS (Indian) AMERICA

Sunday, August 8

- 10:00 a.m.—Interdenominational outdoor church services for whites and Indians.
- 1:45 p.m.—Finals Indian Contests and Sports.
- 8:45 p.m.—All Indian Revue (old and modern). Crowning of MISS (Indian) AMERICA and presentation of trophies and prizes

SHERIDAN, WYOMING

(12,000 population) is a typical western town, with a distinctive atmosphere located at the base of the majestic Big Horn Range, where the mountains meet the Plains. The area is noted as the center of a great cattle industry and also for its very fine resorts and dude ranches. By auto it is easily reached on U. S. Highways 87 and 14 (the direct route from the Black Hills to Yellowstone Park). Sheridan is only 10 hours flying time from the East Coast, 6 hours from Chicago. Western Airlines supply excellent service east, west, north and south connecting with Northwest Airlines at Billings, Montana. By rail the Burlington lines run through train service from Chicago and Kansas City connecting with Northern Pacific streamliners at Billings, Montana. For schedules and rates consult your nearest travel agent or ticket office. Continental Trailways serve the area with excellent through bus service.

Sheridan has good hotels, motels and eating places. Excellent accommodations are also available at nearby towns—Buffalo, Dayton, Ranchester and others—interesting and hospitable western communities short distances from Sheridan and well worthwhile visiting.

Wonderful Wyoming LAND OF SONG AND STORY



THE OLD AND THE NEW

Southern Montana and northern Wyoming—the Sheridan area—is young in years. Many old time buffalo hunting Indians still survive and these display marked contrast to the young Indian veterans of World War II and Korea. Both can be seen at All American Indian Days—where authenticity is the outstanding feature. Sheridan is the plains Indians' favorite community—for it has won national recognition on three occasions for its efforts to build better understanding between Indians and whites.

MONTE BLUE, Cherokee Motion Picture, TV and Radio Star, Will Be the Master of Ceremonies.

Cover Illustration by Echohawk, Pawnee Indian artist
Folder Produced by The Mills Company, Sheridan, Wyoming



PAGEANT OF THE PLAINS! One of the Most Unusual and Colorful Spectacles in America!



The throb of tom-toms—rhythm and cadence of war drums—the falsetto notes of Indian chants—music that was old before the first white man crossed the plains—once more will echo over the Wyoming hills—down the storied valleys of the Little Big Horn, Tongue and Powder rivers—when several thousand American Indians—over 25 plains tribes, unite in this great annual celebration. Yakimas and Umatillas from the far off Columbia; Bannocks, Nez Perces and Shoshones from Idaho; Blackfeet, Pie-gans, Bloods and Assiniboines from Montana and Canada; Yhanktonnais, Crees, Chippewas, Crows, and Cheyennes from Montana; Sioux, Mandans, Arikaras and Gros Ventre from the Dakotas, Winnebagoes from Nebraska; Southern Arapahoes and Cheyennes, Kiowas and Comanches, Pawnees and Cherokees from Oklahoma; Wyoming's Arapahoes

and Shoshones; Utes from far away Utah and tribesmen from the southwest! **Frontier history in review!** All are peacefully meeting in the historical area—where these same tribes fought for centuries over the great hunting lands—lands which knew great chiefs—familiar to every school boy—Red Cloud, Sitting Bull, Crazy Horse, Rain-In-the-Face, Little Wolf, Washakie and Plenty Coups—where are located the sites of the Custer, Rosebud, Fetterman, Sibley, Wagon Box and a hundred other battlefields. Land of romance and story—on the old Bozeman Trail, where the covered wagons rolled. These tribes, now friendly, contest in Indian sports, pageants, dances and age old ceremonies. Here the redman displays his arts and talents in all their colorful glory.





MISS (Indian) AMERICA I, Yakima Princess Arlene Wesley, who will preside over the 1954 All American Indian Days, meets Kalif officers to arrange for the Great Indian Field Days.

The net proceeds from this great Indian celebration—one of the most unusual and colorful spectacles in America—will go to the support and maintenance of **Shriners Hospitals for Crippled Children**, of which there are 17 in the United States, Canada and Mexico—where underprivileged crippled children, regardless of race or creed are remade into useful Americans. Thousands of little children have been treated by these great institutions and hundreds are on the waiting list.



For Information, write to
**KALIF MANAGEMENT
CORPORATION**
Box 731
Sheridan, Wyoming

 Net Proceeds to go to Shriners Hospitals
for Crippled Children 
"THE GREATEST PHILANTHROPY ON EARTH."