

Mr. J.H. Gipson, Sr., President,  
The Caxton Printers, Ltd.,  
Caldwell, Idaho.

July 21, 1955

Dear Jim:

I am enclosing a "dummy" submitted by Mr. Willis Tilton of Tilton Indian Relics who is desirous of obtaining <sup>2,000</sup>~~1,700~~ circulars of Drummers and Dreamers.

I do not know whether it would be possible to do this, but even at the cost of a more suitable stock, which in the final analysis I would be glad to bear, I believe this should be done if possible.

He writes: "Do not know whether this would go through the mail or not on a cheap rate ~~or~~ but of course Caxton or you possibly would know what would work out.

"The correct permit number is on my permit on the back of this and is alright to use. I want this advertisement or circular so that it can be mailed just as it comes to me with the exception of putting on the name plates. I do not want to have the added expense of putting them into envelopes. I can use approximately 2,000 of them." [originally it was noted as 1,700.]

I know that Tilton consolidated several Indian dealers in relics and books about a year or so ago, puts out a good catalog which features relics but contains about a third section of books, and must do pretty good on books because of six or eight orders placed with him, I have been able to obtain only three.

Moreover, sending them out this way might be a new approach as so

many of the others enclose several circulars in one envelope, etc. That he is willing to send them out on permit is moreover a contribution of a dealer toward helping a campaign along.

He noted that you would not be bound by any hard and fast rules on the amount of material, etc. emphasizing that the enclosure was a rough sketch, so if it is possible to do, I am sure whatever you turn out will be satisfactory.

If it is not possible to do so I trust you can drop him a suitable explanation. I am sure he will still catalogue the book in his catalogue which is believe is issued quarterly.

Sincerely

Click Relander

Mr. J.H. Gipson, president,  
Caxton Printers, Ltd.,  
Caldwell, Idaho.

July 21, 1955

Dear Jim:

Because of the Priest Rapids and Wanapum Dam and other vital points that will be covered in the revised circular 81266, Drummers and Dreamers, it ~~would~~ would be desirable that I obtain 500 of these circulars to supplement those I have.

It is my belief that when I personally visit the Ephrata, Moses Lake Quincy, Wenatchee and other areas in the Columbia Basin, that it will be most advantageous to have these circulars.

Sincerely

Click Relander



J.H. Gipson, Jr., President,  
The Caxton Printers, Ltd.  
Caldwell, Idaho.

July 21, 1955

Dear Jim:

Enclosed is the revised circular, 81266, Drummers and Dreamers which I have checked and is entirely satisfactory.

I have also checked the names of the firms, J.K. Gill, Revercomb, and Broad's, and find them correct with the information given to me by those concerned.

I do not note two other firms.

One is for an order of 5,000.

The Shorey Book Store,

815 Third Avenue,

Seattle 4, Wash.

(This in conformance with a letter written to me June 3 by Mr. J.W. Todd Jr.

And I presume you are awaiting confirmation from Dawson relative to the increase to 1,000 from the 500 requested. I have written Mr. Dawson, who is on vacation, suggesting I was sure he would find a proper use for the additional 500. It is my opinion that his clientele is one that would not be overlapped by the others and should certainly be covered.

Although I have sent Graham's of Spokane a circular as requested, I have received no word from them. I was told at Spokane that they would place an order for circulars directly with you. I shall follow up the letter.

A separate letter will deal with Mr. Tilton's request.

Sincerely Click Relander