

DAILY ESTIMATE

Day Saturday Month May Date 10

Standing Matter

No. PAGES

Cartoon . . . 9/8

Editorial . . . 1

Classified . . . 24

Legals . . . 1/4

Markets-Records . . .

Ads to Come . . .

Cuts . . .

Feature Page . . .

. . .

. . .

Total . . . 48

. . .

. . .

. . .

. . .

Inches Listed . . . 689

Total . . .

New . . .

Grand Total . . .

Canceled . . .

Net . . .

. . .

Advertising

Local (Standing) . . . 195

Local (New) . . . 375

Foreign . . . 59

. . .

. . .

Total Inches . . . 211629

. . . 8129

Columns . . .

Pages 33 . . . 3 3/4

Standing (Pages) . . . 48

. . .

. . .

. . .

Aggregate . . . 7 1/8

. . . 4 1/8

Reading Matter . . .

Total Pages . . . 12

Space (Columns) . . . 33

. . . 2

Overset (Columns) . . .

To Set (Columns) . . . 31

Mr. Day

To 24 (Comme)

Order (Comme)

Order (Comme)

Total Order

Received Order

Received

Received (Comme)

Received

Received

Total Order

Received

Received (Comme)

Total (Comme)

Received

Order

DUPLICATE

DAILY ESTIMATE

Day Monday Month May Date 12

Standing Matter

No. PAGES

Cartoon . . . 75

Editorial . . . 1

Classified . . . 2 1/4

Legals . . . 1/4

Markets-Records

Ads to Come . . .

Cuts . . .

Feature Page . . .

Total . . . 1 1/4

Inches Listed .

Total . . .

New . . .

Grand Total . . .

Canceled . . .

Net . . .

Advertising

Local (Standing) . . . 7 1/2

Local (New) . . . 5 3/8

Foreign . . . 5 10

Total Inches . . . 12 05

Columns . . . 57 1/2

Pages . . . 7 1/2

Standing (Pages) 4 1/2

Aggregate . . . 11 3/8

Reading Matter 4 9/8

Total Pages . . . 16

Space (Columns) . . . 37

Jim Day

DATA CENTER