

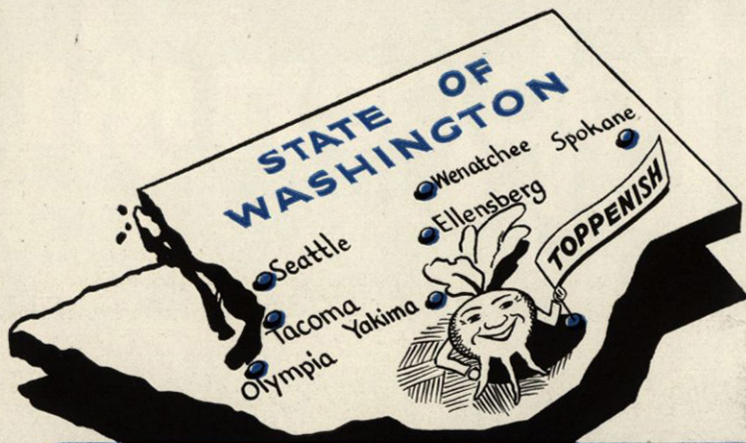
Toppenish

*Washington's
Sugar Bowl*



TOPPENISH CHAMBER OF COMMERCE





industries arising from the processing and manufacturing of farm crops, which each year are opening new markets, adding more value to the raw crops, and opening new employment to citizens of the community.

- 1—Alfalfa hay—up to 7 tons per acre
- 2—Apples are a million dollar crop
- 3—Machine replaces hand loading of sugar beets
- 4—Onions really grow here
- 5—Lots of white meat on 20 pound turkeys
- 6—At picking hops this monster beats scores of hands
- 7—Toppenish refinery processes sugar beets from wide area
- 8—Cattle feeders produce top beef
- 9—Weekly Toppenish auction handles \$1,000,000 worth of stock annually
- 10—Famous brands of vegetables and fruit are canned here

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TOPPENISH is the trading center for one of America's richest diversified agricultural areas. These lands are irrigated. They include much of the Yakima Indian reservation, which occupies the southwest part of Yakima county. Besides these Indian lands Toppenish is near thousands of acres of highly developed orchard and open land under the Sunnyside irrigation canal, and new lands watered under the Roza canal and above the Sunnyside. Further acreage will become available from year to year: By opening for lease of Indian lands not formerly leased; By extension of irrigation systems of the Indian Irrigation service to new lands; By extension of pumping irrigation to lands above the Roza canal; By extension of irrigation to new lands in the Satus; By construction of the proposed Simcoe water storage project.

TOPPENISH is located at about the center of Yakima county. In 1944 Yakima county ranked fourth in the United States in value of farm crops. The Toppenish district excels in the wide variety of crops grown in commercial quantities. The figures quoted in the table are from the 1944 report of the U. S. Indian Irrigation Service, and show the acreage, production, and cash returns on Indian lands only.

Other lands in the Toppenish trading area produce as much or more.

The pictures shown here illustrate some of the farm crops. They also show some of the rapidly growing

CROP VALUES ON INDIAN LANDS, 1944

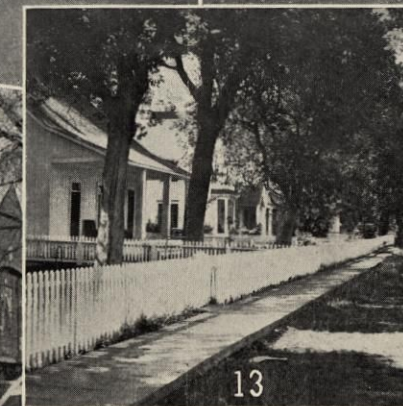
Crops Irrigated	Acres	Per Acre Value	Total Value
Alfalfa	26,578.17	\$ 69.74	\$ 1,853,640.00
Clover, other hay	1,084.50		39,327.00
Sweet, field corn	7,226.40		571,246.00
Wheat, oats, etc.	12,132.97		682,417.00
Beans, green, dry peas	2,593.75		182,413.00
Potatoes	5,701.12	340.78	1,942,844.00
Sugar beets	9,529.07	176.46	1,681,511.00
Alfalfa, clover seed	36.00		10,000.00
Apples	885.00	1,233.37	1,091,536.00
Peaches, pears, prunes, plums, apricots, cherries, berries, grapes	2,580.51		1,710,014.00
Hops	2,828.07	1,365.38	3,861,389.00
Onions, asparagus, peppers, rutabagas, carrots, squash, melons, cantaloupes, tomatoes	4,345.75		1,012,644.00
Pasture	24,542.93		245,429.00
Garden	827.25		49,635.00
Misc. not cropped	6,291.89		
TOTALS	110,668.64	\$ 135.56*	\$15,002,265.00

*(This is an average for all crops listed)



- 1—Toppenish has championship polo team
- 2—Yakima Indians risk lives to spear leaping salmon at Celilo rapids of Columbia river
- 3—Mountain lakes offer boating, as well as fishing
- 4—Indians form colorful section in July 4th parade
- 5—Tepee camp presents typical ancient forms
- 6—Annual Fourth of July rodeo preserves frontier flavor
- 7—Deer and elk are autumn game
- 8—Yakima chiefs and head men don regalia for community celebration

- 9—Fighting trout from pools of mountain streams
- 10—Toppenish is trading center for large farm area—city hall at right
- 11—Churches represent many denominations
- 12—Typical grade school in Toppenish system
- 13—Fort Simcoe, built in 1857, long served as Yakima Indian agency, is now historical spot
- 14—Well kept parks are handy to all residential sections
- 15—The up-to-date postoffice faces small downtown park
- 16—Home owners take pride in attractive streets



TOPPENISH is unique in situation—a rail and highway center in a vast gently sloping valley where the same irrigation water is used two and three times in its travel from the Cascade mountains to the Yakima river. Note the aerial view on the covers of this folder, looking westward beyond the tree-hidden town toward the Cascade range, with the snow-capped Mt. Adams at the left.

TOPPENISH is unique in historical associations dating from the days of wagon trains. Headquarters of the Yakima Indian Agency are in the city, and members of the Yakima tribe have become a valued part of the community life.

TOPPENISH, being in a farming community, has business men who believe that town and country each have a necessary part in community life. This

is reflected in friendly cooperation of farm and town, in the chamber of commerce and in all other community activities.

TOPPENISH, less than half a century from the raw frontier, has taken on the ways of modern life, yet retained in its recreation and sports the flavor of the pioneer days. Examples are a championship polo team, and the annual July fourth celebration which is marked by the Yakima Indians in tribal teepees and regalia, and a rodeo in which the top hands from western ranches meet in thrilling competition.

A visit to Washington by any means of travel may include a stop in Toppenish. To inquiries from prospective visitors about specific opportunities, the Toppenish Chamber of Commerce will give the best obtainable information.

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