

October 3, 1956

Columbia Book Store,  
Vista Village Shopping Center,  
Moses Lake, Washington.

Dear manager:

Enclosed is postal note No. 15,1,246,319 that you may use or apply to any additional advertising in connection with the book store appearance pertaining to Drumme s and Dreamers, Saturday, Oct. 20.

I will mail out about 75 to 100 invitations within five days, and if your invitations are distributed, and the advertisement placed in the Columbia Basin Herald (about Thursday before the appearance) it should be as good as we can do.

Would you please save me two advertising tear sheets as I am doing this on my own, trusting that the publisher will refund upon my request. I had recommended the Moses Lake Paper but I see it was not included on the schedule of the publisher, and of course that is all up to him.

I told you I would cooperate as much as possible in promoting the tour and while I realize this will not draw a large number of persons, I think it will implant ~~your~~ the book for your Christmas sales, however.

If you would, contact Dr. Robert Ruby. He may have some names to suggest for you to phone and invite in to the sign party. I believe he will also purchase a book from you.

Sincerely

Click Relander