

BOISE CASCADE BUILDING PRODUCTS



FOR RELEASE: IMMEDIATE

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BOISE CASCADE BUILDS

A FISH TRAP!

What's Boise Cascade Building Products Division up to now?

Building a fish trap is the latest project of the Boise-based firm. It recently designed and sold to the State of Michigan an unique fish trap, that is currently placed in Bear Creek, Mich., (one of the streams entering into Lake Michigan). The trap is capable of taking 90,000 pounds of salmon in an eight-hour shift.

The trap, which is 90% wood, is 24 feet long and made up of three eight-foot sections, so it's easy to ship. Sides are treated plywood. It's water-resistant. At both ends are vertical one-inch rigid conduit bars. Fish swarming in are not in danger of injury because slatted wood floors are used. After entering the trap, instinct makes the fish go to the up-stream section. Also the entry is narrow and this discourages them from leaving.

It has an electrical shock device that can immobilize the salmon towards the upstream end of the trap. A conveyor belt whisks them from the trap to a truck. The fish can be processed within four hours.

What triggered the need for such a trap? Earlier the State of Michigan had planted West Coast coho (silver) salmon in the streams entering Lake Michigan. The results were excellent. During the first upstream return last year almost a million pounds of the fish were hauled in for commercial use. This year's estimated figure? Nearly nine million. Plenty will be left for sports fishermen.

PRESS RELEASE

But the problem was: How to catch the hordes of returning fish as they went upstream to their spawning bed?

Vitally interested in the solution were: Michigan State which would sell the fish to Blackport Packing Co., Grand Rapids, Mich. In turn Blackport would subcontract the fish eggs taken from the fish to Shoshoni, Inc., of Boise, Idaho, which processes domestic caviar and bait eggs for sportsmen.

Called in as problem-solver: Ray Nelson, Boise Cascade Products representative. Nelson undertook a crash program of studying the habits of the coho salmon, and then, with technical assistance provided by Paul Cuplin, fish hatcheries supervisor for the Idaho Department of Fish and Game, he came up with a special design for a salmon trap.

The trap will be used experimentally during the present peak run of the coho salmon in Bear Creek, Mich. Currently it's capable of taking an average of 11,250 pounds of salmon an hour. Boise Cascade has applied for a patent on the trap in the name of the "Boise Cascade Nelson Fish Trap". It can also be used to trap trash fish.

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Note: More pictures and information
available on request.

BOISE CASCADE PRESS INFORMATION



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FOR RELEASE THURSDAY, JULY 27, 1967

Election of three executive vice-presidents and five new vice-presidents were announced today by R. V. Hansberger, president of Boise Cascade Corporation. The action was taken by the firm's Board of Directors, meeting in Portland, Oregon.

Boise
John B. Fery becomes executive vice-president with chief responsibility for the Paper Group; *Boise* Robert W. Halliday, executive vice-president with chief responsibility for finance; and Stephen B. Moser, executive vice-president in charge of the Timber and Wood Products Group.

Boise
The new vice-presidents are Vern L. Gurnsey, Edward W. Hughes, Charles C. Tillinghast, *Boise* Jon Miller, and Juan del Valle.

Fery, vice-president since 1960 and a director since February, 1967, joined the Company in 1957 as assistant to the president. Since obtaining a Master's degree from the Stanford Graduate School of Business, he has had 12 years' experience in paper manufacturing and sales management. Fery is a native of Seattle, Washington.

Halliday came to Boise Cascade in 1956 as comptroller and assistant treasurer. He has been a vice-president since 1959 and was elected to the board of directors in 1966. A graduate of Yale University with a B.S. degree in economics, Halliday, a certified

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public accountant, held executive positions with the Arthur Andersen and Company in New York; Washington, D.C; and Seattle. He is originally from New Haven, Connecticut.

Steve Moser, formerly an officer of the Cascade Lumber Company (1946-1958), has been a vice-president and director of Boise Cascade since 1957. A native of Seattle with a B.A. degree from the University of Washington, he is a director of the American Plywood Association.

Gurnsey, general manager of BCC's Southern Wood Products Region, now has overall functional responsibility for all of the Company's timber and timberland management operations. He has been in forestry and logging since graduation from Washington State University with a B.S. degree in forestry (1947). In recent years he served as manager of Boise Cascade's Idaho mills. He is Idaho's chairman of the American Forest Products Industries, Inc., and a member of the Society of American Foresters.

Ed Hughes, vice-president of manufacturing for the Company's Timber and Wood Products Group, has been in management positions with Boise Cascade since 1959, including direction of the Company's plywood manufacturing operations for several years. He was formerly general manager of the Western Oregon Region and subsequently assumed functional responsibility for wood products manufacturing.

Charles Tillinghast joined the Company in 1963. He has been involved in the development of Boise Cascade's Paper Distribution and Office Supply operations since their inception, most recently as gen-

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eral manager. A native of New York City, he graduated from Lehigh University with a B.S. degree in mechanical engineering and from the Harvard Business School with a Master's degree in business administration. He was formerly employed at Lehigh as assistant to the director of development.

Jon Miller, Portland, directs the operation of four sales groups representing all of Boise Cascade's paper mill sales except newsprint and paperboard. He joined Boise Cascade in 1959 as assistant to the president and subsequently served in various sales and general management positions. A native of Portland, Oregon, he obtained an A.B. degree in economics at Stanford and an M.B.A. at the Stanford Graduate School of Business.

Juan del Valle's responsibilities include paper manufacturing at all of the Company's seven mills in the U.S. and Canada, as well as paper engineering and research. Past service with the Company includes management of Boise Cascade's Wallula, Washington, and St. Helens, Oregon, mills, leading to promotion as assistant manager of manufacturing and, in May of this year, manager. Originally from Colon, Panama, del Valle graduated from Yale University with a B.S. degree in engineering and received an M.B.A. degree from the Harvard Business School in 1958.

An international company headquartered in Boise, Idaho, Boise Cascade now employs over 21,000 people in the manufacture and sale of lumber, plywood, particleboard, writing and printing papers, newsprint, corrugated containers, fibre-foil and plastic packaging, bags, envelopes, office supplies, factory-built homes, land development, and in building materials distribution. The Company had 1966 sales of \$490 million.

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