HOW

The .

HOW?

of good printing

THIS QUICK LITTLE TRIP THROUGH THE PRINTING, RULING, BINDING AND BOOKMAKING DEPARTMENT OF THE REPUBLIC PUBLISHING COMPANY, SHOWS "HOW" OUR FACILITIES ENABLE US TO COMPLETELY FULFILL YOUR REQUIREMENTS

The .

HOW?

of good printing

THIS QUICK LITTLE TRIP THROUGH THE PRINTING, RULING, BINDING AND BOOKMAKING DEPARTMENT OF THE REPUBLIC PUBLISHING COMPANY, SHOWS "HOW" OUR FACILITIES ENABLE US TO COMPLETELY FULFILL YOUR REQUIREMENTS



Reception Office

HEN YOU think of a printing plant, do you think of one with a dirty reception office . . . desks cluttered with packages and smudgy proofs . . . the floor unswept for days . . . everything so dusty and inky that you were afraid to get near anything?

Such an office is just a memory with the printing department of the Republic Publishing Company. Here you will find a clean office, equipped with comfortable chairs and desks where you may write copy, plan layouts and select paper stock and ink. To provide you with ideas, and to assist you in planning your job, you will find neatly arranged displays of all forms of printing.

This office has been arranged for your convenience. Use it, and learn how easy it is to order your printing in a modern printing office.

Four men, having a total of 110 years experience in the printing, ruling and binding business, direct the work of 14 skilled employes. The men are:

Ben C. Smith, department manager; "Bob" Baslee, bindery foreman; Elmore Slagle, composing room foreman and Clarence Wiseman, pressroom foreman.



Composing Department

IN KEEPING with the modern reception office, the workrooms are also clean, well lighted and ventilated. They are efficiently arranged that quality work may be delivered to the customers in the shortest possible time and at the lowest possible cost.

The composing room is so arranged that all work moves in a straight line from type cases to make-up stones, to proof press, to chaise rack and on to the pressroom. Complete facilities are provided for the production of any printing job, large or small. Some of the equipment was built to our specifications. All of the equipment is modern.

The buyer of printing can be sure that his work will receive careful attention and up-to-date treatment from an organization that has spacious work rooms and modern equipment.

In addition to the complete range of type faces available in the composing room of the commercial printing department, the department has access to the entire selection of type faces and the type-setting facilities of the newspaper composing rooms.



Press Department

THE CASUAL visitor, even though unacquainted with printing machinery, would know at a glance that the press room is completely equipped. From the small jobber in the right foreground, to the big Miehle at the back are 6 modern presses, with a total capacity of 16,800 impressions per hour. Four of the presses are automatically "fed", and require only an occasional adjustment during a "run". A Virkotype embossing press, not illustrated, produces an embossed effect without the extra expense of embossing plates.

Four color process work, engraved or embossed invitations and announcements, in fact—practically any kind of printing can be produced in the commercial printing department of the Republic Publishing Company.

In eight years the printing, ruling, binding and bookmaking department has grown from 1824 square feet to 5643 square feet; from 7 employes to 20 employes; from an ordinary job shop to the largest and best equipped commercial printing and binding plant in central Washington.



Bindery Department

ROM ONE stapling machine to a complete binding and ruling plant in 7 years!

In the foreground, from left to right, are the gold-stamping press, the book binding table, the backing press, the standing press, the book sewing machine and the book saw. Toward the back on the right are the stitcher, the punch and the perforator. In the center are the folding tables and the board shears. In the background is the ruling machine, which rules any combination of lines and colors up to 44 inches in width. The paper cutter and wrapping table are not shown

This equipment provides a complete binding, ruling and book-making service, which includes the manufacture of any type of binder or ledger, the rebinding of used books, and the binding of magazines into permanent volumes.

It is obvious that the complete printing and binding facilities of the Republic Publishing Company offer a distinct advantage to the buyer, who is certain to receive a more satisfactory job if every operation, including copy, art work, composition, printing and binding is performed in one plant and under one direction.



Stock Room

THIS VIEW of the bindery, including the stock room, shows more plainly the book sewing machine (foreground) and the stitcher, the punch and the perforator (left center).

The shelves in the background contain a complete stock of envelopes and papers in all colors and weights, valued at about \$13,000. It is seldom necessary for us to explain that "we can't get your work out right away because we will have to order the stock." We have the stock, the equipment and the personnel necessary to give prompt service to your requirements.

The modernistic decorations on these pages were designed and manufactured by our composing room foreman. In fact, every operation in the publication of this booklet (except engraving of the photoplates) was performed in our printing and binding department.



Job Department in 1909

THE REPUBLIC Job Shop of 1909 was quite a place for its day. It was located on the ground floor at Second and A streets in the old 25 foot building which housed the Republic Publishing Company. It boasted of two windows (most shops of that day were in basements), and of ample facilities for all kinds of business printing. The ample facilities were two presses and access to the three Linotype machines used by the newspaper.

Twenty-two years have brought many changes. Our modern plant has daylight on four sides, six presses, and access to eight Linotype machines, a Ludlow type caster, and a rule caster. The present plant is a complete printing, binding, ruling and bookmaking department.

Visitors are welcome. Individuals or small groups of two or three persons may at any time inspect the printing plant, and the newspaper offices, composing room, and pressroom. Larger groups should make appointments.