## SMOKE SIGNALS . . .

July 1, 1955

Membership Day, last Wednesday, produced forty new members for your Chamber...E. J. AUVE, with eight new members signed up and two more expected, is undisputedly high man for the short drive. WALT GALE and LOU KRUG each brought in applications for five new Chamber supporters....

In the contest with Klamath Falls, JOE ROPER is the leading producer with only hours till the end of the competition. He has signed up eleven members since March 1, 1955....

Wanted, by the Ground Observer Corps:
Observers for weekly, two-hour shifts.
Inquire of Supervisor BRUCE P. HANSON,
at 2-4100; Chief Observer FRANCES
BURGETT, at 2-9739; or Sector Sergeant
HENNINGFEILD, at 2-8114....

Welcome new members! The Yakima Chamber welcomes the following firms and individuals who have added their names to the long list of progressive Yakimans working together for their individual prosperity and the growth of their City....

New Member	<u>Firm</u>	Contact By
P. H. AUSTIN	Cascade Casting Co.	L. KRUG
A. J. BEAUCHENE	Village Pharmacy	JOE ROPER
K. W. BIGGAR	K-I Drive Inn	JACK GOETZ
JOHN H. BISSELL	Bissell & Cox Co.	E. J. AUVE
HAROLD W. BOYD	Harold's Motel	LES BROWN
B. K. BRADLEY	Hoggatt's Radiator	R. SPENCER
	Shop	
W. H. CHARBONNEAU	Charbonneau Packing	Office
	Corp.	
ED CODER	E. C. Insulation Co.	LOU KRUG
MARJORIE PRICE COOK	Antles & Price Nursery	A. WATERS
JAMES De ZARN	Day & Night Auto Parts	E. J. AUVE
EARL C. ENGEN	Engen's Union Service	W. H. GALE

HATTIE E. FOLEY C. W. GALE MORTON GRANT	Foley Real Estate Gale's Safety Service Alamo Service	OFFICE A. WATERS R. LAMSON	
BRUCE P. HANSON JOHN M. HESTER	Beaulaurier & Hanson YakimaTank & Steel	& J. SMIDL A. C.SHELTON E. J. AUVE	
EDGAR JOHNSON	J. & G. Brokerage	JOE ROPER	
THOMAS F. KORESKI L. C. LAWHON	Stop & Shop Food Mkt.	JOHNA, WALKER	
FRANCES E. LINDSEY	Nob Hill Mirror Shop The Flower Box	A. WATERS LLOYD DODD	
DR. J. K. NESVIG	Individual	LOU KRUG	
FRANK E. PARDEE	The Pak-Out	JOE ROPER	
H. R. PRAETORIUS	Individual(Tieton)	H. THOMPSON	
ROBERT G. PROKOP	Woodland Trailer Park	LOU KRUG	
AUSTIN H. QUIST	Allied Oil Co., Inc.	E. J. AUVE	
KENNETH J. RANDALL	Chinook Beverage Co.	L. KRUG	
WILLIAM REESE	Reese & Sons	A. WATERS	
DARREL M. REYNOLDS	Individual	J. BOLMAN	
D. J. RICHARDSON	Richardson Tire Service		
HERB S. ROBBINS	H. K. Robbins Co.	OFFICE	
ROBERT B. ROGERS L. H. RUPERT	Bob & Stan's Flying "A"		
L. H. KUPEKI	Diesel & Electric Service Co.	JOE ROPER	
A. C. SHERBERT	Armory Cafe	LAMSON & SMIDL	
A. D. STRAND	Individual (Tieton)	H. THOMPSON	
JOHN STROSAHL	United Builders	A. WATERS	
LEONARD B. SWAFFORD		W. H. GALE	
CHUCK SWANSON	Chuck Swanson	W. H. GALE	
LIOWARD B. LIEBICII	Associated Service	W OALE	
HOWARD R. ULRICH RAY R. WHITCOMB &	Ulrich's Union Service	W. H. GALE	
HAROLD O. LOWE	Aqua Gro, Inc.	OFFICE	
HOMER H. YOUNG			
HOMER H. YOUNG Bob Kreider Realty BOB KREIDER Note: This incomplete list will be continued in "Smoke Signals"			
for July 15, 1955.			
Do you need a sales representative for the Massachu-			
setts area? An evidently qualified man offers his			
services Details in Chamber office			

YAKIMA CHAMBER OF COMMERCE

Welcome, new Directors: JOHN BLUMSTROM, JOE DITTER, FRED MERCY, JR., FRED REDMON, A. C. SHELTON, RALPH SHUFORD, and WRIGHT HAWKES. May your wisdom, industry, and community spirit be rewarded by great and good service for Yakima....

They came again! Representatives of Universal-International Pictures were given generous help by escorts from your Chamber in a serious, scouting party this week...HOWARD DEMING, of U-I Corporation, applied for a membership in the Yakima Chamber for JACK LAWTON, Location Manager, a prime prospect to be the Chairman of the Southern California sub-committee of the Tourist and Convention Committee....More later on this.

Among the local boys making good are (1) the Yakima Junior Chamber men who won for the local group first-place honors in Aviation and first-place award for Inter-Club Relations at the recent National Convention at Atlanta, Georgia; (2) Membership Co-Chairman JIM BECKETT, for a citation and prize by the national hardware dealers for his promotional work on the occasion of National Hardware Week; (3) Republic newsman CLICK RELANDER with his forthcoming Drummers and Dreamers, a philosophical-historical treatment of the Wanapums; (4) Roads and Highways Chairman STUART FOSTER, recently named to the Washington State Power Commission.

Thanx to the Pacific Power and Light Company for gratis juice for the RTB Lounge for visiting servicemen, and (2) to BOB LAMSON for extraordinary spur-of-the-moment cooperation in photographic coverage for both the Tourists-of-the-Month and the reconnaisance by the Hollywood agents....

The one organization that recruits, protects and promotes Yakima business----your CHAMBER OF COMMERCE.

SMOKE (SIGNALS)

THE BITH DAY OF AMERICAN FREEDOM

JULY ATH

MR. J. M. THOMAS
YAKIMA MORNING HERALD
CITY

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Permit No. 3

A weekly summary of activities within your Yakima Chamber of Commerce designed to keep you informed, alert and aware of the job that's being done . . . of