

August 18, 1956

Mr. W.W. Shelton,  
The Paper House,  
412 South Main St.,  
Moscow, Idaho.

Dear Mr. Shelton:

This will confirm the time and date of the book tour  
appearance concerning Drummers and Dreamers.

Shelton's Paper House  
412 South Main St.,  
Moscow, Idaho

Tuesday, October 16      3 to 5 p.m.

Within a week or 10 days, unless tied up at the printer's, you will  
receive 200 of these printed invitations. Your cooperation is appreciated.

We do not expect to "set the world on fire" but it will help you  
implant the book for your fall and Christmas trade.

I do not know the newspaper situation at Moscow, but if you will  
inquire as to the cost of a 2 col, 3 inch advertisement, of one of  
cost in the neighborhood of \$6 to \$8, I will see that suitable  
copy is provided to the paper. I will need the name and address and price.  
But you know the newspaper situation.

I will put some pressure on the photographer who has been delaying  
the big pictures, and get some to you on time.

Sincerely

Click Relander