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**COMMERCE**

Alexander B. Trowbridge, Secretary

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Economic Development  
Administration

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EDA-FINANCED STUDY  
RECOMMENDS NATIONAL INDIAN  
MEMORIAL AT GALLUP, N. M.

Establishment of a National Indian Memorial Park as a major year-round tourist attraction at Gallup, New Mexico, is recommended in a Federally sponsored report released today.

The study, "Expansion Program for the Inter-Tribal Indian Ceremonial at Gallup, New Mexico: A National Indian Memorial Park," was made public by the Economic Development Administration, U. S. Department of Commerce.

It was requested by the Gallup Inter-Tribal Indian Ceremonial Association and prepared by Economics Research Associates of Los Angeles, California, and Washington, D. C.

The Park would be the Nation's first formal memorial grounds dedicated to the American Indian, the report states. A canyon in the Red Rocks area about nine miles east of Gallup and within view of Interstate 40 is recommended as the location of the Park.

The Inter-Tribal Association, which has sponsored a four-day Ceremonial annually since 1922, requested the EDA-financed study because it is being forced to vacate the arena in which the Ceremonial is staged to make way for further construction of Interstate 40.

The report suggests inclusion of the following units in the Memorial Park:

(more)

A 10,000-seat partially covered natural amphitheater, an arts and craft center, a series of Indian villages, a museum, a visitor center, a Hall of Fame, an historic trading post, a research center, a memorial tower, two restaurants and a number of entertainment attractions.

The report calls for completion of sufficient facilities at the center in time to accommodate the 1969 Ceremonial.

Cost of developing the Park, exclusive of the Memorial, the restaurants and the trading posts, would be about \$2.5 million, the report states. The report recommends private financing for the restaurants and trading posts. A national fund-raising campaign to honor the American Indian is suggested for financing the Memorial. Charitable foundations and local, state and Federal government sources could be explored for financial assistance, the report adds.

In addition to providing jobs at the Park and in related tourist operations, the project would serve as a major outlet for handicraft items produced by Indians in the area, according to the report.

Gallup, the report states, is the center of the Nation's largest Indian population, the hub of the Indian arts and craft industry and a focal point of a huge area that comprises the country's greatest repository of Indian remains.

Interstate 40 (U. S. 66), a major east-west highway, enhances the area's potential as a tourist center, the report adds.

The Economic Development Administration was created under the Public Works and Economic Development Act of 1965 to assist areas with lagging economies. The agency's program, in addition to technical assistance, includes public works loans and grants and business development loans.

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ECONOMIC  
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EDA LOAN TO HELP  
EXPAND PRODUCE FIRM  
AT SUNNYSIDE, WASH.

Approval of a \$101,000 loan to help expand a fruit and vegetable packing plant in Yakima County, Washington, was announced today by the Economic Development Administration, U. S. Department of Commerce.

Sunny Roza Fruit and Produce, Inc., of Sunnyside is the applicant for the Federal business development loan.

The applicant anticipates the addition of the equivalent of 29 full-time jobs to its work force when the expansion is completed. The firm now employs 32 persons.

The expansion will include construction of a new building and the installation of new packing lines and cold storage space.

In addition to creating the additional jobs, the new facilities are expected to enable the firm to extend its season. The Yakima County products are sold to food brokers and to national supermarkets.

Private financing has been arranged for \$31,000 and the Greater Sunnyside Development Company will invest \$7,800 in the project. The applicant is putting up \$15,600 to complete the \$155,400 total cost of the expansion. The EDA loan is repayable in 15 years at an annual interest rate of 5 $\frac{1}{4}$  percent.

Yakima County had an unemployment rate of 7.5 percent in 1967, compared to the national rate of 3.8 percent.

EDA was established under the Public Works and Economic Development Act to encourage industrial growth in economically lagging areas of the Nation. The agency's program also includes public works loans and grants and planning and technical assistance.

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