

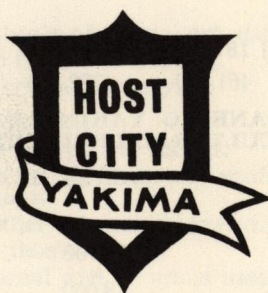
Facts

about

Yakima Washington

and the

Yakima Valley



AUGUST, 1963

POPULATION:	1940	1950	1963
YAKIMA	27,221	38,486	43,600
METRO AREA	40,039	74,327	81,100
COUNTY	99,019	135,723	147,100
TRADE AREA	142,659	239,000	250,000

Estimated

RETAIL SALES:	1950	1960	1962
CITY	\$ 83,722,848	\$105,004,000	\$117,277,000
COUNTY	128,804,000	183,587,000	203,818,000

PER CAPITA INCOME:	1950	1960	1962
City of Yakima	\$1,500	\$1,988	\$2,104

YAKIMA SUNSHINE SCHEDULE

(Normal period from 1931 through 1960)

MONTH	Min. Temp.	Max. Temp.	Precip.
January	18.5	36.5	1.19
February	23.2	44.7	0.87
March	28.7	55.3	0.62
April	35.2	65.8	0.47
May	42.8	74.1	0.54
June	48.8	80.0	0.81
July	53.1	88.9	0.13
August	50.6	86.5	0.20
September	43.8	78.8	0.35
October	35.4	65.6	0.60
November	26.7	48.1	0.96
December	23.3	39.7	1.12

AVERAGE: About 300 days of sunshine annually, normal total of 7.86 inches of precipitation.

Published by Yakima Chamber of Commerce
Yakima, Washington

Agricultural Data

RECLAMATION: These valley figures are from 8,873 full-time farms and 4,400 part-time farms in a three-county area: Yakima, Benton and Kittitas. Average gross crop value per irrigated acre is \$211.75. 66.5% of total farms are in Yakima County.

RECLAMATION DISTRICT	Irrigable Acres	Acres Irrigated	Total Crop Value
Kittitas	57,399	53,809	\$ 2,526,244
Roza	72,511	65,578	18,042,410
Sunnyside	103,570	78,073	14,085,760
Yakima-Tieton	27,271	23,538	13,046,585
Kennewick	19,171	9,771	1,244,212
Wapato and Yakima Supplemental	181,844	151,586	32,019,804
TOTAL	461,766	382,355	\$80,965,015

20 RANKING YAKIMA VALLEY AGRICULTURAL PRODUCTS (1962)

CROP	ACRES	DOLLAR VALUE
Cattle		\$23,802,000
Apples	30,700	21,048,000
Hops	18,000	10,913,000
Forage Crops	171,000	8,700,000
Dairying		8,204,000
Grain, including corn	52,000	6,105,000
Sugar Beets	23,600	5,100,000
Mint	20,600	4,528,000
Poultry and Eggs		4,128,000
Pears	10,200	3,684,000
Cherries	2,900	3,585,000
Asparagus	12,200	3,274,000
Grapes	6,900	2,470,000
Peaches	6,000	2,145,000
Sweet Corn	14,400	1,770,000
Potatoes	5,800	1,637,000
Seeds	8,400	1,477,000
Prunes	3,100	887,000
Apricots	1,200	469,000
Tomatoes	970	410,000

The 1962 value of these 20 ranking commodities in the Yakima Valley was \$114,336,000.

YAKIMA COUNTY RANKS

FIRST in number of all fruit trees.

FIRST in production of apples, hops and mint.

FOURTH in value of all fruits sold.

City Statistics

Assessed Valuation \$50,374,471

Bonded Debt \$ 1,423,000

CITY GOVERNMENT:

Council-manager government with seven councilmen, one of whom is elected Mayor (presently Jack Larson).

Paid police department of 78 employees.

Paid fire department of 82 employees.

Health department headed by full-time officer.

City planning commission, advisory capacity.

Water system, depreciated total plant value, \$4,709,339.

CONSTRUCTION AND BUILDING:

185 new dwelling units, totaling \$2,076,500.

32 new commercial buildings, totaling \$1,831,250.

Total building permits, \$5,575,276.

HOMES:

\$42,614,033 total volume real estate sales in Yakima County.

1962 house sales in metropolitan area, valued at \$18,085,542, 1,580 homes.

34,640 telephones in metropolitan area.

5,000 gas connections in the city.

14,502 water services (city).

2,100 water services (Nob Hill area)

48,421 power connections in county.

32,812 power connections in metropolitan area.

HOSPITALS AND MEDICAL:

St Elizabeth—209 beds, 25 bassinets.

Yakima Valley Memorial—191 beds, 29 bassinets.

Valley Osteopathic—28 beds, 8 bassinets.

Approximately 100 M.D.'s and 9 D.O.'s.

COUNTY STATISTICS (1962):

Auto registrations — 59,919 passenger cars; 17,894 trucks; 7,672 trailers; 595 motorcycles; 1,019 miscellaneous.

Births—3,019; deaths—1,358; marriage licenses —1,086.

TAXES:

Average 50 mills, of which the city receives 15 mills. County assessed valuation, estimated to be approximately 20% of real value according to County Assessor's office, is \$143,497,431.

YAKIMA FIRING CENTER

Seven miles from Yakima, covers 263,000 acres. Cantonment area includes troop billeting. Permanent personnel and facilities, approximately 200 men and 60 civilians. Annual moneys: \$1,109,903. Payroll \$120,000 per year, another ½ million to troops training, balance spent for supplies and maintenance.

Retail Sales

Figures for 1962 from "Sales Management Survey of Buying Power" estimates:

(All figures in millions)

Type of Business	City Sales	County Sales
Food stores	23,131	47,622
Automotive	21,203	35,826
General Merchandise	23,633	28,519
Lumber, Hardware	8,502	20,860
Gasoline	7,160	15,881
Furniture, Appliances	5,907	8,719
Apparel	4,413	5,655
Drug	3,651	6,940

State Employment Census

OF YAKIMA COUNTY

12 month period ending September 30, 1962

Industry	Average No. of Firms	Average No. of Employees	Total Wages
Manufacturing	183	5,681	\$28,712,832
Retail Trade	990	5,630	20,461,981
Wholesale Trade	262	3,474	16,097,860
Services	774	2,885	9,313,357
Construction	345	1,388	7,932,093
Finance, Insurance, Real Estate	208	1,191	5,614,218
Transportation	125	938	4,780,145
Communications, Utilities	23	744	4,626,763
Agriculture, Forestry, Fisheries	45	310	675,944
Mining, Quarrying	4	25	148,061
Miscellaneous	3	6	16,677
TOTALS	2,962	22,273	\$98,379,931

NOTE: Covered employment comprises about three-fourths of all wage and salary workers, exceptions being actual farm labor, domestic service, government service and railroads. In upper Yakima Valley, approximately 11,000 farm laborers, 45 per cent local, 15 per cent intrastate, 40 per cent out-of-state, will be employed during peak of season.

Transportation

Two airlines, Northwest Orient and West Coast, with 38 scheduled airline operations daily. Charter flights available.

Northern Pacific Railway main line; Union Pacific Railroad branch line.

Eight scheduled motor freight lines.

Frequent Western Greyhound bus schedules.

U.S. Highways 410 and 97.

Yakima Geography

Yakima, altitude 1061 feet, is located in Central Washington, an area of rich volcanic soil.

143 miles southeast of Seattle.

199 miles southwest of Spokane.

157 miles southwest of Grand Coulee Dam.

189 miles northeast of Portland.

60 miles from the heart of the million-acre Columbia Basin.

80 miles north of Oregon-Washington boundary.

200 miles south of Canadian boundary.

Cultural Factors

CHURCHES

More than 93 in immediate Yakima vicinity, representing all major denominations.

CITY SCHOOLS

Teacher-pupil ratio averages 1 to 23.

15 grade schools, 1962 enrollment 5,801.

3 junior highs, enrollment 2,737.

2 senior highs, enrollment 2,361.

Yakima Valley College, enrollment 1,716.

J. M. Perry Institute of Trade, Industry and Agriculture (private).

Yakima Business College.

Five Catholic Schools—2 grade, 1 boy's high, 1 girl's high, 1 co-ed high.

Seventh Day Adventist and Lutheran parochial schools.

Excellent schools of music, art, dancing, etc.

St. Elizabeth School of Nursing.

Excellent Regional Library.

ORGANIZATIONS:

Many hobby groups and classes.

Wide variety of business and professional organizations.

Music and other cultural programs.

Active little theatre group.

Social, fraternal and veterans associations all active.

Yakima County 100.3% of goal in United Good Neighbors 1962 Campaign, \$337,000.

NEWSPAPERS:

Yakima Morning Herald, Yakima Daily Republic; audited circulation 33,678

Yakima Sunday Herald; audited circulation 33,758

Our Times (Catholic weekly publication) 13,264

RADIO AND TELEVISION:

Six radio stations:

KIMA (ABC, NBC), 1460 kc., 5000 watts.

KIT (independent), 1280 kc., 5000 watts.

KBBO (Mutual), 1390 kc., 1000 watts.

KUTI (independent), 980 kc., 500 watts.

KQOT (independent), 940 kc., 250 watts.

KNDX-FM (independent), 106.3 k.c., 890 watts.

TELEVISION STATIONS:

KIMA-TV (CBS, NBC), Channel 29.

KNDO-TV (ABC), Channel 23.

KYVE-TV, Owned and operated by Yakima County School District—Educational TV, Channel 47.

Financial Facts

Four banks with six offices; four savings and loan associations, with six offices.

Bank deposits \$76,030,156.

Savings and loans deposits \$71,268,037.

1962 clearings \$364,039,331;

1962 debits \$992,984,349.

Postal receipts for 1962 were \$1,900,297.

Recreation

TOURIST AND CONVENTION FACILITIES:

Over 1,500 First Class hotel and motel units.

These units are served by 12 luxurious swimming pools.

Help in planning conventions offered by the Visitors and Convention Bureau of the Yakima Chamber of Commerce.

A total of 98 conventions, with 103,355 delegate days in 1962.

AMUSEMENTS:

Two theatres, with a total seating capacity of 2,392.

Two drive-in theatres.

Two golf courses (private).

18 hole public course under construction.

Nine hole par 3 golf course (public).

New YMCA building with indoor pool and gymnasium facilities.

Tennis courts (two private, Yakima Tennis Club, Yakima Country Club).

Five bowling alleys — 82 lanes.

One roller skating rink.

One indoor ice skating rink.

Professional baseball at Parker Field.

Parimutual horse racing (Yakima Meadows).

Kart racing.

Auto racing.

Auditoriums available: Armory—3,000, Davis High —1,637, Eisenhower High—4,000, plus theatres, YMCA and YWCA.

Central Washington Fair in September.

HUNTING AND FISHING:

Greatest mountain goat hunting in Washington State.

Fine deer and elk hunting available.

Quail, pheasant and duck hunting excellent.

Almost year-round trout fishing.

Steelhead and salmon available near the city (fall and spring).

Finest whitefish catch in the state during the winter.

PARKS:

City park supervised summer play program.

A total of 20 city parks, 150 acres, including 4 swimming pools.

Overnight camping available at Sportsman's State Park, just east of Yakima (children's pond, small zoo).

Fort Simcoe State Park, 38 miles from Yakima, features home of Commandant restored in period of 1858.