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927-6405  
**News Release**

For Immediate Release, Sept. 16, 1968

*OF CONTRASTING INTEREST*

The purchase of White Swan Industries, manufacturers of recliner chairs at its plant near Yakima, Wash., announced today by Sequoyah Industries, Inc., an Oklahoma-based company.

Making the announcement was Don Greve, Sequoyah board chairman, founder of Sequoyah Carpet Mills, Anadarko, Okla., and chief executive officer in two Oklahoma furniture manufacturing companies.

~~Sale of the Washington company was made by Jerry Goldstein, its founder and president. Goldstein will continue as president of White Swan Industries.~~

Louis Lemons, former assistant plant manager at Sequoyah furniture factories and a member of the Sequoyah management team for the past three years, will move from Elk City, Okla., to become plant manager in charge of all production at the Washington facility.

White Swan Industries has been in operation at Wapato, on the Yakima Indian Reservation near Yakima, for the past year. Plant employment totals over 200 with ~~an~~

hourly-paid workers members of area Indian tribes providing a great part of employment. The facilities are owned by the Yakima Indian Tribal Council and leased to White Swan. *is part of*

-more-

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# News Release

Sequoyah-White Swan Release  
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An average of 200 chair units per day is now being produced by White Swan for retail outlets west of the Rockies and south to the Los Angeles area. The company also supplies one major national retail outlet with recliners.

Goldstein has been in manufacturing for most of his life, ~~producing a toy line before establishing the~~ Washington furniture factory. He was a bombardier for the Air Force during World War II and was the subject of a cover page picture for Life Magazine, climbing from a bomber bearing the blacked-eye marks resulting from operation of bomb sights.

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An estimate crowd of 1500 Blaine Countyans is expected to attend the 10:00 a.m. groundbreaking ceremonies of Sequoyah Industries' new yarn spinning plant at Watonga, Okla., December 20.

Among the crowd will be over 500 high school students from Watonga and Geary who will hear Don Greve, chairman of the board, Sequoyah Industries make the keynote address. Master of ceremonies for the occassion will be Watonga attorney, E. Blumhagen.

The Watonga High School band will play several musical selections at the ceremonies.

Don Greve and Roger Folsom, chairman of the Blaine County Industrial Authority will turn the first spades of dirt of the new \$3-million spinning plant.

Employing over 180 Blaine county residents with 75 per cent of them women and 25 per cent men, the new plant will be the first volume long staple spinning system to be located in Oklahoma. It will supplement a part of the needs of Sequoyah Carpet Mills, a division of Sequoyah Industries, with two plants in Anadarko, one near completion in Pawhuska and a fourth mill under construction at Davis.

Sequoyah, which started with a single carpet mill in Anadarko in 1962, has now expanded from its four mills, now in operation or under construction, into the full home furnishings field.

(more)

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# News Release

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Watonga groundbreaking

Under Greve's direction, the industry is operating Sequoyah Furniture and Bedding Manufacturing Co., at Oklahoma City and Vinita; Sequoyah Furniture Manufacturing Co., at Elk City; Cheatham Furniture Co., at Oklahoma City; and White Swan Industries at Yakima, Wash.

More than 1,200 people are now employed by Sequoyah. Another 600 to 700 will be employed with addition of carpet mill production at Pawhuska and Davis, and the Blaine county plant will bring the employment total to over 2,000.

Taking part in the ceremonies will be Sequoyah executives, Jack Bush, vice chairman of the board, Sanford Lee, executive vice president, Leon Carver, vice president of industrial development, and Wallace Kidd, vice president of communications.

Blaine county industrial trust members who will be attending in addition to Folsom are: O. K. Ringleman, Geary; vice chairman; Norman Terry and Hugh Tyler, Watonga; Buford Thomas and Dr. Claude Williams, Okeene; John Holman and U. H. Warner, Geary; Roy Shaw, Canton; members; and Glen Landes, Watonga, secretary.

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Watonga groundbreaking

Ray Adler, of the Arkansas Louisiana Gas Co.;  
Blaine county commissioners George Hollander, Okeene;  
Avery Brower, Watonga; and Delmar Schoville, Geary;  
and state representative Bill Gooden and Sen. Roy  
Boecher will also be in attendance.