

Bon Marche Book Dept.,
Northgate Branch,
Seattle 5, Wash.

July 20, 1955

[Book Department]

Dear Department Head:

I am enclosing an advance circular of my forthcoming book, Drummers and Dreamers being readéed for spring 1956 publication.

I do not know how you make your purchases, but am confident you will wish to stock this item. The important thing is that I have an idea if you are interested in it so I can proceed with promotion plans now well under way that include contacts with over 200 persons in Seattle who will be advised to make their purchases through their local dealer. And within a short time this list will be doubled.

I have written a similar letter to the downtown store.

Shouldyou make purchases direct from the publisher, through his salesman or some firm, a notation on the margin of the order would give xcredit to the proper source and would in no way affect your usual discount.

Another reason is that an early determination of an advance order would permit me to work out a "tour" of the area with some of the wanapum leaders, appearances for short periods where requested etc. I am satisfied they will be much in the news because of the development of the Priest Rapids and Wanapum dams. Besides, the book is very rich in history of the Northwest.

The introduction is by Dr. F.W. Hodge, former director of Smithsonian Institution editor of the two vol. Handbook of the American Indians etc.

I do hope you have the opportunity of dropping me a note so I can proceed to wrap up the extensive promotional plans since my time will be much taken up in the months ahead. And I sincerely feel that knowing you are stocking the books, when they are available , will permit me to work out matters of mutual benefit.

Sincerely Yours

Click Relander

Frederick and Nelson Book Dept.,

July 20, 1955

Sixth and Pine

Seattle 1, Wash.

[Book Department]

Dear Department Head:

I am enclosing a circular of my forthcoming book, Drummers and Dreamers being prepared by the publisher for spring publication.

I do not know what kind of purchasing arrangement you have with the publishing firm, Saxtons, but thought I should write, suggesting that you advance order some books at this time.

The reason for that is that it will help me work out a complex promotion as well as a travel itinerary, and I will have many things to do later.

Whether you have a working arrangement with Saxtons or not, purchase through some other firm or via salesman direct would make no difference since by noting how the books, if you desire them, should be credited, proper credit will be given and you will receive the same discount.

As an example of my promotional plans now well advanced, I have a list of well over 200 Seattle residents who are followers of this type of material, former residents of the Yakima Valley directly still interested in it, or Northwest History. Subsequently if I know that these books are being handled by your firm, I can advise them to make purchases locally. Besides the list is not yet complete and this includes Seattle proper only.

I also will make a Northwest swing at time of publication with these unusual and interesting "anapums--the leaders--and would be available

for appearance at places desiring. At this time there would be invitations sent out, inviting these people to come in and meet the nephew of the noted prophet, Smowhala who at one time exercised influence over more than 20,000 Northwestern Indians and who originated the religion that persists today.

They would also be invited to come in to secure a free lithograph of the four color painting that is used on the cover. This would be without title and with wide margin suitable for framing. It is by E.B. Quigley of Portland, the noted western painter and is of an Indian horse race scene.

Or should you wish circulars like the enclosed sent to solicit an advance order, they would be provided to you at the proper time.

The Wanapums I am confident will be much in the news later, especially in connection with the Priest Rapids and Wanapum Dams. You may know that Seattle is being considered as one of the participants in securing power from these dams.

Additionally, I was recently asked by the Yakima Tribe to write several sections and edit the 30,000 word fully illustrated "pamphlet" issued by the Yakima Nation in observance of its Treaty Centennial, last June 9. I obtained a few copies of this at cost from the tribe and if there is someone in your department, yourself or another who has a personal collection of material of this nature, I shall be happy to send one of the booklets upon request.

I do hope you have time to drop me a note giving me a general idea as to Drummers and Dreamers, send perhaps an advance order etc. so promotion of mutual benefit may be worked out properly.

Sincerely

Click Relander

W.D. Doell,

6 North Wenatchee Ave.,

Wenatchee, Wash.

July 21, 1955

Dear Sir:

I had thought I would be able to visit Wenatchee and see you personally during a part of my vacation, but a busy schedule did not permit.

So I am writing now, enclosing a circular of my forthcoming book, Drummers and Dreamers, in the hope you will wish to stock it. While it is not due for publication until spring of 1956, I am joining with the publisher to send out the advance circulars so much of this work can be attended to before there is other work to be done.

I think after scanning the circular you will determine that there is much of interest to certain of your patrons in the forthcoming book.

I don't know whether you have a direct purchasing arrangement with the publisher or not, or acquire his books at times through salesmen or some other firm. But in any respect, in the event you advance order, a note on the margin of the slip returned to me will insure proper credit being given.

One reason for writing at this time is to enable me to work out a schedule for publication date when I will take some of the Wanapums on a swing of the Northwest to book stores handling Drummers and Dreamers.

In connection with my extensive research I have developed a mailing list of persons who I am sure are truly interested in the book. By determining that it will be stocked, I will be able to advise them through later contacts to make their purchases through local dealers.

Or should a dealer wish the Indians and I to come to his store at

publication time, this I will attempt to work out on the schedule.

The few old Wanapums are extremely interesting persons.

In the event that such a visit is worked out, I would take the names I have, combine them with a selective list provided by the dealer and send out invitations for the people to come to the store between certain hours, meet the Wanapums and the nephew of the old Prophet, Smowhala, and secure a free lithograph of a western picture. This is of the cover by E.B. Quigley of Portland. It is of an Indian horse race scene, and will be printed in wide margin, suitable for framing. I will have some 200 copies to give away at each of the stores I am able to schedule. Of course I do not believe that at Wenatchee and even other cities that many books would be sold by the dealer, but I do believe that a dozen or more would be moved, and I do believe that many would respond to the invitation to secure their copy of a lithograph.

I would suggest at this time, to help work out something of mutual benefit, you might be interested in returning a small advance order for several copies.

I am sure too that the Wanapums will receive much additional publicity in the months ahead. I believe they are already quite well known throughout your area.

I do not yet have a large Wenatchee mailing list, but I have over 200 select Spokane names, several from Chelan, Okanogan, over 300 from Seattle.

I am hopeful you will give this matter serious thought and drop me a note when convenient.

Most Sincerely

Click Relander

Mr. Norman Ghertler,
Aberdeen Book Company,
65-69 Fourth Ave.

July 21, 1955

Dear Mr. Ghertler:

I am sending an advance circular of my forthcoming book in the hope you may wish to advance order a copy or so if you think it might be material some of your purchasers are interested in.

It is not due for publication until spring, but making early contacts in this manner helps both the publisher and myself get squared around.

No doubt you are familiar with Oaxtons and the high type of material or rather the ~~high~~ high standard of printing they achieve. They give 40 per cent to dealers from one book up, and operate under the usual returnable agreement, less 10 per cent after a year for proper condition books.

I made an inquiry of Fourth Avenue Booksellers and received a very courteous reply from Eleanor Lowenstein, corresponding secretary, but am only dropping the circulars to two or three.

On any visit to New York I most certainly shall enjoy touring "book row."

It is my sincere hope you may wish to order a copy or so, in which event it will be forwarded directly to the publisher. I will in that manner gain some idea of advance reaction.

Most Sincerely

Click Relander

Mrs. Elizabeth S. Gilbert,
Spokane Public Library,
S 10 Cedar Street, Spokane

July 21, 1955

Dear Mrs. Gilbert:

I am enclosing an advance circular of the forthcoming Drummers and Dreamers that the publisher tells me is being arranged for spring 1956 publication.

It has been suggested that any advance orders secured at this time will enable him to estimate more accurately the number of books to be published.

I don't know whether you purchase through an arrangement with Caxton, his salesman or some firm in Spokane or elsewhere. But if you can give this enclosed slip to the proper accessions head, with the explanation that a notation on the margin when (and if) it is returned, will result in proper credit.

I trust too that you have received a copy of the Yakima Treaty Centennial publication. An extra copy was sent to a friend in Spokane who wished to add it to your Northwest collection. It's the item I mentioned to you that had to be railroaded through in 12 working nights to meet a printer's deadline.

I suppose by now you have fully recovered from your vital part in the Pacific Northwest History conference. You, Joel Ferris and others did a very good job I thought. I am hopeful that my schedule next spring will permit me to participate in the conference at Tacoma.

The enclosed clipping adds little to the book background, but does show that "us Wanapums" are making some progress after so long.

Sincere Regards Click Relander

Miss Mary Frances Gilbert, librarian,
Wasco County Library,
The Dalles, Oregon

July 21, 1955

Dear Miss Gilbert:

It has been some time since I visited your library to do research. There have been many delays since then because of complications arising from applications and engineering work for the Priest Rapids and Wanapum Dams, and I did not wish to jeopardize the moral rights of the Wanapums.

So now at last I am able to send you an advance circular for Runners and Dreamers, which will before long be announced for spring or early summer publication. And I am hopeful that you will wish to order in advance, thus assisting the publisher in determining the number of books he will issue.

If you order, through the publisher or some dealer, please do not disturb the normal purchasing system, but note on the margin and credit will be properly given. You will of course receive the usual library discount.

The book contains some material on The Dalles and the Wiyampums, as well as the photograph of a sculpture of my friend, Tommy Thompson, Chief Kuni or "La Wot." There is also the photograph of a sculpture of a head I have started, yet not finished, of a Hood River or Dog River woman.

I have progressed much in research since visiting your library, and have dealt considerably in microfilm, yet I recall many pleasant hours in The ~~XXXXXX~~ Dalles Library, and the kind assistance of yourself and staff.

Sincerely Yours

Click Relander

John W. Graham Co., Spokane, Book Department,
708 First Avenue,

July 21, 1955

Mrs. Augusta Hess

Dear Mrs. Hess:

I am writing concerning my forthcoming book, Drummers and Dreamers, and enclosing an advance circular.

You will recall our conversation at Spokane that you mentioned you wished such a circular and would write Caxtons (Mr. J.H. Gipson) directly concerning your circular needs.

I am suggesting that you do this at this time so it may be scheduled for printing and delivered to you in proper time, say 90 days in advance of publication. This will permit the publisher to get preparations out of the way so other business may be attended to.

There are some changes on the circular that do not show on the enclosed but I am sure you will find them entirely satisfactory as they bring in the naming of one of the Priest Rapids dams for the "anapums, list Dr. F.W. Hodge as writer of the introduction and E.B. Quigley for the jacket. While he is of Portland, he has shown at Spokane, lived there many years and is well knowⁿ there for his art.

I would suggest too that you place an advance order at this time, although I suspect you receive a certain number of Caxton books as they are issued.

I do this because it will enable me to work out a complicated Northwest tour at the proper time with these very interesting Indians.

For instance, I have long been engaged in compiling a list of persons I know to be vitally interested in this subject and the type of material.

My Spokane book for instance contains over 200 select names. Besides there are names from Cheney and other cities in your area.

I wish to be in a position to recommend to these contacts that they purchase through their local dealer. This will not conflict with your circulars in any way. Here is how it would work.

When a date would be selected for appearing at Spokane, these persons would be dropped "invitational cards" (augmented by some telephone calls made by some good friends of mine at Spokane.)

The people on my list would be invited to come and meet the nephew of the Prophet, Smowhala, and the last survivors of this tribe for whom the Wanapum dam is named.

They would be told that a lithograph of the cover by the western artist, E.B. Quigley, wide margin and suitable for framing, would be given to those coming to the book party. And the date, time and place of the party would be typed in on the "invitation" which might have the thumbprint or a picture of this very fine looking Indian as a signature.

I hope you find time to drop me a note now so I can proceed with working out a general schedule--as to the cities to be covered in this manner--and this will enable me to proceed with very extensive promotion plans that will include widespread publicity. I am sure it will be mutually beneficial.

And I hope too that you will drop a circular with the proper address as you wish it to Paxtons, attention Mr. J.H. Cipson, so it may be published for you in the quantity desired.

Sincerely

P.S. I sent you a Yakima Treaty book, trust that you received it.

Click Relander

July 21, 1955

Miss Leone Mann,
Hood River County Library,
Hood River, Oregon.

Dear Miss Mann:

I am enclosing for your consideration of order an advance circular of my forthcoming book, Drummers and Dreamers. While this is not to be published until spring or early summer 1956 (the actual date is to be announced shortly) the publisher feels it will be helpful to him to determine advance possibilities at this time.

I do not know whether you have some arrangement with the publisher or with some firm, but in case you do, a notation on the margin of the order would see that proper credit is given and the order turned over to the usual channels. You would receive your library discount.

I have a recollection that I met you on one of my field trips down along the river.

There is considerable information in the book concerning the "yampums" of Celilo Falls, a photograph of a sculpture I did of the head of Chief Tommy Thompson (Kuni or La Wot) and also a head of a Cascades or Hood River (Dog River) woman.

I am enclosing an extra blank in case you have some friend in mind who would be especially interested in this publication.

I plan to be at Maryhill Museum next Tuesday night when Dr. Gosla who has the collection of Old Masters will be there. In case you don't hear about the reception (7 to 9 pm. I know it will be because it came up so suddenly. So I may see you there.

Sincerely Click Relander

Pageant Book Co.,

59th 4th Ave.

S.B. Solomon and Henry Hafetz

July 21, 1955

Dear Sirs:

I am enclosing an advance circular of my forthcoming book, *Drummers and Dreamers*. Although ~~not~~ not due for publication until spring, it occurred to me after communicating with the Fourth Avenue Book Dealers that you ~~it~~ might be interested in advance ordering a copy or so.

The firm, as you must know, does a very good job of printing and gives 40 per cent dealer discount. This book is not a vanity publication, but I am moving in to aid in the promotion because the publishing house is not large and does much of its work by hand.

There are several sculptures included in the illustrations of heads I have done from the Northwest Indians. At time of publication lithographs will be issued with wide margins, suitable for framing. These will be of the cover, less lettering, an Indian horse race scene by E.B. Quigley of Portland, Ore. You may not agree until you see his work, but he is right up there with Remington and Russell, awaiting only time for proper recognition. Paintings he now makes sell for \$300 to \$1,200 as against \$40 and \$60 ten years ago. At your desire I shall see you receive a few of these. The publisher is to provide me with some for "give aways" on a book tour of Spokane, Portland and Seattle.

I was recently asked to edit and write several chapters for a 30,000 word, illustrated 64 pp. wraps publication for the Yakima Nation in recognition of its Treaty Centennial. This is the first time the very

reserved and suspicious Yakimas have ever published anything, and they have refused to ~~take~~ talk to ethnologists, and others. I felt it a distinct honor.

Of course I could not accept anything for this, but did obtain tribal consent to purchase some extra copies at cost.

If you have a personal collection I would be most happy to send you one of these upon request, or would give a copy with each advance order, limit three (copies that is ?)

The Rev. James H. Wilbur who became Indian Agent for the Yakimas came from New York, sailing from there in 1848. There are three chapters on him.

I sincerely hope you will see clear to advance order a few copies at this time. These may be returned to me and will be acknowledged by the publisher. In that way I obtain a general idea of early reaction.

Most Sincerely

Click Relander

July 21, 1955

Samuel Weiser, Inc.,
117 4th Ave,
New York 3, New York.

Dear Sir:

I am sending you an advance circular of my forthcoming book, Drummers and Dreamers. This is being scheduled for spring publication, 1956 and is strictly not a vanity book, but I am assisting the publisher, who operates in a small but high standard way, with promotion.

It occurred to me that perhaps you would be interested in advance ordering a copy or so now. The publisher gives 40 per cent discount to dealers and any order sent to me will be forwarded to him and you will be notified about publication etc.

I believe you may have purchasers who would be interested in this book because of the close relationship I have had with these unusual people. If you care, a check of Mooney's 14th annual report, ^Bureau of American Ethnology, will show you somewhat of the background. This contains an account of Mowhala, the Prophet of Priest Rapids, a ^Dreamer who by the power of self hypnosis would go into dream trances, returning with messages for the Indians. I have, as a brother of this almost extinct tribe, been permitted to observe the modern dances. Not until recently have these people talked to anyone.

The book could also be called a monologue of this mysterious Prophet, Mowhala.

I sincerely hope you may wish to advance order a copy or so.

Sincerely

Mr. Edwin H. Burgess, legal department,
Baltimore & Ohio Ry.,
Baltimore 1, Md.

July 24, 1955

Dear Mr. Burgess:

I am enclosing for your consideration an advance circular of my forthcoming book, Drummers and Dreamers, due for spring publication by Caxtons.

There is much correspondence, arrangements for book tours, indexing etc. so I am writing to occasional contacts while there is yet time.

The circular does not explain that in the several chapters concerning Fort Simcoe is material concerning Gen. James J. Archer, who was a commanding officer at Simcoe for a year and one-half just after the Indian wars. He came from Baltimore. And the Wallula and Walla Walla material contains information about the old Rawhide Railroad, the first in this state, the arrival of the Northern Pacific etc.

I am also enclosing a clipping concerning an unusual publication, since it is the first ever sanctioned by the Yakima Nation. They asked me to write several sections and edit it. I obtained some of these at cost for helping the Yakimas, and am offering one with each advance order for Drummers and Dreamers.

One reason for the advance orders is that it helps the publisher to estimate the number of books to be published. I feel sure you must be acquainted with the high quality of printing and dependability of the publishing firm.

Sincerely Yours
Click Relander

O.M. Yeager,
Castle Rock, Washington.

July 24, 1955

Dear Mr. Yeager:

I take pleasure in enclosing an advance copy of a circular of my forthcoming book, Drummers and Dreamers, because I believe it may be a book you will wish to acquire.

I was recently asked to edit and write several sections of a 30,000 word paper wraps item for the Yakima Nation in observance of the Treaty Centennial. I declined payment for this, because it was the first time in the history of the Yakimas they ever published anything, but did ask permission to buy a small quantity at cost. I did this so I could offer to give one at this time, free of charge, for any advance order sent me for Drummers and Dreamers. The latter will not be published until spring, but I believe you are familiar with the high quality of work and dependability of the publishing firm of Caxtons of Caldwell, Idaho.

Drummers and Dreamers contains considerable about the Celilo region, Chief Tommy Thompson of Kuni (or La Wot). Soon I will be so busy with other work because of the impending publication I will be unable to make contacts of this nature.

I am enclosing an additional circular in the event you have a friend who would like to know of the forthcoming publication.

Sincerely

Cliff Relander

Mrs. George Bean,
Route 2,
LaGrande, Ore.

July 25, 1955

Dear Mrs. Bean:

I take pleasure in enclosing at this time an advance circular of my forthcoming book, Drummers and Dreamers .

While it will not be published until spring of 1956, soon I will be so occupied with other writing I will be unable to get out personal letters in this manner. Moreover, it will be most helpful to the publisher to gain an idea of advance reaction so he can estimate the number he will publish.

The book contains some Indian folk stories and not noted in the circular is that the foreword is by Dr. Frederick Webb Hodge, the cover by E.B. Quigley, Portland western artist; and that the Wanapums have been honored by the naming of one of the Priest Rapids Dams for them.

It contains much about the Celilos (The Wyampums and my friend Tommy Thompson, the aged chief there. One of the illustrations is a sculpture I have done of Chief Thompson.)

I am enclosing an additional circular in case you have a friend who would like to know of the forthcoming book.

Sincerely

Click Relander

July 25, 1955

Mr. Charles Graham,
Statesman-Examiner,
Colville, Wash.

no
answer
by 3-25-56

Dear Mr. Graham:

I take pleasure at this time in enclosing an advance circular of my forthcoming book, Drummers and Dreamers.

While it is not due for publication until next spring, there is much work like this to prepare for it, hence the early letter. And later I will be very busy with other things.

I am writing to inquire if you will wish a "review" copy of this book so you can make reference to its publication. Or it may be that you have some personal friend you know would be interested in advance ordering at this time.

I am enclosing circulars you may give to any friend, but be sure and let me know about the review copy, since I will wish to get my lists for that type of material finished and sent to the publisher as soon as possible.

In my extended historical research I have considerable information concerning old Fort Colville from letters of an army officer who went there to help build it after Simcoe was closed; rather to serve with the Northwest Boundary Commission. This is not included in D and D.

I do not know whether there is any book store at Colville or not or a store that I might contact concerning this book, but if there is, would you please let me know. Then it might be I would have time to

write you some historical material based on these letters. [I am city editor of The Yakima Daily Republic]

The man whose letters I refer to is James J. Archer. He was captain and officer in command when Simcoe was closed and went to Colville. He wrote some very interesting letters from there. These are unpublished and I came across them through some eastern research and have them on microfilm.

Sincerely

Click Relander

Mr. and Mrs. M. Hitchcock,
White Swan, Washington.

July 25, 1955

Dear Mr. and Mrs. Hitchcock:

Because work will be stacking up on me before long, I am sending you at this time advance circulars of my forthcoming book, Drummers and Dreamers.

This is not due for publication until spring, but advance orders help give me a spot check of early reaction and assist the publisher in estimating the number for the first printing.

I recall that Mrs. Hitchcock mentioned one time her familiarization with the White Bluffs country (or am I in error?) This book contains much along that line as you can tell by scanning the circular.

Several of the illustrations in the book will be sculptures of Indians whose heads I have made. We also discussed that project one evening.

In the event you should wish a copy and return the order direct to me, I shall apply it to a small number of books I am ordering at this time. I will inscribe your copy and it will reach you when the books are released by the publisher. I'll later send publication date so you will know when it is expectable.

My research has progressed far since I spent an enjoyable evening at the White Swan Woman's Club.

Sincerely hoping I may hear from you, I am,

Very Truly

Click Relander